

Smarter
technology
for all

Lenovo



Lenovo TruScale Device as a Service (DaaS)

Make managing devices simple.

Empower employees with next-gen devices faster and maximize ROI with one flexible subscription-based service for device lifecycle management, security and sustainability.

Now that's smarter.



Bring on the flexibility.

Drive productivity and ROI with a flexible approach to device management from the world's number one PC manufacturer.

Maximizing ROI from device fleets is a priority for most. But doing this brings two challenges:

- 1. Employees need more from technology.**
Improving user experience and productivity is a top priority for IT leaders. But to do that, they must empower everyone with devices, support and digital employee experience (DEX) that match their unique roles and help them work at peak efficiency.
- 2. IT teams are over-extended.**
Delivering and managing devices across a dispersed global workforce can be complicated, time-consuming and expensive. Plus, they need to keep their workforce secure which is harder than ever with more sophisticated attacks.

Unlocking maximum value is complex and often requires multiple vendors. There's an easier way: work with a single managed device lifecycle service (MDLS) partner like Lenovo and free your enterprise to drive more ROI with one flexible service.

A simple vision for device management.

Lenovo TruScale Device as a Service (DaaS) is a new approach to device management. Offering a flexible solution for buying and managing the latest equipment like AI PCs, our subscription-based model puts the right devices in the right hands. Scalable and cost-effective through one streamlined service, we give you everything you need to maximize ROI easily from your device fleet.

Everything you need in one contract:



Total device lifecycle management.



Next-gen devices like AI PCs.



Leading Digital Workplace Solutions.



Trusted device security.



Impactful sustainability services.

In this brochure, we'll demonstrate why the ease of a subscription-based service with a market-leader such as Lenovo can benefit your entire business—from a seamless workplace experience that empowers employees to better cost-efficiency and more.

Devices that do it all.

Lenovo TruScale DaaS is your all-in-one route to maximum business value from devices.

It has never been easier to give your people the tools to innovate and differentiate. Lenovo TruScale DaaS maximizes ROI across the board with one subscription-based service that drives outcomes across workplace productivity, cost-optimization, security, sustainability, scale and more.



Empower everyone with the best experience.

Hyper-personalize.

Lenovo's Care of One™ platform uses AI to match the right device and support to each employee—enabling your team to work more efficiently.

Optimize costs instantly.

One flexible, predictable contract for all your device needs—optimizing costs and simplifying device lifecycle management.

Empower everyone with the future in mind.

Accelerate AI PC adoption.

Deliver the latest device technology such as AI PCs quickly, reliably and cost-effectively.

Scale seamlessly.

Support growing device needs easily with Lenovo's exceptional supply chain and suite of Digital Workplace Solutions.

Empower everyone with trusted security.

Stay ahead of evolving threats.

Gain secure-by-design devices, AI-enhanced protection and reliable security services from our network of market-leading partners.

Rely on real expertise.

Shift the burden of ensuring device security to Lenovo's global team of experts.

Get 360-degree resiliency.

Protect your entire enterprise—endpoints, cloud and data—with best-in-class coverage from Lenovo Security Services and ThinkShield.

Empower everyone more sustainably.

Unlock all-in-one reporting.

Lenovo Carbon Impact Portal makes it simpler to track, manage, report and optimize your device fleet.

Access refurbished devices.

Support sustainability and cost-efficiency without compromising quality with Lenovo Certified Refurbished Devices.

Offset emissions with ease.

Offset estimated emissions of every device in your fleet—from manufacturing to end of life—with Lenovo CO₂ Offset Services.



Empower everyone the simple way.

Do away with complexity and streamline how you buy, manage and optimize your device fleet.

Lenovo TruScale DaaS integrates directly with Lenovo Digital Workplace Solutions—so you create a seamless, experience-first workplace the simple way.

Powered by Lenovo Care of One™, you not only personalize device selection and support, you enable scalable deployment, security and lifecycle efficiency.

Plus, intuitive management tools such as Lenovo Watch 360 and Lenovo Device Orchestration help you track devices easily while optimizing DEX.

This all means IT teams can focus less on hardware and manual tasks, and more on empowering people to work at their best.

Real customer results.

\$40K saved

in first phase of IT refresh for [Staples Technology Solutions](#).

40% faster

device delivery for [PDR-team](#).

10x improvement

in device performance for [Scyne](#).

1,150 devices deployed

in just three months for [Scyne](#).

Why Lenovo?

Partner with a trusted market-leader to get the right results from your devices—today and tomorrow.

Lenovo TruScale DaaS comes from a global technology powerhouse. Our reach and trusted supply chain mean you get reliable, secure deployment and support at enterprise scale, wherever you operate.



Cutting-edge technology.

Equip your teams with the latest AI-powered PCs and Windows 11-ready devices backed by Lenovo, the world's #1 PC manufacturer, and supported with a comprehensive warranty.

Sustainability at every stage.

Gain circularity and sustainability built in from the start. Extend device life, reduce e-waste, offset emissions and simplify asset recovery without adding complexity. Plus Lenovo Certified Refurbished Devices offer the quality your teams need while helping lower emissions and refresh costs.

Market's most comprehensive endpoint security.

Secure your business with Lenovo TruScale DaaS powered by Lenovo Security Services—a tailored, multi-layered security solution that safeguards devices from deployment to retirement or refurbishment.

Superpower your workplace, easily.

Combine Lenovo TruScale DaaS with our suite of Gen AI-powered Digital Workplace Solutions. Hyper-personalize workplaces and maximize productivity with solutions spanning collaboration, cybersecurity, employee experience and more. Together, we can build the perfect package for your needs.

#1 PC manufacturer in the world.

DaaS global leader

according to 2025 IDC MarketScape for Worldwide DaaS.

Trusted partner in 180+ markets.

15+ years

of experience in asset recycling and over 1M assets responsibly recycled.

Ranked in the top 10

of the Gartner Supply Chain Top 25 for 2025 (8th), up two places from 2024.

Ready for a workplace without limits?

The possibilities are endless: next-gen devices, seamless lifecycle management, greater security and real sustainability progress. All while maximizing ROI.

[See your potential TCO savings here.](#)

**The vision is yours.
Get there with Lenovo DWS.**