Lenovo
TruScale

Data management is evolving. What's your organization's strategy?

Lenovo TruScale for Data Management

Demand for data is skyrocketing as organizations continue to find new ways to tap into information and generate cost efficiencies, productivity, and profitability.

As AI enters the mainstream, data demands will only increase. While this creates immeasurable value for organizations, it can necessitate a more flexible and reliable solution around a comprehensive data management strategy.

The top challenges facing IT teams

Exponential growth in storage needs

Data is critical to success, and the need for digital storage is skyrocketing. As legacy data center technology is pushed to the limit, organizations are looking for reliable, scalable solutions to meet the unceasing need for more modern data storage solutions.

Maintaining data sovereignty

Global regulatory demands have increased the need to protect data sovereignty and sensitive data. By deploying on-premises and colocated storage solutions, you retain complete control over your data's location.

IT resources are spread thin

Data management solutions are operationally demanding and require IT teams to devote resources to maintaining them.

Storage demands can be unpredictable

Going from proof of concept to production with new applications is inherently unpredictable. Not all storage solutions are designed for variability or burstable demands, which can hamper time to production.

Storage demand is outpacing capacity and is expected to continue throughout 2024.[1]

Smarter technology for all

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Lenovo TruScale for Data Management

A smarter way to solve your data management needs

The key to navigating the evolving landscape of data is finding a data strategy that fits your organization. **Lenovo TruScale for Data Management** offers a range of dynamic solutions for a smarter approach to data management.

TruScale for Data Management brings:

- Modern Lenovo storage technology delivering better performance and flexibility

- Pay-as-you-go models with service options that accelerate deployment, reduce operational demands, and eliminate upfront costs.

- Built-in scalability that grows as your data demands grow

- Delivery on-premises or via private colocation to ensure data sovereignty

The right solution for every organization

Lenovo TruScale for Data Management features varying degrees of flexibility and predictability to meet your organization's needs.
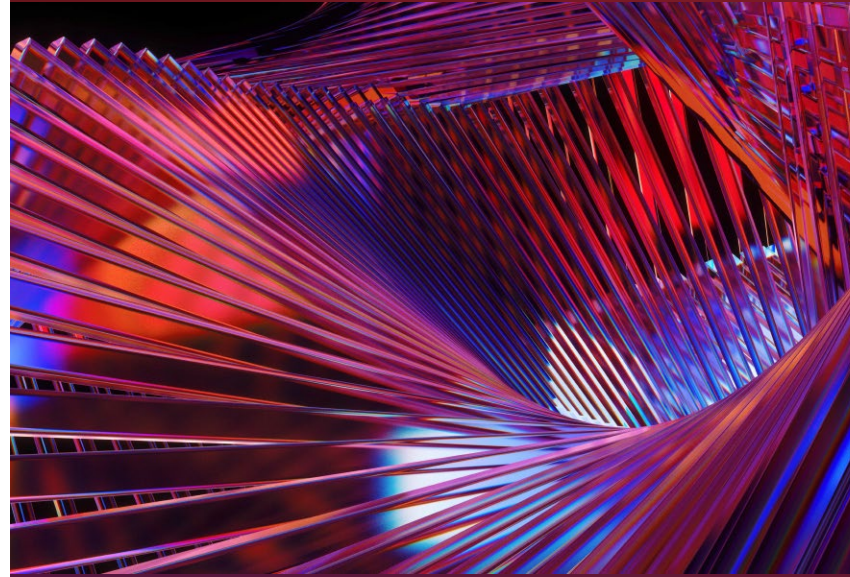
TruScale Managed Storage
Consumption-based, fully managed storage platform services

TruScale Infinite Storage
Infinite scalability and agility to address unpredictable demands

Lenovo TruScale Managed Storage
Freeing resources with a fully managed solution

TruScale Managed Storage is ideal for organizations with predictable storage demands looking to free up financial and staffing resources from the complexities of deploying and supporting a dynamic storage environment.

With TruScale Managed Storage, Lenovo takes care of storage management, allowing your team to focus on strategic initiatives rather than operational intricacies.

As part of this managed service, Lenovo maintains the deployed hardware and software to ensure consistent service delivery and performance.

Lenovo TruScale Infinite Storage
Optimized for infinite scalability

TruScale Infinite Storage is a strategic investment in adaptability. Ideal for organizations where data needs can ebb and flow, TruScale Infinite Storage is best for businesses with less predictable storage requirements that demand maximum flexibility and scalability.

TruScale Infinite Storage frees your organization from the challenges of limited capacity and is fully managed by Lenovo so your resources can concentrate on your core business.

As part of this premium managed service, Lenovo updates and replaces hardware to maintain service delivery, and also offers a technology refresh after five years.

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TruScale for Data Management at a Glance

	Managed Storage	Infinite Storage
Consumption-based model	✓	✓
Billed by average TB/month	✓	✓
Seamless migration with no downtime	✓	✓
Lenovo Sustainability Services	✓	✓
Active monitoring and alerting	✓	✓
Infrastructure management (patching, updates, etc.)	✓	✓
Lenovo manages the complete hardware lifecycle	✓	✓
Unlimited growth capacity		✓
Technology refresh included		Available at renewal or after 5 years
Available terms	3–5 years	3-5 years, 10 years

* Requires VPN.

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Lenovo TruScale is built on trust and reliability

TruScale for Data Management offers unmatched reliability, global coverage, and trusted expertise. No matter which TruScale plan you choose for your business, all plans include:

- **Simplified deployment,** ensuring fast time to production so your team can focus on strategic management

- **Flexible terms** available in 3-5 year or ten year plans, allowing you to align your data management strategy with your long-term business goals

- **Lenovo Sustainability Services,** aligning your data management strategy with environmental, social, and governance (ESG) initiatives

By partnering with Lenovo for your data management solution, you work with a team that offers:

Industry-leading server reliability

Global coverage

Trusted expertise

Flexible consumption models

Customer satisfaction

TruScale for Data Management delivers trusted, secure Lenovo technology and services — streamlining deployment and providing a storage solution that scales with your organization.

Visit Lenovo TruScale for Data Management to learn more or talk with your Lenovo representative to get started.

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