

BALDWIN®

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For Immediate Release

Baldwin Sets the Benchmark for Keyless Entry *- Keyless Entry marries legendary design and craftsmanship with cutting-edge technology -*

Lake Forest, CA (August 25, 2010) – Homeowners can now combine stylish Baldwin door hardware with the latest in functional innovation. Baldwin Hardware introduces its latest security advancement, a Keyless Entry Deadbolt.

While keyless locks are not new, Baldwin's version sets a new benchmark for the market. Baldwin's keyless lock features superior styling and construction, as well as the company's legendary Lifetime Finish. Unlike others on the market, Baldwin's Keyless Entry Deadbolt features a revolutionary self-aligning, tapered, motorized deadbolt; advanced design for ease of use and programming; and customizable features. With access codes up to eight digits long protected by 128-bit encryption, Baldwin's Keyless Entry Deadbolt ensures true security.

The set also features one-touch locking and two customizable access codes—one for family, one for temporary access. Other features include a backlit keypad, incorrect code lockout, automatic door locking, audible signal for activation, lock/unlock LED indicator, and low battery indicator. The Keyless Entry Deadbolt is easy to install in a standard door, and no hard wiring is required.

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Baldwin is offering two keyless entry styles: the contemporary Soho and the more traditional or rustic Boulder. Each comes in four finishes to coordinate with any home style and, unique to the segment, Baldwin is offering both sectional and 3/4 escutcheon handlesets with the locks. All of the styles are available now at Baldwin showrooms nationwide. Locate a showroom at BaldwinHardware.com.

Baldwin Hardware manufactures an extensive family of superior architectural and decorative products for residential and commercial use in a variety of finishes, including its proprietary *Lifetime Finish*[™]. Baldwin Hardware products signify quality and innovation, with offerings that include general hardware, locksets, as well as bath and cabinet accessories. All portfolios are available in a rich variety of finishes and textures. The company has been manufacturing hardware in Reading, Pa., for more than 55 years. To learn more about Baldwin Hardware, please visit www.baldwinhardware.com.

Stanley Black & Decker, an S&P 500 company, is a diversified global provider of hand tools, power tools and related accessories, mechanical access solutions and electronic security solutions, engineered fastening systems and more.

The Stanley Black & Decker Hardware and Home Improvement Group (HHI) is part of the company's Mechanical Access Solutions division. HHI develops, manufactures, markets and sells builders' hardware, residential and commercial door hardware, kitchen and bath faucets, shower systems and bath accessories under the Stanley, National Hardware, Kwikset, Weiser, Baldwin and Price Pfister brands. Headquartered in Orange County, Ca., HHI has a global sales force and operates manufacturing and distribution facilities in the U.S., Canada, Mexico and Asia.

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