Spectrum Brands, Inc.'s #DIYwithBaldwin Challenge (the "Challenge") is sponsored by the Baldwin® division of Spectrum Brands, Inc. ("Baldwin",) located at 3001 Deming Way, Middleton, Wisconsin 53562. The Challenge begins Tuesday, May 19,2020, at 12:00pm PST and ends Thursday, June 18, 2020 at 11:59pm PST (the "Challenge Period").

NO PURCHASE NECESSARY TO ENTER OR WIN. PURCHASE DOES NOT INCREASE YOUR ODDS OF WINNING.

How to Enter

- 1. Entrants are to post any kinds of Do-it-Yourself ("DIY") projects that they are working on at home, using the hashtag #DIYwithBaldwin on their Instagram feed or Instagram Stories and, for extra chances, tag two friends that should participate in the Challenge.
- 2. The **odds of winning** are dependent on the number of entries submitted. Purchasing a product will **not** increase your odds of winning. You may opt-out of receiving any email communication from the Sponsor in the future by contacting the Sponsor.

How Winners are Selected: Sponsor will select five winners from those who posted using the hashtag listed above at random for a total of 5 winners. Winners will be officially contacted via Instagram direct message on June 19th. Neglecting to respond and provide contact information within 24 hours of notification shall result in disqualification. Winners will be announced publicly on June 26th. Sponsor reserves the right to use all entries in all print and electronic media (except where prohibited by law), and to edit them for brevity, content and clarity, all without compensation to the entrants. Sponsor will notify the winners directly through social media channels.

Prizes and Approximate Retail Value of Prizes

Five winners will be selected. One winner will receive Baldwin product with an approximate retail value of four hundred dollars (\$400) and four winners will each win a one hundred dollar (\$100) gift card. Baldwin reserves the right to substitute any prize for a prize of equal or greater value. Each Winner should allow thirty (30) days from acceptance for delivery of any prize. All prizes are non-transferable and not redeemable for cash. The failure to accept any prize with in thirty (30) days after notification shall result in the forfeiture of any prize awarded hereunder. The winners are solely and fully responsible for any and all costs, fees, and expenses associated with accepting, receiving or using a Prize, and all federal, state and local taxes on their Prizes.

Eligibility

The Challenge is open to those legal residents of the United States, residing in the 48 contiguous

states, Alaska, Hawaii, and the District of Columbia who are eighteen (18) years of age or older. Individuals who are or were employees of Spectrum Brands, Inc. or its affiliates, manufacturers, sales representatives, subsidiaries or parent companies, advertising/sales promotion agencies, or judging organizations at any time from July 12, 2010 to the present and the immediate families of each such employee are not eligible.

Conditions

All federal, state and local laws apply. Void where prohibited. Baldwin is not responsible for any expenses incurred by participants in connection with participating in the Challenge or claiming or using any prize awarded in the Challenge. By agreeing to enter the Challenge, each participant is bound by these Rules and Regulations. Any decisions related to the Challenge, the Rules and Regulations, the operation of the Challenge, and the qualifications and eligibility of any participant are at the sole discretion of Baldwin and are final. Each participant agrees to release, defend and hold harmless Baldwin, its employees, officers, directors, shareholders, agents, representatives, and its subsidiaries, parent companies or other affiliated companies from any and all damages (including but not limited to punitive, incidental, special, indirect and consequential damages), losses, claims, and liabilities arising out of participant's participation in the Challenge or resulting from accepting or claiming any prize awarded hereunder. Baldwin reserves the right, in its sole discretion, to terminate, suspend, or otherwise cancel the Challenge at any time for any reason. Each Winner will be required to complete an Affidavit of Eligibility and Liability/Publicity Release or his or her prize will be forfeited (except where prohibited by law). Participation in the Challenge constitutes permission (except where prohibited by law) to use each Winner's name, likeness, biographical information, contents of Winner's Pinterest board, photographs, and any statements or remarks made about winning or participating in the Challenge for advertising and promotional purposes (in any medium) without additional compensation. Participants acknowledge and agree that Baldwin Hardware may share any and all information collected through the Challenge from time to time with their subsidiaries, parent companies, or other affiliated companies. Baldwin may verify that the Winners are qualified.

Baldwin is not responsible for any (i) lost, late, damaged, misdirected, or illegible entries or any miscommunications, (ii) unsuccessful attempts to notify the Winners, (iii) unavailable or failed networks, servers, telephones, or other connections, or any interrupted, misrouted, or scrambled transmissions, (iv) failure of the Website, computer equipment, or software, (v) congestion on the Internet, or (vi) other errors or problems of any kind whether mechanical, human, electronic, or otherwise. Any attempt to deliberately damage the Website or to undermine the legitimate operation of the Challenge may be a violation of criminal and civil laws, and should such an attempt be made, Baldwinreserves the right to seek remedies and damages to the fullest extent permitted by law, including, without limitation, criminal prosecution.

Rules and Winner List

To obtain a complete copy of the Official Rules and Regulations or the names of the Winner send a self-addressed, stamped envelope to Baldwin Hardware Challenges, Rules & Winners, 19701

DaVinci, Lake Forest, California 92610. Please specify whether you want a copy of the Rules and Regulations or the name of the Winner.

Entrant's Personal Information

Information collected from entrants is subject to the Sponsor's Privacy Policy which can be found at <u>www.spectrumbrands.com</u>. By entering the Challenge, entrants are opting into Sponsor's email list. In addition, entrants may receive occasional updates, special offers and other information from Sponsor and its affiliated and associated companies about its products and services and your information may be shared with those companies. However, on any notice entrants receive, entrants will have the opportunity to choose not to receive any subsequent notices and opt out of the email list.

Choice of Law and Forum

Participant agrees that all matters arising out of or relating to this Challenge and these Official Rules are governed by, and construed in accordance with, the State of Wisconsin, without giving effect to any of its conflict of laws provisions thereof. Participant further agrees that any legal suit, action or proceeding arising out of or relating to this Challenge and these Official Rules shall be brought exclusively in the applicable federal or state courts located in Middleton, Wisconsin.

Sponsor: Spectrum Brands, Inc., 3001 Deming Way, Middleton, Wisconsin 53562

Entire Agreement

These terms set for the entire agreement between the parties relating to the subject matter hereof, and supersede all prior agreements and understandings relating thereto, whether oral or written. Facebook, Pinterest, Twitter and Instagram are not endorsers or sponsors of this Challenge.