

A LEGACY OF SERVICE AND SALES SUPPORT

- Best-in-class Stanley sales force focusing solely on builders hardware
- High quality products that exceed ANSI and BHMA certification standards
- Prime manufacturer of the majority of products we sell
- Stanley backed warehouse program allowing precise control over inventory
- Multiple distribution facilities for short lead times
- Multiple product categories - one order, one invoice

MARKETING SUPPORT

At Stanley Hardware, the service goes beyond just sales support. We have a dedicated marketing team that is here to help with your needs. We provide custom category sell sheets and marketing collateral that can be created quickly and easily with the click of a button. Contact your sales rep to learn more about our custom collateral and merchandising.



CUSTOM MERCHANDISING

Stanley Hardware's merchandising system includes free merchandising aids and POP. Ongoing upgrades include clip strips, counter top displays, end caps and cross merchandising opportunities.



Since 1843

Contact your local sales representative or call (800) 346-9445 to speak to a customer service representative.

Stanley Hardware
19701 Da Vinci • Lake Forest, California, 92610

MERCHANDISING SOLUTIONS



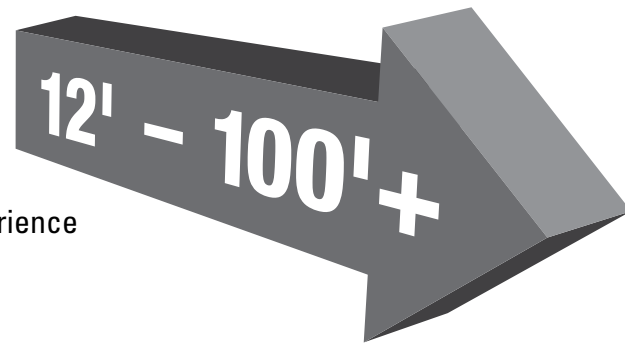
Simple To Shop. Easy To Order.

FULLY CUSTOMIZED PLANOGRAMS



Stanley Hardware provides a cohesive suite of merchandising components developed to create a total aisle experience for consumers and retailers alike. Our packaging and design system was created to include the greatest amount of SKUs while eliminating wasted space. By providing a larger variety of card sizes, we allow retailers to fit a greater amount of product into the set, which ultimately means retailers see a higher ROI per square foot. Our innovative design makes our planograms completely scalable – and they can be customized based on each customer’s unique needs.

- Custom sets to meet the unique demands of each customer
- Specific product categories allowing for a better shopping experience
- Merchandising aids created with the customer in mind
- Simplified shopping experience



PRODUCT CATEGORIES | 7,500 BUILDERS HARDWARE SKUS

CONNECTION

Cleats · Pulleys · Snaps · Swivels · Bolts · Cable Accessories · Chain Accessories · Hooks · Hooks & Eyes · Loops · Rings · Rope Accessories · Screw Eyes · Tie-Down Accessories · Towing Accessories

GATE HARDWARE

Fasteners · Gate Accessories · Hinges · Hooks & Eyes · Latches & Pulls · Polymer

GARAGE

Bolts & Nuts · Brackets · Cables · Hinges · Locks & Handles · Pulleys & Drums · Rollers · Springs · Weatherstripping

HOME HARDWARE

Bumpers, Pads, Glides · Catches & Latches · Folding, Sliding, Pocket Doors · General Hardware · Household Hangers · Kickplates, Push & Pull Plates · Nails, Tacks and Brads · Plastic Hooks & Accessories · Pulls · Supports · Window Hardware

HINGES

Residential Hinges · Specialty Hinges · Strap & T Hinges · Hinge Accessories

ORGANIZATION

Closet Hardware · Peg & Storage Hooks · Shelf Hardware · Closet Rods · Brackets · Pole Sockets · Supports



PRODUCT CATEGORIES CONT.

REINFORCEMENT

Chair Braces · Corner Braces · Mending Braces · T-Plates

SCREEN AND STORM

Patio & Screen · Door Hinges · Latches · Catches · Closers · Screen Door Accessories · Storm Door Accessories

SECURITY

Barrel Bolts · Door Security · General Hardware · Hasps · Safety · Utility Locks · Window Hardware



ADDITIONAL CATEGORIES



Knobs · Door Hinges · Pulls · Barrel Bolts · Cabinet Catches · Cabinet Hinges · Door Stops · Screen Door Accessories · Door Security · Handrail Brackets · House Numbers · Pocket Door Latches & Pulls · Wall Plates · Door Viewers · Hooks & Hook Rails · Door Knockers · Kickplates · Closet Rods · Pole Sockets · Shelf & Rod Brackets

Metal Shapes

Aluminum · Plain Steel · Galvanized Steel · Zinc Plated Steel · Oiled Steel · Stainless Steel · Accessories

Merchandised Separately

Floor Protection

Flexi-Felt® · Leg Tips · Felt Pads · Bumper & Grip Pads · Furniture Glides · Caster Cups · Caster Wheels · Moving Sliders · Wall & Door Protection

Track, Hanger & Sliding Doors

Box Rail & Components · Round Rail & Components · Sliding Door Frame Components · Sliding Door Accessories