



Smarter  
technology  
for all

Lenovo

AI Advisory and Professional Services

# Less time waiting, and more time growing. That's smarter.

Create real outcomes today  
with Lenovo and NVIDIA.





# Boundaries are waiting to be broken.

Organizations of all sizes need to make faster, data-driven decisions. They need deeper insights to produce real competitive advantages. Generative AI (GenAI) has the potential to do just that.

**\$4.4T**

is the value that Generative AI can unlock across key business functions

(Source: [McKinsey](#))

**84%**

of CIOs expect to use Generative AI to support a new business model

(Source: [PwC](#))

**Just 48%**

of CIOs feel prepared as tech leaders to support a new business model

(Source: [PwC](#))

Releasing the full potential of Generative AI is no small task. Businesses need comprehensive solutions that bring together accelerated systems, applications and expert services to quickly build and run augmented GenAI models using their own data. But even as GenAI gets more accessible, it's still challenging to scale in the right way and at the right pace. Here's why:

## Business need guidance to turn GenAI into real outcomes.

### Scaling and right-sizing benefits from experience

The sheer scale of computations required to activate Generative AI models from scratch is immense. It demands robust, large-scale computing infrastructure, which can be expensive and complex to manage.

### More testing than tangible value

GenAI is new. It requires an understanding of AI, Machine Learning (ML) and data science. To build and fine-tune GenAI models, organizations need to add new technical expertise to their data science, AI or application development teams.

## Why delay when you can deliver?

To accelerate success with AI, a clear outcome-based strategy is critical. Identifying business outcomes from GenAI use cases early provides focus and returns on investment critical to project success. Lenovo and NVIDIA work in partnership with you to deliver on the promise of GenAI.

**Lenovo and NVIDIA can help you transform faster, smarter and with less risk. Let's explore how...**

# Time for tangible value.

Get results fast and make an impact that lasts with Lenovo AI Advisory and Professional Services.

Alliances are the route for harnessing innovation. That's why Lenovo and NVIDIA have forged a key strategic partnership to provide hybrid AI systems to power GenAI from virtually anywhere.

We understand all needs are different and, as such, the joint aim of our partnership is to help organizations whatever their stage of transformation.

Lenovo AI Advisory and Professional Services provides a single vendor solution to guide development and implementation for easily deployable, purpose-built solutions. NVIDIA AI Enterprise delivers a platform that drives differentiation, fuels growth and helps shape the future of AI-driven solutions.

## Lenovo AI Advisory and Professional Services and NVIDIA offer:

### Real roadmaps

Plot a clear path to GenAI success

Lenovo and NVIDIA harness the power of GenAI to meet your business objectives. Build a solid plan to move forward and drive GenAI outcomes at pace by partnering with Lenovo AI Advisory and Professional Services and NVIDIA. Tap into expertise, access state-of-the-art solutions and position your business at the leading edge of innovation.

### Real speed

Deploy, manage and scale GenAI fast

Inspired by a joint Lenovo and NVIDIA vision, we bring customers scalable, secure, end-to-end solutions to establish their GenAI and analytics, data center, edge computing and remote work capabilities. Lenovo TruScale ensures deployments are always right-sized to your requirements with a simple pay-as-you-go model.

### Real safeguards

Protect your GenAI investment

Future-proof your technology with our validated solutions and commitment to secure, ethical GenAI. Our experts stay current with fast-changing rules to deliver solutions that meet stringent security standards. Supported by Lenovo's AI Center of Excellence and AI Responsibility Committee, we'll make sure you move forward with confidence and control.

### Real outcomes

Deliver maximized business outcomes and ROI.

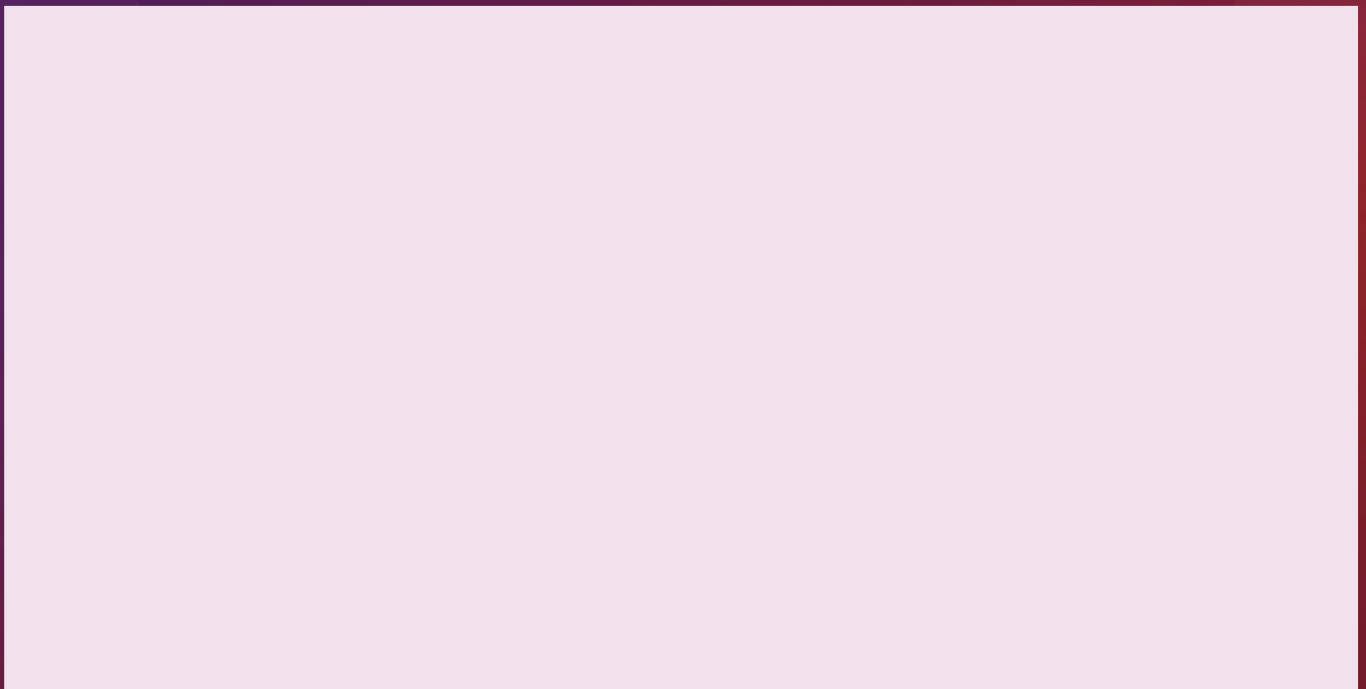
[Book an AI Discover workshop](#)



## How we make value happen.

Five clear steps to bring your GenAI vision to life.

Click to  
learn more



# Why we're different.

Nobody offers GenAI support like Lenovo and NVIDIA.

Wherever you are on your GenAI journey, Lenovo and NVIDIA can help you drive better outcomes faster, skipping the delays and jumping straight to results with our comprehensive, tailored and trusted services.

## The Lenovo + NVIDIA difference:



### Going beyond technology

We use our GenAI readiness approach to get a full picture of your business.



### Simplified customer journeys

We leverage our partnerships to de-risk and streamline customer journeys.



### Top GenAI expertise

We have a team of experienced Lenovo consultants and engineers and GenAI pioneers at NVIDIA.



### Production ready

We create enterprise-grade models and deploy infrastructure that securely and optimally runs generative GenAI workloads.



### Trusted security

We apply the highest standards and strictest security checks to ensure you use GenAI safely.



### Wide ecosystem

We offer flexibility through a broad and expert partner network, ensuring ease of deployment.



### Accelerated workflows

We can give you powerful performance at the edge with Lenovo NVIDIA-Certified Systems for edge solutions.



### Fast implementation

We do things fast, helping businesses go from strategy to implementation in as fast as 2-3 months.



### Innovative leadership

We bring together Lenovo infrastructure, software partners, and NVIDIA tech for a streamlined end-to-end offering.



**The vision is yours.  
Get there with  
Lenovo and NVIDIA.**

Ready to break boundaries faster with AI?  
Get in touch to learn more.

**Book an AI Discover Workshop.**

**Smarter  
technology  
for all**

**Lenovo**