

**Lenovo TruScale Data Management for Storage can help you deploy more flexible and cost-effective data storage - inspiring digital innovation**

**\$21B**

**\$293B**

The global hybrid cloud market is growing rapidly - from **\$21 billion** in **2020** to an expected **\$293 billion** by **2030**.<sup>1</sup>

**90%**

of the world's data today was created in the last two years - that's 2.5 quintillion bytes of data per day<sup>2</sup>.



In order to successfully implement advanced AI and ML workloads, a proper storage strategy is as important as the advanced computation platform you choose<sup>3</sup>

**Tom Christensen, Global Technology Adviser, Hitachi Vantara**

**Lenovo TruScale Data Management for Storage anticipates your needs:**



Lenovo TruScale Storage offers subscription based access to on-premise storage capacity with flexible options to manage workloads.

It helps you select a storage class with the necessary performance. Storage arrays are installed on-premise or at your co-location facility. This includes enough capacity to cover your near-term storage needs.



TruScale Storage provides a fully managed infrastructure service. Subscribers benefit from specialist support and maintenance provided by Lenovo technicians and storage experts.

TruScale storage includes all fully managed lifecycle activities, including software and security updates. So you can focus on what matters - delivering for your customers.



**Lenovo TruScale Managed Storage**  
Freeing resources with a fully managed solution

TruScale Managed Storage remotely monitors your storage environment to enhance security and reliability for maximum performance. TruScale services include updates, real time monitoring, and proactive capacity planning to boost innovation and productivity.



**Lenovo TruScale Infinite Storage**  
Optimized for infinite scalability

You can control your own data, while Lenovo manages the infrastructure. TruScale Infinite Storage is an on-premises file, block, and object as-a-service solution. A built-in technology refresh is included in this solution.

Visit **Lenovo TruScale for Data Management** to learn more or talk with your **Lenovo representative** to get started.

<sup>1</sup> <https://www.globenewswire.com/news-release/2023/03/24/2633746/0/en/Hybrid-Cloud-Market-is-estimated-to-be-US-293-1559-billion-by-2030-with-a-CAGR-of-19-0-during-the-forecast-period-BY-PMI.html>

<sup>2</sup> Domo <https://www.domo.com/learn/infographic/data-never-sleeps-5>

<sup>3</sup> Computer Weekly <https://www.computerweekly.com/feature/Storage-requirements-for-AI-ML-and-analytics-in-2022>