

A photograph of two men in a server room. One man is leaning over a laptop, pointing at the screen, while the other man sits behind him, also looking at the screen. The room is dimly lit with blue light from the monitors and server racks in the background.

Smarter
technology
for all

Lenovo

Lenovo Implementation Services

Smarter offloads manual imaging tasks to enable faster and more consistent rollouts

Lenovo Imaging Services for Devices

Configuring devices manually can slow down productivity, strain IT teams, and introduce inconsistencies across the fleet. As organizations embrace hybrid work and global standardization, there's a growing need for a simpler, faster, and more reliable way to prepare devices for use.

Lenovo Imaging Services deliver fully configured, tested devices with enhanced security — straight from the factory. Whether it's a clean OS install or a fully customized enterprise image, each system arrives ready to deploy.

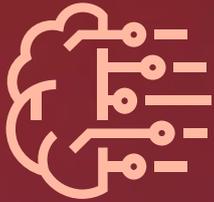
Discover how Lenovo Imaging Services can help reduce deployment time, lower costs, and improve consistency across your IT environment.

Solving today's provisioning pain points before devices ever leave the factory

From hybrid work to global rollouts, PC deployment has become more complex, more decentralized, and more demanding. IT teams are expected to deliver secure, consistent, ready-to-use devices at scale — without delays or added cost.

Lenovo Imaging Services help overcome the most common challenges in modern device deployment by shifting configuration upstream and automating key steps. Here's how:

Reducing setup time and accelerating end-user productivity



Manually configuring laptops and desktops adds hours of effort and delays employee readiness — especially during large-scale rollouts. IT teams are stuck imaging each device post-delivery, consuming valuable time and resources.

Lenovo Imaging Services shift configuration to the factory, so devices arrive fully imaged and ready to use — reducing IT workload and allowing users to get started on day one.

Improving consistency across distributed teams



With increasingly hybrid and global workforces, IT teams face mounting challenges in delivering a standardized user experience across multiple locations. Configuration discrepancies and manual setup errors result in performance gaps and more support tickets.

42% of users experience data or settings loss during manual deployments, leading to an average of 3 hours in lost productivity per employee.¹

Lenovo Imaging Services apply your enterprise image at the factory, ensuring every PC — regardless of region or user type — meets your standards from the moment it arrives.

Reducing IT workload and support overhead



Maintaining imaging tools, managing local servers, and manually setting up endpoints puts a heavy burden on IT teams. This not only consumes time but also increases the risk of errors and inconsistent policy enforcement.

By offloading image creation and updates to Lenovo, organizations can accelerate time-to-value, reduce support tickets, and enable internal teams to focus on more strategic work.

Supporting hybrid work and flexible provisioning at scale



Traditional imaging methods weren't built for today's hybrid environments — where devices need to ship directly to employees at home or be onboarded without IT involvement.

Lenovo Imaging Services enable **cloud-based image management and recovery** via Lenovo Cloud Deploy platform, so IT can keep enterprise images updated, recover configurations, or refresh devices remotely — without touching the device or setting up on-prem infrastructure.

Tailored configurations for your needs

Lenovo Imaging Services are designed to scale with your organization—from standardized rollouts to fully customized, cloud-managed deployments. Choose the option that matches your complexity today, while staying ready to evolve tomorrow.

Lenovo Imaging Core

Built for speed and consistency, Lenovo Imaging Core delivers a clean, Lenovo-approved bloat-free Windows OS image with essential drivers and global language packs. Devices arrive ready for immediate use with no customization required. This entry option comes **bundled with Lenovo Cloud Image Recovery**, enabling fast restoration of the OS through the cloud—without physical IT intervention.

Lenovo Imaging Pro

Designed for organizations that need flexibility without added overhead, Lenovo Imaging Pro adds customer-supplied scripts, image versioning, and expanded language options. IT teams can maintain tailored, update-ready images while simplifying recovery and lifecycle management. **Includes Lenovo Cloud Image Management and Cloud Image Recovery**, allowing centralized updates and rapid image restoration via the cloud. Lenovo Imaging Pro allows to downgrade to Lenovo Cloud Image Recovery.

Lenovo Imaging Ultra

For complex or multi-model environments, Lenovo Imaging Ultra delivers full customization of OS, drivers, security settings, applications, and user experience. This option supports highly controlled deployments with maximum consistency across regions and device types. The most complex imaging option is **bundled with Cloud Image Management and Cloud Image Recovery** by default, providing advanced image control, scheduled updates, and fast recovery at scale.

Lenovo Cloud Deploy

Cloud-based platform that underpins Lenovo Imaging Services—providing centralized access for image updates and recovery. Lenovo Cloud Deploy gives IT teams visibility, control, and scalability without relying on local infrastructure.

Lenovo Cloud Image Recovery

Enables IT admin to restore enterprise image via the cloud platform anytime, making image recovery fast and protected.

Lenovo Image Management

Allows IT teams to keep custom images up to date through scheduled updates via Lenovo Cloud Deploy — ensuring alignment with security policies and OS changes.



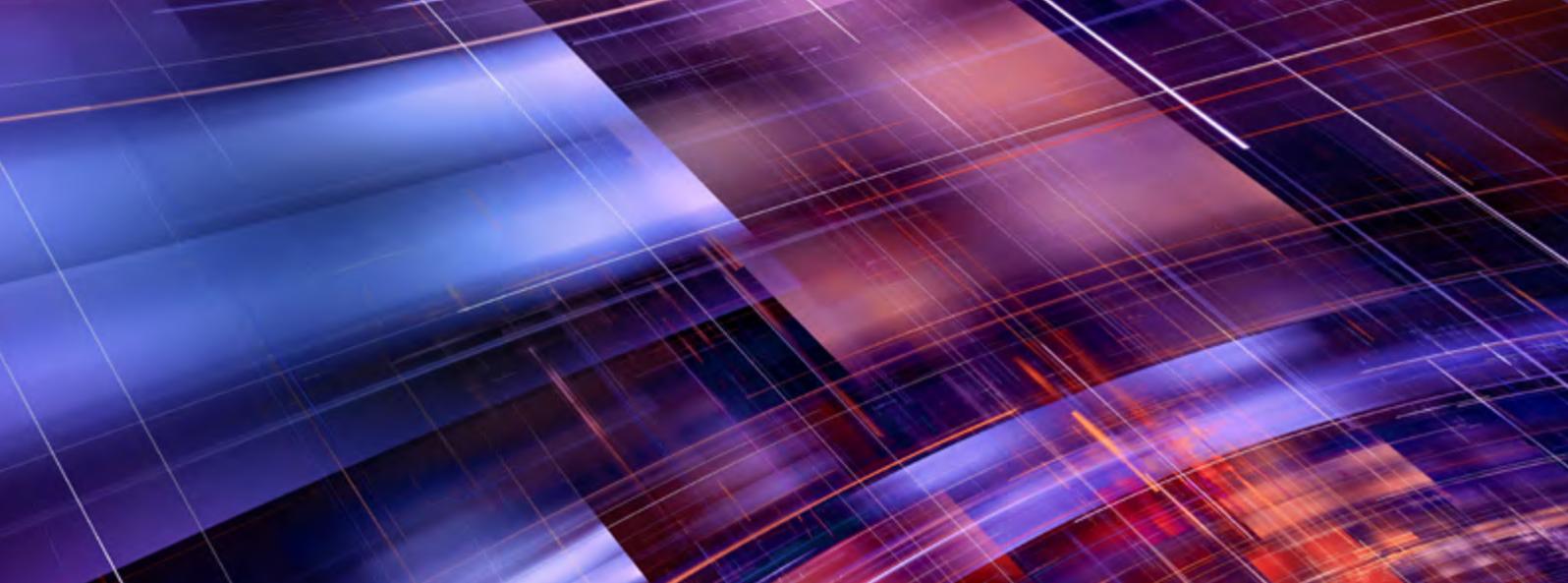
Additional imaging options

Prep for Manufacturing

Loads a customer-supplied image onto devices during production, ensuring systems boot successfully without modification or factory validation.

Ready-to-Provision (RTP)

Delivers a clean, bloat-free Windows 11 Pro OS with Lenovo-approved drivers — optimized for organizations that prefer to complete configuration post-delivery.



Unlock the full value of factory-executed imaging

Confidence from the start

With Lenovo Imaging Services, every PC arrives fully tested, protected, and tailored to your environment — no reimaging required. You gain confidence knowing every user receives a standardized setup that reflects your policies, no matter where they're working.

Shift IT from setup to strategy

Manual imaging drains resources that could be spent on innovation. By offloading configuration to Lenovo, your team can focus on long-term initiatives while reducing setup errors, lowering support volume, and improving operational efficiency.

Scale without the growing pains

Whether you're deploying hundreds or tens of thousands of devices, Lenovo Imaging Services are built to flex. Choose the level of customization that fits your needs today — and scale effortlessly as your business grows, without reengineering your process.

Let's get started

Lenovo Imaging Services are part of a broader portfolio that supports every stage of your PC lifecycle — from deployment to refresh. Whether you're planning a global rollout or streamlining setup for a single region, we're here to help reduce complexity and deliver value from day one.

Talk to your Lenovo representative to explore the right imaging strategy for your next rollout.

Sources:

1. IDC White Paper, sponsored by Lenovo, Bridging the Gap: How Implementation Services Can Help Drive the AI-Ready Enterprise, (document #US54256825-WP), March 2026

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