

Smarter  
technology  
for all

Lenovo

## Lenovo Implementation Services

# Enhancing IT asset visibility, security, and lifecycle management from day one. That's **smarter.**

## Lenovo Asset Tagging Services

Managing IT assets shouldn't be a burden. Without a reliable tracking setup, organizations risk misplaced devices, security vulnerabilities, and time-consuming manual processes. Lenovo Asset Tagging Services eliminate guesswork by delivering pre-tagged, trackable devices—reducing IT workload, improving security, and ensuring accurate inventory from day one.

**Discover how Lenovo factory-applied asset tags simplify IT management, enhance security, and support seamless deployment at scale.**

# Overcoming IT asset management challenges with Lenovo

## Gain full visibility of your IT assets

Tracking IT devices across multiple locations can quickly become unmanageable. Inconsistent labeling, missing records, and manual inventory updates lead to inaccuracies and wasted IT resources. Lenovo's asset tagging solutions provide unique, standardized identifiers for every device, ensuring a single source of truth for your IT inventory.

- **Seamless asset tracking** — Standardized labels help eliminate tracking blind spots.
- **Reduced manual workload** — IT teams spend less time locating and logging assets.
- **Enhanced Asset Tag option** — Stores identification data directly in BIOS for added security.

## Protect assets and reduce losses

Lost or stolen devices drive up replacement costs and pose security risks. Without clear asset identification, IT teams struggle to track down missing equipment. Lenovo Asset Tagging Services add permanent, reliable tags to devices, helping organizations deter theft and improve recovery efforts.

- **Customizable tags** — Add serial numbers, barcodes, or your company logo.
- **BIOS-stored asset data** — Ensures identification remains intact even if a tag is removed.

## Accelerate deployment with factory-applied tags

Manual asset tagging is time-consuming and prone to inconsistencies, delaying IT deployment. Lenovo eliminates this hassle by applying durable, high-quality tags at the factory, so devices arrive pre-labeled, ready for immediate use.

- **Faster deployment** — Devices arrive labeled and trackable.
- **Global consistency** — Standardized tags across all locations simplify tracking.
- **Integrated supply chain** — Ensures smooth delivery with Lenovo's award-winning logistics.



# Flexible solutions tailored to your needs

Lenovo offers **three levels of asset tagging** to match your organization's requirements:

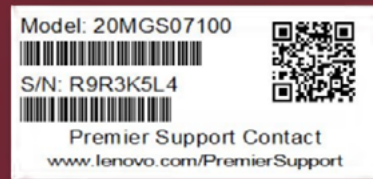
## Essential Asset Tag

Static tag with machine type, serial number, and QR code.



## Premier Asset Tag

Includes all Essential features plus a QR code linking to market-specific Premier Support resources (availability varies by region).



## Enhanced Asset Tag

Fully customizable with logos, barcodes, and unique IDs. Stores asset information in BIOS for extra security. Includes access to Lenovo's Asset Tag Portal for management and updates.



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## Why Lenovo?



### Proven track record

Trusted by 4,000+ businesses, including Fortune 500 enterprises.<sup>1</sup>



### Global capability

Delivered from 11 manufacturing sites and 15 fulfillment centers worldwide.



### Scalable & reliable

Factory-applied tags ensure seamless asset tracking and deployment for organization of any size.



### Best-in-class fulfillment

Lenovo ranks in Gartner's Top 10 Supply Chains for four consecutive years, enabling fast and reliable pre-tagged device deployment.<sup>2</sup>

# Take control of your inventory today

Simplify IT operations, improve security, and streamline asset management with **Lenovo Asset Tagging Services**.

Contact your **Lenovo representative** to learn how we can help you **achieve full visibility and security** across your IT fleet.

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<sup>1</sup> <https://fortune.com/ranking/global500/>

<sup>2</sup> Gartner Supply Chain Top 25

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