

# Accelerate your AI adoption

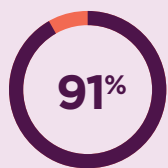
Smarter  
technology  
for all

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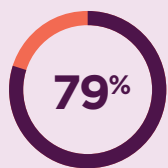
## Unlock the full potential of AI

AI integration is still in its early stages for most organizations — only 1% of C-suite leaders consider their generative AI efforts mature.<sup>1</sup> As businesses scale AI across their operations, they have a unique opportunity to build strong foundations that position them to lead the AI race.

While AI is transforming business, success still depends on people. Today, 91% of employees already use generative AI at work,<sup>2</sup> and 79% of IT leaders believe AI enables more impactful work.<sup>3</sup> Yet, nearly half of employees feel they lack sufficient AI training.<sup>1</sup> Empowering your workforce with the right tools, skills, and support is critical to unlocking AI's full value.



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## Discover people-first AI adoption

**Lenovo AI Adoption Services** combine proven process design and training strategies to drive breakthroughs, accelerate technology adoption, and maximize ROI. We help you:

- **Define objectives:** We collaborate with stakeholders to define AI adoption objectives, establish KPIs, develop a tailored strategy, and assign roles to ensure alignment and accountability.
- **Gather data:** Next, we gather data on departments and roles, segment users for targeted strategies, identify high-impact AI use cases with stakeholders, and prioritize them by business value and adoption ease.
- **Identify personas:** Then we identify distinct personas to tailor AI training and use cases, create persona-specific training materials, and develop a communication plan to drive awareness and manage obstacles.
- **Select champions:** We identify and engage key influencers, define a delivery and communication plan, and train champions to promote AI adoption.
- **Implement and iterate:** Together, we conduct training sessions to enable users, monitor adoption using identified tools, gather feedback to address challenges, provide ongoing support, and apply insights to enhance AI adoption.
- **Scale and support:** Finally, we define expansion plans, provide scaling recommendations, measure adoption KPIs, and manage handover.

## Trust your transformation to Lenovo

Lenovo stands at the forefront of AI leadership. With global reach, industry partnerships, and deep in-house expertise, we empower your teams to fully use AI — backed by world-class support every step of the way.



### Customized training

Tailored programs for different skill levels



### Change management

Expertise in smooth transitions and fostering innovation



### User-centric design

Solutions designed with end-user input for better usability



### Ongoing support

Continuous support and feedback loops for improvement



### Ethical AI

Commitment to transparent, fair, and unbiased AI practices



### Proven expertise

In-house proficiency and a successful track record

## Partner with the global reach of Lenovo AI Services

Lenovo's **AI Innovators** partnerships and **AI Center of Excellence** provide tailored solutions and actionable insights to continuously optimize your AI initiatives.

**50+** AI solution providers

**165+** enterprise AI solutions

**180+** countries served

**30+** channel partners

**70** AI optimized infrastructure products

**4** global AI Innovation Centers

**18** research and development centers globally

**10K** IT professionals and engineers in AI, cloud, and security

Employees using Microsoft Copilot with our AI adoption framework experienced a **31% improvement in efficiency** — saving 3.5 hours of work per week — compared to employees who used Copilot without our adoption framework.<sup>4</sup>

To learn more, set up a meeting with your Lenovo AI Services representative.

#### Sources

- 1 McKinsey & Company, "Superagency in the Workplace," January 2025
- 2 McKinsey, "Gen AI's next inflection point: From employee experimentation to organizational transformation," August 2024
- 3 Lenovo, "Reinventing workplace productivity," February 2025
- 4 Lenovo SSG Transformation Office, "M365 Copilot Adoption: Optimizing AI adoption with expertise," January 2025

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