

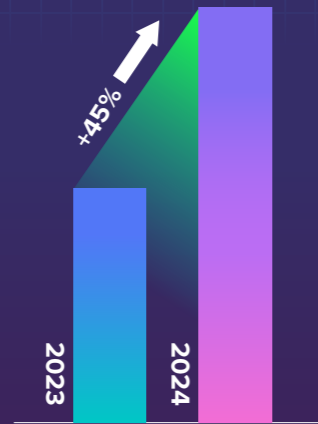
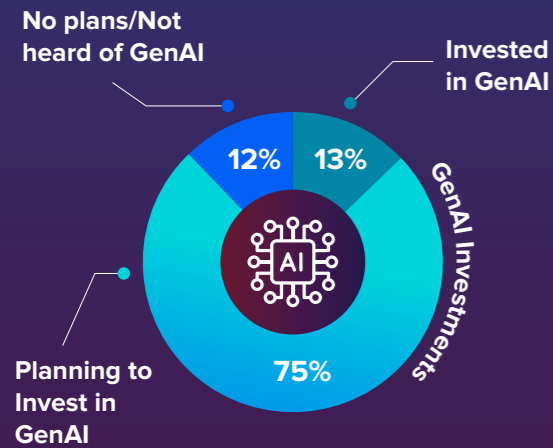
CIO Playbook 2024

It's all about Smarter AI

Based on a survey involving 900 CIOs and IT decision-makers (ITDMs), this infographic sheds light on the 2024 priorities of professionals in Asia/Pacific (AP). It also captures their evolving perspective on AI in general and, more precisely, on generative AI (GenAI).

The Tectonic Shift

Organizations will see 45% increase in spending for AI; 75% with plans to invest in GenAI



The CIO's Role
CIOs should will be focused on educating the entire C-suite on the nuanced journey toward sustainable AI initiatives.

Excited but Cautious about GenAI

GenAI takes fourth place in list of tech priorities for CIO.

The CIO's Role

Aside from alignment business and technology outcomes, CIOs will need to identify the right AI models, appropriate use cases and suitable implementation methods, jointly with business leaders.

Top business priorities for 2024 VS Top business challenges that CIOs foresee in 2024



The Linchpin is IT Talent

45% of CIOs find it a challenge to hire for AI-related roles.

The CIO's Role

CIOs need to lead the charge for building AI Centers of Excellence and building a strong data culture to train, retain and attract the right talent.



The Transformative Impact of AI



46% of CIOs believe AI will be a game-changer to their organization but there is a misalignment between IT and business leaders

The CIO's Role

CIOs' end goal should be an AI for All approach, where the aim is to operationalize AI throughout the organization and aligning business as well as technology goals.

Game Changer

Will transform how we run our business

Distraction

It's not something we need to be distracted by



Hygiene Factor

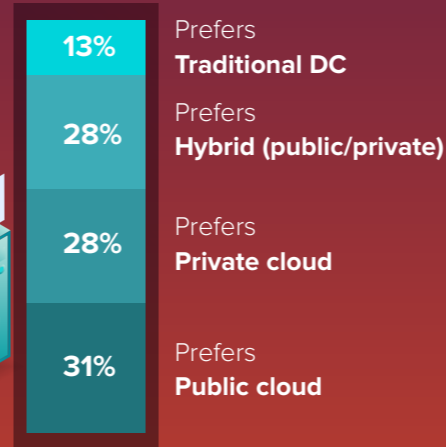
It is something we need to do to keep up with the competition

Bring AI to the Data

69% of CIOs prefer to run AI workloads on non-public cloud environments.

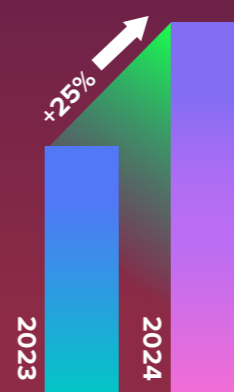
The CIO's Role

The balance of security, performance and regulations is a key consideration for CIOs when building AI infrastructure.



Edge to Supercharge AI

Edge is poised to boost AI and capabilities of underlying platforms, especially in retail & manufacturing.



Operational AI is low hanging fruit for CIOs

75% of organizations using AI to enhance DataOps

75% of organizations using AI to enhance SecOps

AI Usage in DataOps

- #1 Intelligent Infrastructure resource utilization & management
- #2 Troubleshooting to improve DevOps credibility