

# Supercharge your growing business with Lenovo

In today's digitally evolving world, growing businesses face unique challenges in managing their IT infrastructure. With limited budgets and resource constraints, these businesses require scalable solutions that protect and self-heal to thrive in a competitive market. Lenovo understands these challenges and offers tailored IT infrastructure solutions to empower growing businesses and help them succeed.

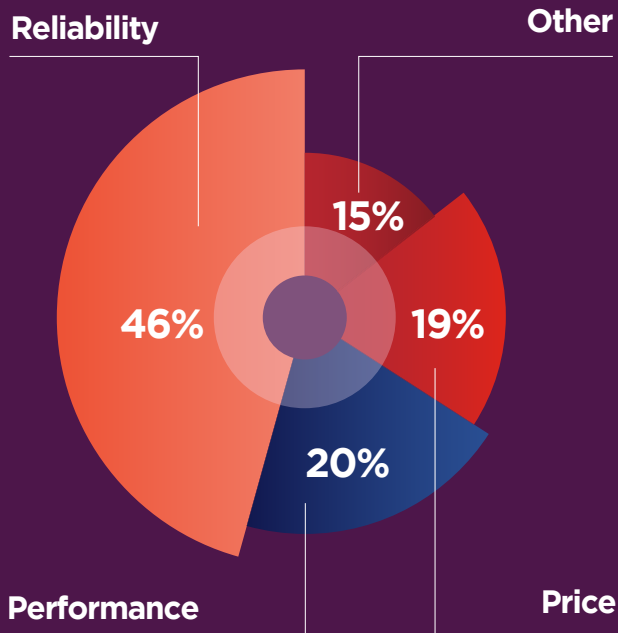
In this brochure, we are addressing the challenges faced by growing businesses in managing their IT infrastructure and highlighting the importance of reliable and efficient technology solutions. By partnering with Lenovo, businesses can optimize and protect their interests, and gain a competitive edge in today's digital landscape.



## Top considerations growing businesses have when choosing infrastructure solutions.

Growing businesses often struggle with limited space and resources. Managing complex IT infrastructure can be a challenging task, requiring expertise that may not be readily available in-house. However, a well-designed and robust IT infrastructure is crucial for driving growth and resiliency.

### Top Purchasing Considerations



## Lenovo Benefits

At Lenovo, we understand and are able to manage the unique needs of growing businesses. With our expertise in providing customized solutions, we offer a comprehensive range of IT infrastructure solutions. By partnering with Lenovo, you gain access to innovative technology, industry-leading support, and a trusted advisor who will guide you towards optimizing and future-proofing your IT operations.

### Growth Support

In today's dynamic business environment, agility is key to staying competitive. Growing businesses need the ability to scale their operations quickly and efficiently, without compromising operational efficiency.

Lenovo's IT infrastructure solutions achieve scalable growth with minimized downtime, enabling businesses to respond swiftly to market changes.



**Lenovo ThinkSystem Tower Servers** are ideal for growing businesses who require infrastructure with a large amount of power in a small space. They are also a cost-efficient way to start the journey to infrastructure, while

having the proper services and IT to support future growth. Here are 3 Lenovo ThinkSystem Tower Servers recommended by Lenovo experts for growing businesses:

### Lenovo ThinkSystem ST650 V3 Solution Highlights

- Most processing power and storage (up to 320TB)
- Ideal for complex workloads like virtualization and private cloud
- Flexible options to configure & manage workloads
- Ideal for remote installations & can be mounted in rack or as a standalone server

[View specifics](#)

### Lenovo ThinkSystem ST250 V3 Solution Highlights

- Ideal for business applications, networking, and security
- Equipped with ThinkShield Security and mid-level storage (up to 160TB)
- Provides enterprise-level computing & expansion opportunities in a compact footprint
- Has GPU support

[View specifics](#)

### Lenovo ThinkSystem ST50 V3 Solution Highlights

- Ideal first server for basic business infrastructure
- The most compact, low cost, and energy efficient server
- Ideal for remote installations that need built-in server management
- Single processor with several memory options
- Now supports XClarity Administrator

[View specifics](#)

**Lenovo ThinkSystem Rack Servers** deliver high-value in a small, organized footprint. They are easily expandable and agile, making them ideal for businesses preparing to scale and who need to meet mission-critical demands. Here are 2 Lenovo ThinkSystem Rack Servers recommended by Lenovo experts for growing businesses:



### Lenovo ThinkSystem SR250 V3 Solution Highlights

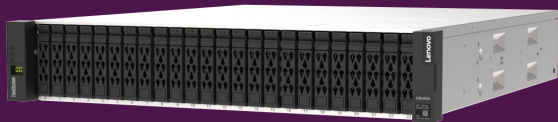
- Ideal for virtualization and business applications but can expand into AI inferencing
- Adaptable for remote installations or in a traditional data center
- Flexible storage and workload configurations for easy scaling

[View specifics](#)

### Lenovo ThinkSystem SR630 V3 Solution Highlights

- Ideal for complex workloads like high performance computing, distributed workloads and virtual desktop infrastructure
- Maximizes performance in a small space while reducing power consumption with Neptune™ liquid cooling
- Has GPU support

[View specifics](#)



The **Lenovo ThinkSystem DE Series Hybrid Flash Arrays** are designed to provide performance, simplicity, capacity, security, and high-availability to growing businesses. With built-in data protection and resource management, customers can start working with their data in less than 10 minutes and know it is protected locally and long distance.

### Solution Highlights

- Dynamic drive pools (DDP) technology - allows users to add or remove drives as needed and enhances data protection.
- Maximize performance and ease of use with configuration flexibility.
- Supports workloads from general computing to Artificial Intelligence.

[View specifics](#)

## Easy IT

Streamlined IT management is essential for maximizing workforce productivity. However, many growing businesses struggle with managing their IT infrastructure efficiently due to limited resources and expertise. Lenovo's IT infrastructure solutions address these challenges, empowering growing businesses to simplify IT management and unlock the full potential of their workforce.

**Lenovo Open Cloud Automation (LoC-A)** is a software solution that helps rapidly deploy, optimize and manage cloud infrastructure. LoC-A is ideal for growing businesses with little to no on-site IT resources but who need quick uptime.

### Solution highlights

- Low touch deployment allows for 81% reduction in deployment time, increasing time to revenue by 25%<sup>1</sup>
- Automation framework makes it easy to scale and keep up with updates

[View specifics](#)

**Lenovo XClarity™ Administrator** is a centralized resource management solution designed to reduce complexity, speed response, and enhance the availability of Lenovo server systems and solutions. Lenovo XClarity Administrator runs as a virtual appliance and provides agent-free hardware management that automates discovery, inventory, tracking, updates, monitoring, and provisioning for Lenovo server systems, storage, network switches, hyperconverged and ThinkAgile solutions.

### Solution highlights

- Analyze cost and utilization
- Scale up/down based on need
- Persona based user roles
- A single XClarity Administrator instance supports managing a maximum of 1,000 devices

[View specifics](#)

<sup>1</sup><https://www.lenovo.com/us/en/resources/data-center-solutions/analyst-reports/avdthink-lenovo-open-cloud-automation-cost-comparison-2020/>



## Protection

Protection is paramount in ensuring business resiliency. 78% of enterprises rank security and data breaches as the leading cause of unplanned server and application downtime.<sup>2</sup> Growing businesses are often the most vulnerable to those threats, which is why a trusted IT infrastructure is important.

Lenovo's IT infrastructure solutions offer robust, built-in data protection, and back-up and disaster recovery features to safeguard your business and minimize the impact of disruptions.

<sup>2</sup><https://www.lenovo.com/us/en/resources/data-center-solutions/analyst-reports/itc-2023-global-server-hardware-server-os-reliability-report/>

## Lenovo Security Highlights:

Security-conscious governments and businesses around the world rely on Lenovo to provide secure, high-performance results and expertise. Lenovo builds security into their products, from design to decommissioning. And, unlike the competition, Lenovo Infrastructure Solutions Group owns its own vertically integrated manufacturing to give customers secure, responsive delivery.

**#3**

High Tech  
Secure Supply  
Chain

**100%**

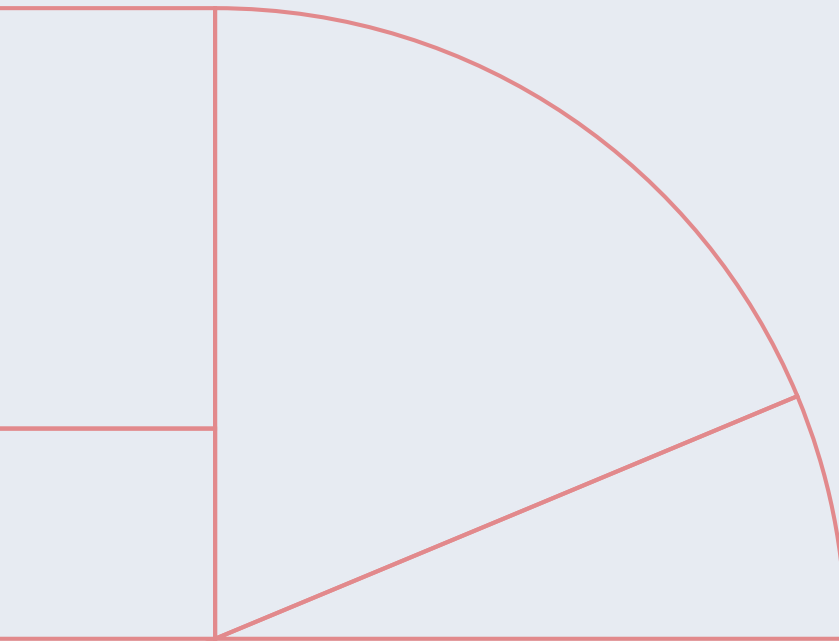
USA Audit  
Compliance

**1**

Secure Code  
Vault

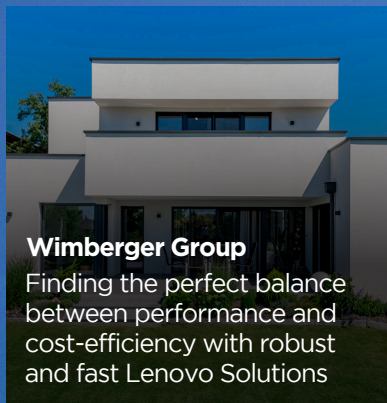
**6**

Owned/controlled  
manufacturing  
sites



# Lenovo's Commitment to Growing Businesses

Lenovo is committed to supporting growing businesses and their unique needs. We understand that each business is different, and we offer a range of services, partnerships, and customization options to ensure your IT infrastructure aligns with your business goals and helps you achieve growth.



## Wimberger Group

Finding the perfect balance between performance and cost-efficiency with robust and fast Lenovo Solutions



## Kingsware

Analyze data from automated monitoring solutions in real time at the edge

[Read the customer story](#)

[Read the customer story](#)

For more information on our devices, please visit [our website](#).

We invite you to take the next step towards optimizing your IT infrastructure for success. Contact Lenovo today to schedule a consultation or to get more information about our IT infrastructure solutions.

**Schedule a consultation/  
Talk to a Lenovo Expert**



**Lenovo**