4 ways hybrid cloud gives your organization a competitive edge

A hybrid cloud is a best-of-both-worlds approach to infrastructure architecture. Discover why having the optimal mix of public cloud, private cloud, and on-premises technology is a strategic advantage.

Hover on the ⓘ in each section to learn more

1 Efficiency

Automate IT workflows, optimize server workloads, and enable visibility across the entire organization.

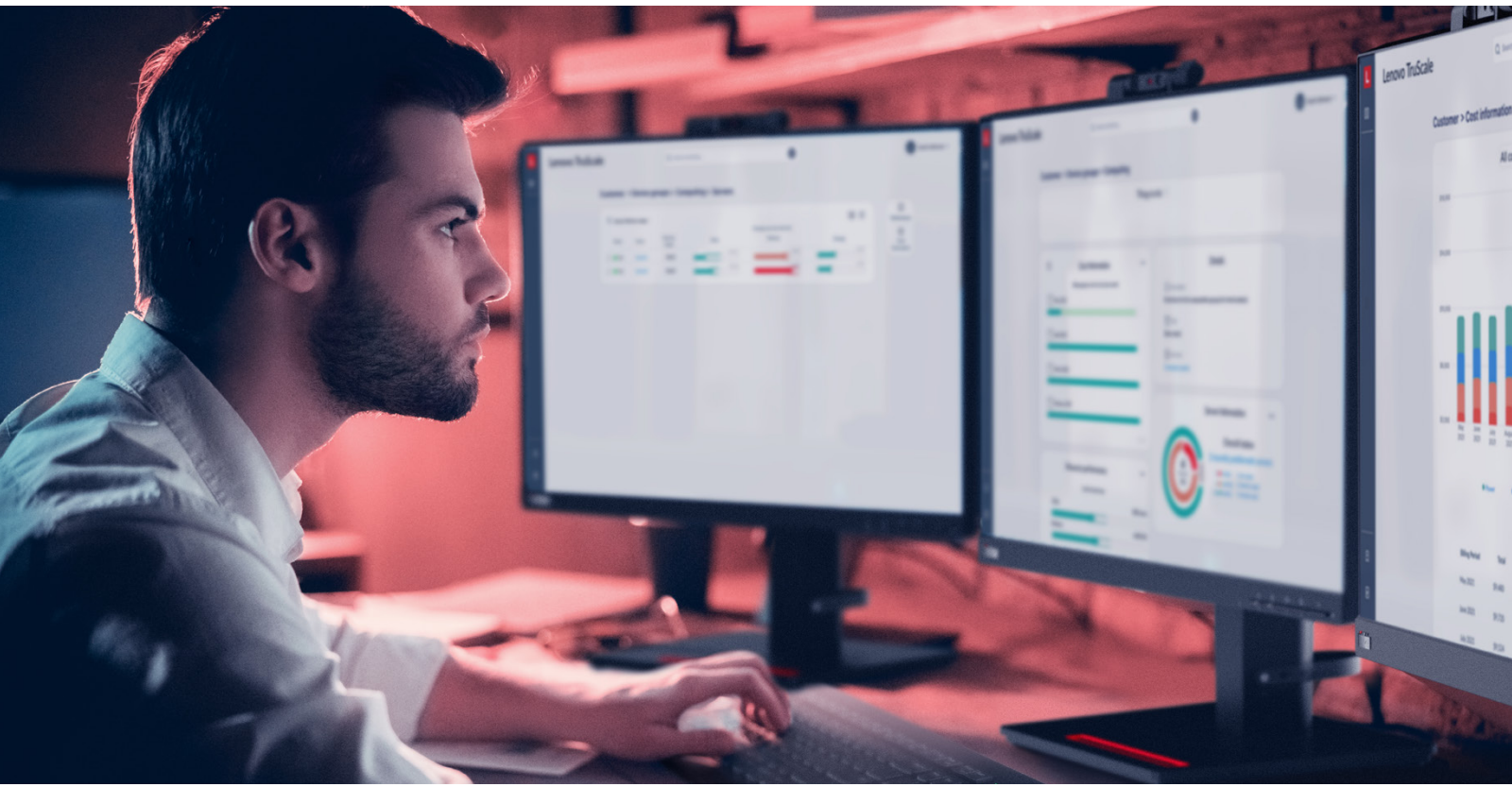**74%** of IT leaders say cloud-enabled process automation has helped their teams work more efficiently.[1]

60% of IT leaders have achieved cost savings of up to 30%.[1]

2 Security

1 IT security
2 Employee satisfaction
3 Managed IT

Security was the No. 1 priority for IT decision-makers in our Lenovo-Reach3 2022 global report.[2]
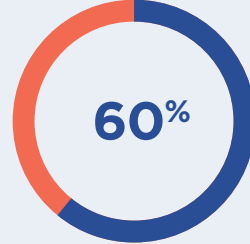
Build a system for data protection that's easy for IT teams to manage but frictionless for employees and customers.

3 Agility and scalability

Leverage as-a-service infrastructure to scale cloud capability at any time to meet evolving business needs.

60% Nearly 60% of IT leaders are focused on helping their organizations grow, scale, and flex with business needs.[1]

4 Sustainability

End-of-life recovery
Energy conservation
CO_2 offset

Achieve sustainability goals by choosing technology with comprehensive programs for end-of-life recovery, CO_2 offset, and energy conservation. Look for products and packaging designed to reduce energy consumption and waste and minimize carbon footprints.

Growth is only as stable as the infrastructure it's built on. Design a smarter infrastructure architecture with cohesive hybrid cloud solutions seamlessly engineered from server to software. Contact your Lenovo representative today to see how you can unlock opportunities with a better technology experience.

Learn more about our award-winning digital workplace solutions and flexible hybrid cloud solutions at www.lenovo.com/hybrid-cloud-solutions.

Smarter technology for all

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Sources
1   Deloitte Insights, "Tech Trends 2022"
2   Reach3 Insights and Lenovo, "Human-centered insights to fuel IT's vision," July 2022