

THE BALDWIN EXPERIENCE



BALDWIN IN PRINT

Baldwin has had some more great placements in June and July 2013. In June we saw 4.5MM impressions and among our top placements are HGTV Magazine and Fine Homebuilding.

In July, we had nearly 8MM impressions with top placements in HGTV Magazine and Architectural Record.

Our 2013 year to date impressions are over 32MM and include top luxury publications such as HGTV magazine, Coastal Living, Better Homes and Garden, and Luxe. Additionally, we will have a full page ad in the October 2013 issue of Luxe. Also, stay tuned, Baldwin will appear on an episode of the Style Network's Bill and Giuliana in the early fall. More on that to come!

TOP PLACEMENTS - JUNE & JULY



3,675,000 IMP



3,673,983 IMP

BALDWIN

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