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Baldwin Hardware Launches Best-in-Class Reserve Product Portfolio *Reserve offers solid forged brass door hardware with short lead times, quick installation and an industry leading limited 25-year finish warranty*

LAKE FOREST, Calif. – August 10, 2010 – Today, Baldwin Hardware, manufacturer of high quality architectural hardware products, announces the launch of Baldwin Reserve, its latest portfolio of door hardware, which will be available for purchase at lumberyards, showrooms and select online retailers. With Reserve's launch, the Baldwin brand will be more accessible and available to builders, designers and homeowners, giving them the ability to specify Baldwin hardware for short lead-time projects that are both large- and small-scale.

The Reserve portfolio includes new authentic Baldwin designs in addition to products inspired by the Estate portfolios most popular detailing. Available in three architectural styles, contemporary, rustic and traditional, Reserve allows buyers to easily mix and match roses and finishes for a custom look. Reserve includes seven levers, four knobs, 15 handlesets, seven roses and eight finishes, all reflecting the quality craftsmanship and original detailing for which Baldwin is known. Products are delivered in just five to seven days after the order is placed. In addition, the products have an industry leading warranty including a limited 25-year finish warranty and a limited lifetime mechanical warranty.

"Baldwin is extremely excited to share Reserve with customers," says Mary Nichols, Senior Product Manager at Baldwin Hardware. "In developing this product portfolio, we paid particular attention to builders' and designers' desire for beautifully crafted hardware that promises short lead-times and easy installation. We believe that Baldwin Reserve delivers the best of both worlds, great design while fast and easy to specify."

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Each product is crafted with a tubular C-Key standard lock system and an adjustable backset latch. In addition, handlesets and deadbolts come with the option to include SmartKey™ re-key technology, extending customization options beyond product style to technical attributes. Baldwin is tested to exceed BHMA/ANSI Grade 2 requirements, the highest level of security for residential locks. Homeowners can be confident that their homes are not only beautifully detailed with quality hardware, but that their families and valuables are safe from intruders.

Baldwin Reserve will be available for purchase on October 17, 2011. To purchase Reserve, a complete list of lumberyards, showrooms and online retailers will be available on the Baldwin website in October.

To request Reserve product samples, review additional product information and download high-resolution images, please visit www.baldwinpresskit.com/Reserve.

About Baldwin

For 65 years, Baldwin Hardware has delivered modern luxury to discriminating homeowners, architects and designers through superior design, craftsmanship and functionality. Baldwin manufactures an extensive family of superior architectural and decorative products for residential and commercial use in a variety of finishes, including its proprietary *Lifetime Finish*™. Baldwin Hardware products signify quality and innovation, with offerings that include hardware, locksets and exterior lighting, as well as bath and cabinetry accessories. All portfolios are available in a rich variety of finishes and textures. The Reading, PA based company is part of the Black & Decker Hardware & Home Improvement Group, headquartered in Lake Forest, CA. To learn more about Baldwin Hardware, please visit www.baldwinhardware.com.

Stanley Black & Decker, an S&P 500 company, is a diversified global provider of hand tools, power tools and related accessories, mechanical access solutions and electronic security solutions, engineered fastening systems, and more. The Stanley Black & Decker Hardware and Home Improvement Group (HHI) is part of the company's Mechanical Access Solutions division. HHI develops, manufactures, markets and sells builders' hardware, residential and commercial door hardware, kitchen and bath faucets, shower systems and bath accessories under the Stanley®, National Hardware®, Kwikset®, Weiser®, Baldwin®, and Price

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Pfister® brands. Headquartered in Orange County, Calif., HHI has a global sales force and operates manufacturing and distribution facilities in the U.S., Canada, Mexico and Asia.

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