GOODYEAR LONE STAR LE MANS TICKET GIVEAWAY OFFICIAL RULES

NO PURCHASE IS NECESSARY TO ENTER OR WIN. A PURCHASE OF ANY KIND DOES NOT INCREASE YOUR CHANCES OF WINNING.

BY ENTERING OR OTHERWISE PARTICIPATING IN THIS SWEEPSTAKES, YOU AGREE TO THESE OFFICIAL RULES, WHICH ARE A BINDING CONTRACT, SO READ THEM CAREFULLY BEFORE PARTICIPATING IN ANY WAY. THESE RULES RELEASE THE SWEEPSTAKES SPONSOR FROM CERTAIN LIABILITIES AND CONTAIN LIMITATIONS OF YOUR RIGHTS AND REMEDIES.

ALL DISPUTES RELATING IN ANY WAY TO THIS SWEEPSTAKES WILL BE RESOLVED SOLELY BY BINDING ARBITRATION AND ENTRANTS WAIVE THE ABILITY TO BRING CLAIMS IN A CLASS ACTION FORMAT.

1. **ELIGIBILITY:** The Goodyear Loan Star Le Mans Ticket Giveaway ("**Sweepstakes**") is open only to legal residents of the fifty (50) states of the United States of America and the District of Columbia, who are at least eighteen (18) years of age or older as of time/date of entry. Employees, officers, and directors of The Goodyear Tire & Rubber Company ("**Sponsor**"), its affiliates, subsidiaries, agencies, and their immediate family members are not eligible to participate in the Sweepstakes or win the Prize (described below). For purposes of the Sweepstakes, immediate family members are defined as spouses, domestic partners, parents, legal guardians, in-laws, grandparents, siblings, children, and grandchildren. All federal, state, and local laws and regulations apply. Void where prohibited by law. By participating in the Sweepstakes, you unconditionally accept and agree to comply with these Official Rules and the decisions of Sponsor, including its interpretation of these Official Rules, administration of the Sweepstakes, and selection of the winners, which will be final, non-appealable, and binding in all respects.

2. **TIMING:** The Sweepstakes begins at 12:01 a.m. Eastern Time ("ET") on August 3, 2026, and ends at 11:59 p.m. ET on August 10, 2026 (the "**Sweepstakes Period**"). The designated computer clock of Sponsor is the official time-keeping device in the Sweepstakes.

3. **HOW TO ENTER:** During the Sweepstakes Period, you can enter on Instagram in the following ways:

   - Go to @goodyearracing and (a) Like the Sweepstakes post, (b) Follow @goodyearracing, and (c) Tag a friend.
   - **Free Alternate Method of Entry:** Send a direct message to @goodyearracing and ask to be entered into the Sweepstakes.

   THE SWEEPSTAKES IS NOT SPONSORED, ENDORSED, OR ADMINISTERED BY INSTAGRAM.

4. **MAXIMUM NUMBER OF ENTRIES.** Limit one (1) entry per person for the entire Sweepstakes Period, regardless of entry method. Entries submitted by the same person in excess of the stated number of maximum entries shall be deemed void and may result in that person's disqualification from the Sweepstakes at Sponsor's sole discretion. Those who do not follow all instructions, do not provide the required information in their Entry Form, or fail to abide by these Official Rules or other instructions of Sponsor may also be disqualified in Sponsor's sole discretion. Entries submitted by those who do not meet the eligibility requirements (including all requirements with respect to age and residence) are void.

5. **SELECTION OF WINNER; ODDS:** There will be one (1) potential winner selected via a random drawing on or around August 14, 2026, from among all eligible entries received during the Sweepstakes Period. Odds of winning depend on the total number of eligible entries received during the Sweepstakes Period and are not impacted by the method of entry.

6. **PRIZE; PRIZE LIMITATIONS:** One (1) prize will be awarded, consisting of a ticket for the verified winner and one (1) guest to attend Lone Star Le Mans (the "**Race**"), a FIA World Endurance Championship race being held at 9201 Circuit of The Americas, Austin, Texas on September 4-6, 2026. (the "**Prize**"). The winner and their guest will also be treated to behind-the-scenes access to the paddock, hospitality services, tire compound, race cars, and teams. All flight, hotel, ground transportation, and other travel expenses incurred by the verified winner to attend the Race are the sole responsibility of the verified winner. No refund or compensation will be made in the event of cancelation of the Race or a failure by the verified winner to appear at the Race, regardless of cause, except at the sole discretion of Sponsor.

7. **VALUE OF PRIZE; TAXES.** The Approximate Retail Value (ARV) of the Prize is $4,000 and will be reported for tax purposes as required by law. The verified winner will be solely responsible for all federal, state and/or local taxes, and any other fees or costs associated with accepting or redeeming the Prize; an IRS Form 1099 will be issued in the name of the verified winner for the ARV of the Prize at the appropriate time. The potential winner will have the option to decline the Prize. Except in Sponsor's sole discretion, Prize is non-transferable and there are no cash redemptions, equivalents, or substitutions.

8. **WINNER NOTIFICATION AND VERIFICATION; ALTERNATE DRAWING:** The individual initially selected in the Sweepstakes Drawing will be deemed a potential winner and will be notified on Instagram via a direct message to their Instagram handle from @goodyearracing using the information provided during the entry process in a commercially reasonable time after the Sweepstakes Drawing. Sponsor is not responsible for and shall not be liable for incorrect or illegible contact information or for electronic communications that are undeliverable because of any form of active or passive filtering, or insufficient space in entrant's email or other account to receive messages. Sponsor is not responsible for late, lost, intercepted, misdirected, or unsuccessful efforts to notify the potential winner. Notification is deemed to have occurred immediately upon sending a direct message on Instagram.

   To become verified and claim the Prize, the potential winner will be required to complete and return the following within the time frame indicated by Sponsor in the notification (the "**Prize Claim Documents**"):

   - Affidavit of Eligibility and Liability Release;
   - W-9 for tax reporting purposes; and
   - Publicity Release.

   No potential winner is a verified winner unless and until they have been notified in writing that verification is complete. If a potential winner cannot be contacted within a reasonable time period, if the potential winner declines the Prize or is otherwise deemed ineligible, if any notification is returned undeliverable, if a potential winner otherwise fails to fully comply with these Official Rules, or if a potential winner does not complete and return all Prize Claim Documents required for verification in a timely manner, that potential winner will forfeit the Prize and an alternate potential winner may be selected from among all remaining eligible entries. If this alternate potential winner cannot be verified or declines the Prize, the Prize will not be awarded, and the Sweepstakes will be deemed concluded. No more than one (1) Prize will be awarded.

9. **OWNERSHIP AND USE OF ENTRY INFORMATION.** All Official Entries are the property of Sponsor and will not be acknowledged or returned. Proof of submission will not be deemed as proof of receipt by Sponsor. As a condition of entering the Sweepstakes, each entrant (a) agrees to all of the terms and conditions of the Sponsor's Privacy Policy which is available at Global Privacy Policy | Goodyear and Global Privacy Policy California Addendum | Goodyear Corporate, and (b) gives consent for Sponsor to obtain and deliver his or her name, address and other information to third parties for the purpose of administering the Sweepstakes and to comply with applicable laws, regulations and rules. Any information an entrant provides to Sponsor may be used to communicate with the entrant in relation to the Sweepstakes and may be included in a Sweepstakes winner's list published by Sponsor. Sponsor is not responsible for publishing incorrect or incomplete contact information of any winner. In the event of any discrepancy between Sponsor's Privacy Policy and these Official Rules, these Official Rules shall control and govern.

10. **MISCONDUCT OF ENTRANTS:** Sponsor is not responsible for the actions of entrants in connection with the Sweepstakes, including entrants' attempts to circumvent the Official Rules or otherwise interfere with the administration, security, fairness, integrity or proper conduct of the Sweepstakes. Sponsor reserves the right, in its sole discretion, to disqualify (or terminate/withdraw the Prize of) any individual who is found to be, or is suspected of, acting in any manner deemed by Sponsor to be (a) in violation of the Official Rules, (b) unsportsmanlike or disruptive, (c) intended to annoy, abuse, threaten or harass any other person, or (d) tampering with the entry process or the operation of the Sweepstakes, and void all associated entries. CAUTION: ANY ATTEMPT BY ANY INDIVIDUAL OR ENTITY TO DAMAGE OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES AND OTHER REMEDIES (INCLUDING ATTORNEYS' FEES) FROM ANY SUCH PERSON OR ENTITY TO THE FULLEST EXTENT PERMITTED BY LAW.

11. **FORCE MAJEURE.** In the event Sponsor is prevented from continuing with the Sweepstakes by any event beyond its control, including, but not limited to, cancelation of the Race, fire, flood, epidemic, pandemic, or other public health emergency, earthquake, explosion, labor dispute or strike, act of God or public enemy, communications or equipment failure, utility or service interruptions, riot or civil disturbance, terrorist threat or activity, war (declared or undeclared), interference with the Sweepstakes by any party, or any federal, state, or local government law, order, or regulation, order of any court or jurisdiction, or other cause not reasonably within Sponsor's control (each, a "**Force Majeure**" event or occurrence), Sponsor shall have the right to modify, suspend or terminate the Sweepstakes or Prize. Sponsor additionally reserves the right, in its sole and absolute discretion to modify, suspend or terminate the Sweepstakes should causes beyond Sponsor's control corrupt or interfere with the administration, integrity, operation, security or proper conduct of the Sweepstakes.

12. **CONDITIONS/LIMITATIONS:** Sponsor assumes no responsibility or liability for: (a) lost, late, undelivered, inaccurate, incomplete, delayed, misdirected, or damaged entries or direct messages, or emails; (b) any incorrect or inaccurate entry information, or for any faulty or failed electronic data transmissions; (c) any unauthorized access to, or theft, destruction or alteration of entries at any point in the operation or administration of this Sweepstakes; (d) any technical malfunction, failure, error, omission, interruption, deletion, defect, delay in operation or communications line failure, regardless of cause, with regard to any equipment, systems, networks, lines, cable, satellites, servers, computers or providers utilized in any aspect of the operation or administration of this Sweepstakes; or (e) computer hardware or software malfunctions, failures or difficulties, or other errors or difficulties of any kind whether human, mechanical, electronic, computer, network, typographical, printing or otherwise relating to or in connection with this Sweepstakes, including, without limitation, errors or

difficulties which may occur in connection with the administration of this Sweepstakes, the processing of entries, the selection and/or announcement of the winner, the fulfilment of the Prize, or in any other Sweepstakes-related materials. If, for any reason, the Sweepstakes (or any part thereof) is not capable of running as planned for reasons which may include, without limitation, infection by computer virus, tampering, unauthorized intervention, fraud, technical failures, or any other causes which may corrupt or affect the administration, security, fairness, integrity or proper conduct of this Sweepstakes, then Sponsor reserves the right in its sole discretion to cancel, terminate, modify or suspend the Sweepstakes in whole or in part.

13. **RELEASES:** As a condition of participation in this Sweepstakes, all entrants release, discharge, and agree to hold harmless Sponsor, its affiliates, subsidiaries, agencies, distributors, and each of its and their respective directors, officers, employees, agents, successors, and assigns (collectively, "**Released Parties**") from and against any and all liability, claims, costs (including attorneys' fees), losses, damages, fines, or actions of any kind whatsoever for injuries, death, damages, or losses to persons or property which may be sustained, in whole or in part, directly or indirectly, in connection with: (i) participation in any aspect of the Sweepstakes (including travel to/from the Race activity), (ii) the receipt, ownership, use or misuse of the Prize, (iii) the Released Parties' violation of rights of publicity or privacy, claims of defamation or portrayal in a false light or based on any claim of infringement of intellectual property; or (iv) any typographical, human or other error in the printing, offering, selection, operation or announcement of any Sweepstakes activity and/or Prize.

14. **LIMITATION OF LIABILITY.** BY ENTERING THE SWEEPSTAKES, ENTRANT AGREES THAT TO THE EXTENT PERMITTED BY APPLICABLE LAW: (A) ANY AND ALL CLAIMS, JUDGMENTS AND AWARDS WILL BE LIMITED TO ACTUAL THIRD-PARTY, OUT-OF-POCKET COSTS INCURRED (IF ANY) NOT TO EXCEED THE ARV OF THE PRIZE, BUT IN NO EVENT WILL ATTORNEYS' FEES BE AWARDED OR RECOVERABLE; (B) UNDER NO CIRCUMSTANCES WILL ANY ENTRANT BE PERMITTED TO OBTAIN ANY AWARD FOR, AND ENTRANT HEREBY KNOWINGLY AND EXPRESSLY WAIVES ALL RIGHTS TO SEEK, PUNITIVE, INCIDENTAL, CONSEQUENTIAL OR SPECIAL DAMAGES, LOST PROFITS AND/OR ANY RIGHTS TO HAVE DAMAGES MULTIPLIED OR OTHERWISE INCREASED; AND (C) ENTRANTS' REMEDIES ARE LIMITED TO A CLAIM FOR MONEY DAMAGES (IF ANY) AND ENTRANT IRREVOCABLY WAIVES ANY RIGHT TO SEEK INJUNCTIVE OR EQUITABLE RELIEF. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY, SO THE ABOVE MAY NOT APPLY TO YOU.

15. **DISPUTE RESOLUTION:** ANY AND ALL DISPUTES, CLAIMS AND CAUSES OF ACTION ARISING OUT OF OR CONNECTED WITH THE SWEEPSTAKES, OR ANY PRIZE AWARDED, WILL BE RESOLVED INDIVIDUALLY, WITHOUT RESORT TO ANY FORM OF CLASS ACTION. Sponsor and entrant each agree to finally settle all disputes only through binding arbitration; provided, however, Sponsor shall be entitled to seek injunctive or equitable relief in the state and federal courts in the State of Ohio, and any other court with jurisdiction over the entrant. In arbitration, there is no judge or jury, and review is limited. The arbitrator's decision and award are final and binding, with limited exceptions, and judgment on the award may be entered in any court with jurisdiction. The parties agree that, except as set forth above, any claim, suit, action or proceeding arising out of or relating to this Sweepstakes shall be resolved solely by binding arbitration before a sole arbitrator under the streamlined Arbitration Rules Procedures of JAMS Inc. ("**JAMS**") or any successor to JAMS. In the event JAMS is unwilling or unable to set a hearing date within fourteen (14) days of the filing of a "Demand for Arbitration", then either Sponsor or entrant can elect to have the arbitration administered by the American Arbitration Association ("**AAA**") or any other mutually agreeable arbitration administration service. If an in-person hearing is required, then it will take place in Akron, Ohio. The federal or state law that applies to these Official Rules will also apply during the arbitration. Disputes will be arbitrated

only on an individual basis and will not be consolidated with any other proceedings that involve any claims or controversy of another party, including any class actions; provided, however, if for any reason any court or arbitrator holds that this restriction is unconscionable or unenforceable, then the agreement to arbitrate doesn't apply and the dispute must be brought in a court of competent jurisdiction in the State of Ohio. The administrative and arbitrator's fees in order to conduct the arbitration (but specifically excluding any travel or other costs of entrant to attend the arbitration hearing) shall be split equally between Sponsor and entrant. Notwithstanding this provision, the Sponsor or entrant may bring qualifying claims in small claims court.

16. **WINNERS LIST:** To receive the name of the winner, send an Instagram direct message to @goodyearracing.

17. **MISCELLANEOUS:** The invalidity or unenforceability of any provision of these Official Rules will not affect the validity or enforceability of any other provision. In the event that any provision of the Official Rules is determined to be invalid or otherwise unenforceable or illegal, the other provisions will remain in effect and will be construed in accordance with their terms as if the invalid or illegal provision were not contained herein. Sponsor's failure to enforce any term of these Official Rules will not constitute a waiver of that provision. Headings are solely for convenience of reference and will not be deemed to affect in any manner the meaning or intent of these Official Rules or any provision hereof. In the event there is a discrepancy or inconsistency between disclosures or other statements contained in any Sweepstakes-related materials, privacy policy or terms of use on any website, social media platform or application and/or the terms and conditions of the Official Rules, the Official Rules shall prevail, govern and control.

18. **GOVERNING LAW:** The construction, validity, interpretation and enforceability of these Official Rules as well as the rights and obligations of entrants, winner, Sponsor, and the Released Parties in connection with the Sweepstakes will be governed by and construed in accordance with the laws of the State of Ohio, without giving effect to any choice of law or conflict of law rules or provisions that would cause the application of any other laws.