

# Make device circularity simple.

Empower everyone with the right devices while optimizing costs and driving business value with sustainability—all in one flexible, subscription-based service.

**Now that's smarter.**

**Smarter  
technology  
for all**

**Lenovo**

## Maximize ROI with sustainability.

As enterprises modernize their device fleets, ROI is top of mind. But how do you optimize costs while making lifecycles more circular, compliant and secure? The answer is Lenovo TruScale DaaS for Sustainability.

Designed to add value at every stage, Lenovo TruScale DaaS for Sustainability reduces waste, controls cost and helps you achieve sustainability goals. Plus, it's all delivered as a flexible, subscription-based service, helping you create long-term value and scale quality devices.

**95%**

of IT executives have realized around a quarter of overall cost-savings potential through sustainability initiatives.<sup>1</sup>

**62%**

of IT executives invest in sustainability because of the associated cost-savings.<sup>2</sup>



## Better outcomes across the device lifecycle:

### 1. Advise.

#### Find CO<sub>2</sub> reductions.

Lenovo expert-led sustainability workshops with AI-powered Lenovo Sustainability Solutions Advisor (LISSA) help identify estimated emission-reduction opportunities across the device lifecycle.

#### Actionable sustainability insights.

Lenovo experts use LISSA to simulate multiple solution pathways and create short- and long-term roadmaps designed to help you achieve your IT sustainability goals.



**#1 PC manufacturer  
trusted globally by 180+ markets**

Lenovo offers devices and services around the world that deliver circular IT outcomes.



### 2. Implement.

#### Cut waste.

Reduce packaging waste with Lenovo Bulk Packaging Services.

#### Reduce costs.

Deploy a mix of new and Lenovo Certified Refurbished Devices—lowering your overall footprint and IT refresh costs.

#### Greater productivity.

Hyper-personalize employee experiences with the Gen AI-powered Lenovo Care of One™ platform.

#### Offset emissions.

Proactively offset estimated emissions of each device with Lenovo CO<sub>2</sub> Offset Services.

**100%**

of ThinkPad notebooks and ThinkCentre desktops are ENERGY STAR® certified.<sup>3</sup>

**35+ quality tests**

on Lenovo Certified Refurbished Devices by our experts. Plus, they're backed by a warranty and meet enterprise-grade performance standards.<sup>4</sup>

### 3. Support.

#### Easy repairs prolong lifecycles.

Use devices for longer by fixing accidental drops, spills and more with Lenovo Accidental Damage Protection.

#### Resolve issues faster.

Get 24/7 expert care with Lenovo Premier Support—minimizing downtime by keeping your devices running smoothly.



**Flexible and modular**

with sustainability bundles built for you.

**Award-winning support**

with Lenovo Premier Support winning Organization of the Year in the 2025 Business Intelligence Group's Excellence in Customer Service Awards.<sup>5</sup>



### 4. Manage.

#### Complete visibility.

Track sustainability metrics, product carbon footprints, energy ratings, packaging data and more with the new and exclusive Lenovo Carbon Impact Portal.

#### Smarter reporting.

Use the single view of device-level sustainability metrics to produce customizable reports for your stakeholders—helping you track sustainability impact across your organization.

### 5. Refresh and Retire.

#### Seamless end-of-life device management.

Secure data wiping and hassle-free asset pick up when devices reach end of lease term—all managed by one trusted global partner.

#### Responsible decommissioning during transition.

Lenovo Asset Recovery Services help unlock potential asset value and recycle CapEx assets as you transition to Lenovo TruScale DaaS for Sustainability.



**Over 15 years'  
experience in asset recycling.**

Proven circularity at scale with over 1 million assets responsibly recycled.<sup>6</sup>

## Now that's smarter.

Ready to unlock value from sustainability across your device lifecycle?

Get in touch today to start designing your sustainability stack.

#### Sources

<sup>1,2</sup> Capgemini Research Institute, Driving business value through sustainability, 2025

<sup>3</sup> Lenovo, FY2024 Sustainability Report, 2023

<sup>4</sup> Lenovo internal data

<sup>5</sup> Business Intelligence Group, 2025 Excellence in Customer Service Awards, 2025.

<sup>6</sup> Lenovo internal data

© 2025 Lenovo. All rights reserved.

**Smarter  
technology  
for all**

**Lenovo**

The vision is yours. Get there with Lenovo.