



Smarter technology for all



Smarter IT actively adapts for better employee experiences

A new era for employee productivity

Innovative new technologies and the flexibility to work anywhere have transformed the professional environment

2x | **85%** Employees are twice as engaged and 85% more likely to stay 3+ years if they feel they have technology that supports them at work.¹

48% of business and technology leaders expect Gen AI to transform their sector substantially within three years.²

Enhanced employee experience drives better business outcomes

75% of IT decision-makers saw more than 10% improvement in user experience scores by focusing on satisfaction with technology. And those efforts generated a \$5 return for every \$1 spent.³

85% And today, 85% of CIOs are working more closely with HR teams than they did in 2019.⁴

How can Lenovo help?

Take hyper-personalized employee experiences to a new level with our flexible suite of managed and professional services, delivered via Care of One™ – Lenovo's comprehensive, Gen AI-powered Digital Workplace delivery platform.

30% Improvement in user experience with Care of One™⁵

30% lower end-user support costs⁵

40% of issues proactively resolved⁵



1 Drive personalization with smarter Gen AI systems

Transform each employee's digital workspace to their unique needs

Build your seamless digital workplace with one centralized platform to manage all your organization's devices. Create tailored suites of apps and services that align with the needs of the different user personas within your organization and actively adapt to their evolving preferences, for seamless and personalized digital experiences.



Deploy connected systems to support greater productivity

Our pre-packaged, fully integrated suite of apps deploy best-of-breed collaboration solutions, seamlessly managed with back-end authentications to empower your workforce.

Harness Gen AI for ultra-personalized help and support.

Care of One™'s predictive systems help to identify and prevent system or performance issues proactively. Meanwhile our AI-powered assistant lives within your professional ecosystem to provide staff with quick and pre-emptive issue resolution suited to their personality and role.



2 Streamline processes to free up IT resources

Enable easy remote device management

Lenovo Device Intelligence Plus (LDI+) monitors devices remotely and can pre-emptively troubleshoot and fix issues. Device performance is improved and across-fleet compliance more easily managed.



Automated, market-leading technology

With Care of One™, Lenovo provides automated and optimized workflows that deliver personalized innovation for each employee. Repeatable delivery enables continuous optimization of experience and costs.

Extend your reach with Lenovo Device as a Service (DaaS)

Pay as you go and ensure access to the latest technology, including AI-ready Lenovo PCs, and industry-leading uptime and reliability, delivering high performance on the go for unrivaled solutions.



3 Ensure robust security everywhere

Guard endpoint security from every angle with Lenovo

Ensure 360-degree resiliency across your digital estate. Lenovo Cyber Resiliency as a Service (CRaaS) provides visibility and risk management, cyber detection and response, digital data protection, access and trust management, and compliance management solutions. Lenovo is partnering with Microsoft to drive greater automation and effectiveness with Microsoft Copilot for Security.

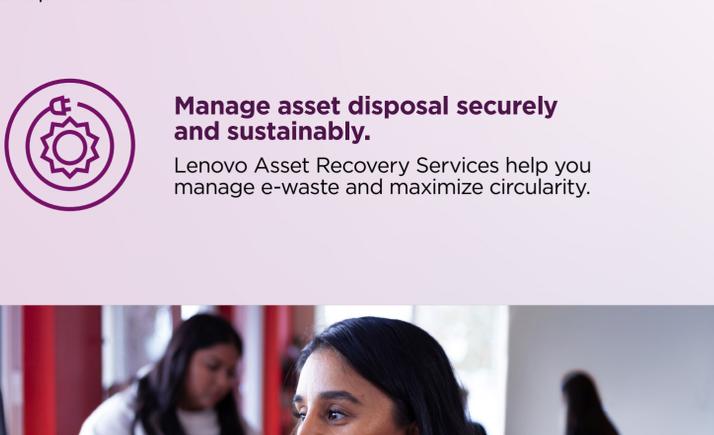


Gain a higher level of visibility into your fleet with oversight from LDI+ Managed Services

Lenovo's enhanced, AI-powered PC health tool helps IT teams predict, diagnose, and prevent common performance problems at scale.

Prevent data loss and minimize recovery time

Lenovo Cyber Resiliency as a Service covers every part of the NIST Cybersecurity Framework, ensuring end-to-end cyber protection for your organization. Meanwhile, Lenovo Backup and Recovery reduces storage capacity requirements by 95% and optimizes network bandwidth requirements.⁶



Hyper-personalize your workplace

You have the vision. Get there with Lenovo.

Contact our expert team for more information about Digital Workplace Solutions and the services we can provide.

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1. Lenovo, People-First Digital Ecosystem Report, 2022
2. Deloitte, State of Generative AI in the Enterprise Quarter One, 2024
3. Lenovo and Intel, Invest in Employee Experience, Drive Your Bottom-Line Growth, 2020
4. The Conference Board, CHRO Confidence Index, Q4 2024
5. Based on preliminary data collected through Lenovo internal testing
6. Lenovo, Protect Your Data, Protect Your Business, 2022