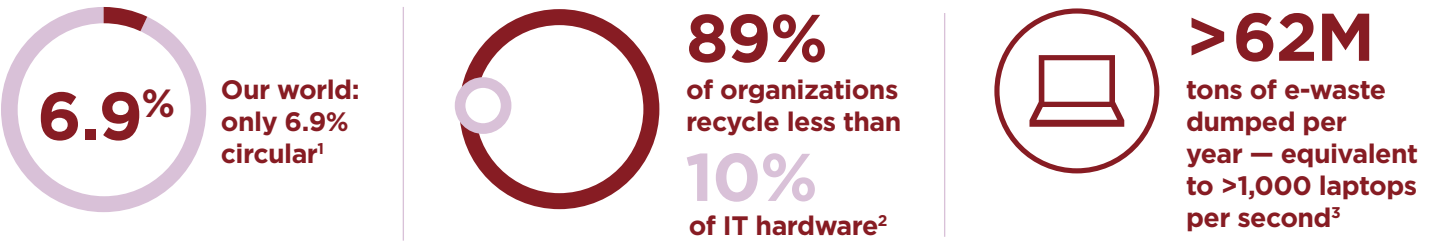


3 ways to reshape your organization for circularity



What’s wrong with this picture?



The linear economy isn’t working

Linear economy

- ⊗ Make-use-destroy creates waste
- ⊗ Value is in volume sold
- ⊗ Disposes in landfills and ocean

Circular economy

- ✓ Design-use-return eliminates waste
- ✓ Value is in lifecycle longevity
- ✓ Repurposes, recycles, responsibly disposes

It’s time to reshape that straight line into a circle. How? Here’s a 3-part strategy:

1

How can I balance workforce productivity with workplace sustainability?

Buy technology designed for circularity

- Recycled and renewable materials
- More sustainable manufacturing
- Recycled packaging
- Ocean freight shipping

Did you know?

Plastic-free packaging expanded to all ThinkPad series and select smartphones.

Did you know?

Lenovo Neptune® technology direct water cooling delivers 100% heat removal efficiency and up to 40% lower power consumption.⁴

100%

40%

2

How can I maximize efficiency and technology value?

Partner with an innovative technology provider

- Scale compute resources on demand with as-a-service models
- Energy-efficient devices
- Innovative liquid cooling technologies to enhance energy efficiency
- Fast repairs, extended warranties, services to prolong device life

3

How can I reduce e-waste?

Explore a range of end-of-lifecycle options

- Reuse or refurbish hardware
- Return devices at EOL to recoup value
- Responsibly recycle

Did you know?

We offer end-to-end asset recovery and certified refurbishment services that promote IT reuse and recycling.

Ready to implement these strategies?

Think big, start small, act now

- ✓ **Create** a circularity roadmap including metrics and climate action
- ✓ **Include** technology and business leadership in strategy and decisions
- ✓ **Embrace** as-a-service business models and tech innovation
- ✓ **Select** a technology partner that can support you along the journey



Lenovo’s commitment to circularity

Lenovo product and service innovations support the circular economy throughout the IT lifecycle with a design-use-return focus.

We continually collaborate with our customers, suppliers, and industry partners to identify circular opportunities and help create a more sustainable future.

Let us help you navigate today’s sustainability landscape with tangible and measurable solutions.

Contact us for a sustainability workshop.



Sources

1 Circle Economy and Deloitte, “The Circularity Gap Report,” 2025

2 Capgemini Research Institute, “Sustainable IT,” January 2023

3 United Nations Institute for Training and Research, “Global E-waste Monitor 2024,” March 2024

4 Lenovo Internal Source, 2023

Smarter technology for all

