



Lenovo  
**TruScale**

# TruScale Backup with Veeam<sup>®</sup>

Peace of mind with agile and scalable data protection for all your workloads, wherever they are located



**Smarter  
technology  
for all**

**Lenovo**

# Overcoming the data management challenge

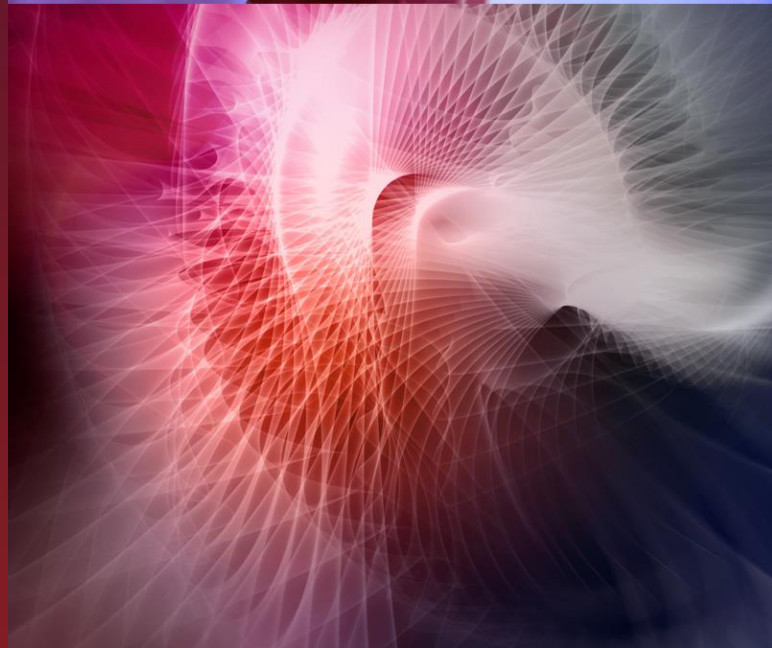
With data growing at astounding rates, IT leaders depend more and more on reliable backup and recoverability of their data. But faced with fragmented, legacy systems for data protection, backup, and recovery, achieving seamless data security can become a complex and costly task.

The growing threat from cyberattacks further adds to this challenge. If you are targeted, how do you recover your vital data?

- In the space of 12 months, **85%** of organizations have had partial or complete ransomware attacks on their backup repositories.<sup>1</sup>
- Almost all attackers attempted to destroy backup repositories to disable the victim's ability to recover without paying the ransom.
- Most (**80%**) victims paid the ransom to end the attack and recover data. However, while some organizations were able to recover data after payment, **21%** paid but were still not able to recover their data.<sup>2</sup>

Effective data backup is the last line of defense against threats such as ransomware. Unfortunately, traditional backup tools were not created for hybrid environments leaving IT managers to struggle with lengthy recovery times, high costs, and lack of scalability.

To successfully protect your data, you need a solution that goes beyond simple backup, allowing you to defend your data from an attack with AI-powered malware protection, keep malicious tampering at bay with end- to-end encryption and immutability, all while restoring from anywhere to anywhere.





# Introducing: Lenovo TruScale Backup with Veeam

Lenovo and Veeam have partnered to deliver data protection that's designed for today's virtual, physical, and multicloud environments.

TruScale Backup with Veeam combines Lenovo Think System servers and storage with Veeam Backup & Replication and Veeam One to provide a data protection service that includes all hardware, software, and managed platform services provided by Lenovo for a hassle free on-premises or co-located deployment. This helps customers reduce their recovery time, simplify their IT complexity, and maintain data sovereignty.

TruScale Backup with Veeam protects all of your workloads – whatever they are and whether they are located on-premises, in a hybrid environment, or in the public cloud.

The solution provides multi-layered protection designed for your peace of mind, fast and secure data recovery whenever and wherever you need it, and the ability to protect your data anywhere, any way, in the event of a security breach or cyberattack.

With Lenovo TruScale and Backup with Veeam by your side, you have the flexibility you want for today's requirements and the confidence you need for long-term success.





# Why TruScale?

Lenovo TruScale's unparalleled flexibility lets you respond dynamically to changing business demands and achieve your strategic vision of the future.

With TruScale's as-a-service model, you can:

- Rapidly provision global teams with the right technology anytime, anywhere
- Scale and flex your infrastructure capabilities with the pay-as-you-grow approach as your needs evolve
- Reliably and effortlessly manage your day-to-day IT operations and stay focused on more strategic initiatives
- Free up capital with no upfront costs
- Have complete confidence that your workloads are protected, wherever they are located

# Lenovo TruScale

**Protect your critical  
workloads with Lenovo**

Arrange a discussion with one of our experts now.

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[truscale.com](https://truscale.com)

<sup>1</sup> 2023 Data Protection Report.

<sup>2</sup> Veeam Ransomware Trends Report 2023