



Smarter
technology
for all

Lenovo

Lenovo Implementation Services

Smarter makes onboarding personal from the first screen

Lenovo Digital Welcome

Getting new or replacement devices into employees' hands is one thing—getting them up and running smoothly is another. Especially in hybrid and remote environments, it's easy for setup instructions to get lost, ignored, or misunderstood. The result? Delays, extra IT tickets, and a frustrating first impression.

Lenovo Digital Welcome solves this by delivering a custom, branded welcome screen that appears the moment a user powers on their device. From onboarding steps and IT policies to video links or QR codes, you control the content—Lenovo takes care of the integration. It's faster, easier, and paper-free. And it helps your employees hit the ground running, no matter where they are.

Create a better first touchpoint—talk to your Lenovo representative about Digital Welcome.

Bring clarity to the first moments of setup

The first screen matters

When employees receive a new device, their first interaction sets the tone. In hybrid and remote environments, that moment is often unstructured—relying on printed instructions, scattered emails, or follow-up calls to get users started.

Remove the unnecessary friction

Without a clear guidance, users face delays. Eliminate early friction and provide clear setup guidance to reduce user confusion, minimize repetitive IT support requests and create a productive start from the very first boot.

Bring your brand to the forefront

Lenovo Digital Welcome ensures that every device arrives with your onboarding message front and center. A branded welcome screen appears automatically on first boot—complete with setup instructions, helpful links, or a welcome video. The content is yours. Lenovo takes care of the integration.

A simple way to make a lasting impression

Digital Welcome reduces IT strain, shortens time to productivity, and creates a consistent user experience from the very start—no paper, no guesswork, no extra work for your IT team.

What you can include

- Brand welcome messages
- Setup instructions or onboarding checklists
- QR codes linking to video or online resources
- Multilingual support
- Company logo, fonts, and colors

Available on ThinkPad, ThinkCentre, and ThinkStation devices when paired with Lenovo imaging services.

Ready to deliver a stronger start?

Give employees the guidance they need from the very first screen—with personalized onboarding content that reflects your brand, communicates clearly, and reduces the need for IT intervention.

Talk to your Lenovo representative to add Digital Welcome to your next device rollout and create a more consistent, branded experience across every deployment.

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