

A man with a beard and glasses, wearing a red sweater over a collared shirt and tie, is standing in a server room. He is holding a laptop and looking at the server racks in the background. The room is dimly lit with blue and purple light strips.

Smarter
technology
for all

Lenovo

Lenovo TruScale DaaS for AI PCs

Simplify your AI PC adoption

Upgrade easily to AI PCs, boost productivity and maximize ROI with expert services—all in one flexible subscription-based contract. Now that's smarter.

Work is evolving and so must devices

AI is redefining work

It has become a crucial part of the workplace—transforming processes, enabling new business models and empowering employees to reach new levels of productivity. AI PCs play a huge role in releasing this potential. In fact, AI PCs running local workloads deliver better performance, lower latency and stronger security.

75%

of employees say AI improves their workload.¹

98%

report gaining time back in their day using AI.²

But most organizations aren't set up for the AI PC shift

Rising expectations and limited readiness create slow adoption.

From high upfront costs and persistent skills gaps to rigid refresh cycles that leave users stuck with outdated hardware, most businesses struggle with AI PC adoption.

Less than half

of CIOs feel AI-ready.³

86%

of CIOs are under pressure to deliver clear ROI from AI investments.⁴



Time for a smarter approach to AI PCs

Lenovo TruScale DaaS for AI PCs brings together:

- Industry-leading AI devices
- Optimized provisioning
- Expert adoption and change management services
- A flexible as-a-Service subscription with zero upfront costs
- Optional Flex Upgrade for eligible users*

All delivered through one contract to reduce complexity, accelerate adoption and keep your workforce ready for continuous AI innovation.

What's included:



Flexible subscription model



Personalized provisioning



Expert adoption services



AI PCs on demand

*Optional add-on. Additional costs may apply.



Optimize AI PC costs with next-gen flexibility

Lower costs and eliminate upfront spend

- Get predictable pay-as-you-go pricing that aligns with your IT budgets.
- Shift from CapEx to OpEx while reducing total cost of ownership.

Stay ahead with Flex Upgrade*

- Upgrade eligible users to the latest AI PCs before their contract ends.
- Keep your workforce running at peak performance as AI workloads evolve.

Reduce waste with optimized device plans

- Reduce over-provisioning and avoid unnecessary spend.
- Lower lifecycle costs by matching devices to real workforce usage patterns.

Accelerate time-to-value with end-to-end expertise

- Use expert services to simplify deployment and help teams adopt AI quickly.
- Integrate provisioning and support to deliver better outcomes than standalone tools.

57%

reduction in cost per seat in the first year with an as-a-Service model.⁵

10-40%

reduction in IT maintenance costs with Lenovo's strategy.⁶

*Optional add-on. Additional costs may apply.



Future-proof your workforce

Match every user to the right AI PC

- Improve productivity from day one with devices matched to each user's needs.
- Align each role with the ideal device using our AI PC recommendation engine in the Lenovo xIQ Digital Workplace Platform (formerly Care of One™).

Boost user productivity and accelerate ROI with AI investments

- Drive AI PC adoption and equip teams for AI with Lenovo AI Adoption and Change Management Services.
- Leverage structured training to upskill employees and ensure ROI from your AI PCs.

Stay ahead of rapid AI evolution

- Keep pace with new AI capabilities and emerging tools, upskilling your employees and ensuring they can work at their best.
- Upgrade eligible users to the latest AI PCs before their contract ends with Flex Upgrade.*

See the impact of AI adoption:

31%

higher productivity versus the control group, delivering 3.5 hours saved.⁷

90%

of daily Copilot+ users reported significantly improved productivity.⁸

*Optional add-on. Additional costs may apply.

Make AI PC adoption simple with one trusted partner

Reduce vendor complexity

- Consolidate hardware, software, services and lifecycle support with Lenovo.
- Simplify procurement and streamline management with one end-to-end partner.

Strengthen cyber resiliency and de-risk adoption

- Embed confidence into every device with ThinkShield, along with leading security from Absolute and SentinelOne.
- Protect above and below the OS with automated detection and rapid response.

Advance sustainability with built-in options

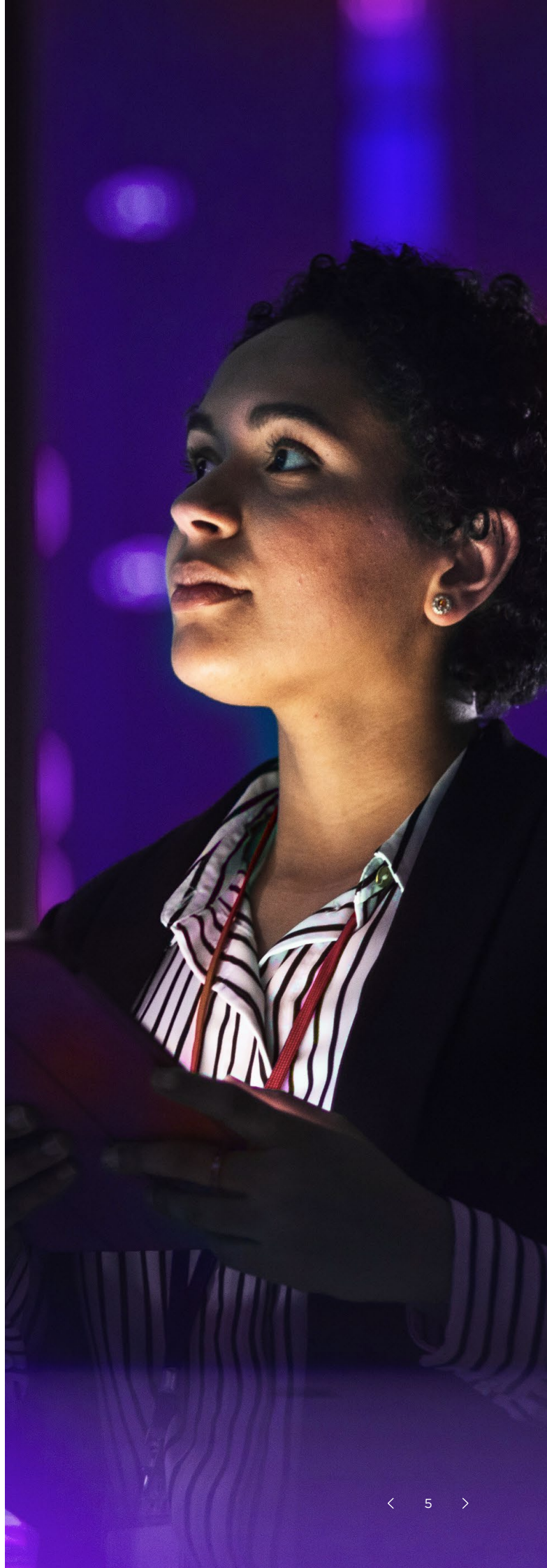
- Meet ESG goals through built-in sustainability options.
- Incorporate circularity into your AI PC strategy.

>31% share

#1 in global Windows AI PC market.⁹

#1 PC and AI PC

manufacturer in the world.¹⁰



Why Lenovo?

A proven partner for AI PC success.

AI-ready devices for every user

Lenovo, the world's #1 PC and AI PC manufacturer, was named a leader in global DaaS markets by IDC. We offer a wide range of powerful AI-ready laptop and desktop workstations to suit all kinds of users and needs.

People-first paths to AI PC success

Lenovo's adoption framework accelerates value and sustains long-term usage at scale.

AI PC recommendation engine

Lenovo's AI-enhanced xIQ Digital Workplace Platform drives productivity, engagement and measurable ROI.

End-to-end AI PC adoption and lifecycle management

Get a seamless, fully integrated AI PC adoption journey with one trusted partner.

Industry-leading partner ecosystem

Lenovo partners with 50+ leading AI software providers to offer 165+ solutions.



Global DaaS leader

IDC Worldwide DaaS 2025 Vendor Assessment—Strategies category.

180+

Global markets in which Lenovo is a trusted partner.

90+

Number of the most secure and highest performance AI solutions offered by Lenovo.

Ready to adopt AI PCs the easy way?

Get next-gen devices, expert services and a flexible as-a-Service subscription that lets you upgrade when needed—for a workplace without limits. Now that's smarter

1, 2. Freshworks, Global AI Workplace Report, 2024.

3. The Tech Report, 75 Artificial Intelligence Adoption Statistics, 2023.

4. Logicalis, CIO Report, 2025.

5. IDC, Device as a Service Market Analysis sponsored by Lenovo, July 2021.

6. Moor Insights & Strategy, Lenovo's TruScale DaaS Offering Streamlines the Entire Device Lifecycle, 2024.

7, 8. Lenovo SSG Transformation Office, "M365 Copilot Adoption: Optimizing AI adoption with expertise," 2025.

9. Lenovo StoryHub, Lenovo delivers strong full-year performance-innovation and operational excellence further strengthen competitiveness, 2025.

10. Lenovo, Press Releases, FY 2024/25.

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The vision is yours. Get there with Lenovo DWS.