

**Smarter
technology
for all**

Lenovo



Lenovo CO₂ Offset Services

Make climate action part of your IT purchase.

Support verified environmental projects
with Lenovo CO₂ Offset Services.

Now that's smarter.



The sustainability challenge for IT.



83%
of CIOs say sustainability metrics are used to evaluate performance¹.

While sustainability metrics become increasingly important, expectations from customers, investors and employees continue to rise.

At the same time, IT leaders are prioritizing AI, security, modernization and productivity often with tight budgets and limited resources.

Sustainability initiatives need to be practical, affordable and easy to implement alongside core technology investments.

A pragmatic step forward.

Lenovo CO₂ Offset Services offer a straightforward way to support verified environmental projects alongside your IT investment without diverting focus from innovation.

By integrating offset services directly into your Lenovo hardware purchases, you can take visible and verifiable climate action as part of your normal IT lifecycle.

Supporting climate action across the IT lifecycle.

Lenovo continues to invest in innovative sustainability initiatives across manufacturing, packaging, operations and supply chain—designing products for energy efficiency that are easy to reuse and repair, and make use of recycled materials in manufacturing.

Lenovo CO₂ Offset Services complement these efforts by letting you contribute to independently verified environmental projects as part of your IT purchases.

1. Lenovo, Inside the Tornado: How AI is Reshaping Corporate IT Today, 2024.

Built into your IT purchases.

Lenovo CO₂ Offset Services is purchased alongside Lenovo devices and infrastructure much like a warranty or support upgrade.

Take low-cost, high-impact action on CO₂



Add CO₂ Offset Services when purchasing Lenovo PCs, workstations, tablets, phones, docking stations, servers or infrastructure devices.



Contributions are calculated based on estimated lifecycle emissions of the device, including manufacturing, packaging, transport, typical use and end-of-life.



Each device is linked to its climate-action contribution via serial number.



Download confirmation of the impact your offset service supports with full transparency.

Minimal effort, clear accountability.



Simple.

A low-touch way to contribute to verified climate projects alongside your Lenovo devices and infrastructure, including cutting edge AI PCs.



Convenient.

Integrated directly into the hardware purchase, with offset service details linked to serial numbers of each device for a clear line-of-sight to each asset's climate-action investment contribution.



Credible.

Supports climate-action projects verified by independent organizations such as Climate Action Reserve and Gold Standard®.



Transparent.

A CO₂ Offset Dashboard lets enterprise customers view offset services by device, explore supported projects and download reports in seconds.



Real impact, proven at scale.

When you choose Lenovo CO₂ Offset Services, you contribute to independently verified projects that are delivering real-world environmental benefits at global scale.

Collectively, the projects supported through this service have achieved significant environmental outcomes, including:



**5.5M
metric tons**

CO₂ equivalent emissions avoided through renewable energy projects, enough to power over 1.1 million homes for one year.²



**3.1M
metric tons**

CO₂ equivalent emissions avoided by capturing highly harmful industrial gases such as N₂O, the same as removing around 729,000 gasoline-powered cars from the road for one year.³



2M metric tons

CO₂ equivalent emissions avoided by capturing methane from waste, the same as diverting over 17 million trash bags of waste from landfill.⁴

These projects are selected for their credibility and verified by independent standards giving you a simple, tangible way to invest in climate action while keeping your focus on innovation and business growth.

2,3,4: Comparisons are based on figures reported by independent project registries for Lenovo CO₂ Offset Services and do not represent emissions reductions attributable to any individual customer, device, or IT environment. Equivalency calculator: <https://www.epa.gov/energy/greenhouse-gas-equivalencies-calculator>.

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Lenovo CO₂ Offset Services in action:

Helping Bertelsmann progress toward its climate ambitions.



Customer case study.

Bertelsmann is a global media, services and education company with 145,000 employees. As part of its environmental strategy, Bertelsmann has set itself an ambitious environmental goal: to be climate neutral by 2030.

Having chosen Lenovo's innovative CO₂ Offset Services for all new ThinkCentre and ThinkPad devices, Bertelsmann extended the service to its large installed base of Lenovo endpoints.

As a result, Bertelsmann has contributed to verified climate projects equivalent to approximately **38,000 metric tons** of carbon emissions—and counting.



We see Lenovo as a trustworthy partner to accompany us on our journey to becoming climate neutral by 2030. It was definitely the right decision to work with Lenovo on this initiative.”

Dirk Kunz

Senior VP, Head of Group IT Sourcing
Bertelsmann

[Read the full case study here](#)

Why Lenovo?



Proven at scale.

Since 2021, Lenovo customers have contributed to verified climate projects equivalent to nearly 9 million metric tons of CO₂-equivalent emissions through Lenovo CO₂ Offset Services.⁵



Trusted globally.

EcoVadis Platinum Medal, ranking Lenovo in the top 1% of companies assessed worldwide.⁶



Recognized leadership.

AAA rating in MSCI ESG ratings.⁷

5. Lenovo Internal Data

6. Lenovo StoryHub, Lenovo Earns EcoVadis Platinum Medal, Ranking Again in the Top 1% of Companies Assessed Worldwide, 2026.

7. Lenovo StoryHub, Lenovo recognized with AAA Score in MSCI ESG Ratings for fourth year, 2025.



Move your business and climate goals forward.

Maintain progress on sustainability without compromising your strategic IT priorities.

[Learn more](#)

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