In today’s digitally evolving world, growing businesses face unique challenges in managing their IT infrastructure. With limited budgets and resource constraints, these businesses require scalable solutions that protect and self-heal to thrive in a competitive market. Lenovo understands these challenges and offers tailored IT infrastructure solutions to empower growing businesses and help them succeed.

In this brochure, we are addressing the challenges faced by growing businesses in managing their IT infrastructure and highlighting the importance of reliable and efficient technology solutions. By partnering with Lenovo, businesses can optimize and protect their interests, and gain a competitive edge in today’s digital landscape.
In today’s dynamic business environment, agility is key to staying competitive. Growing businesses need the ability to scale their operations quickly and efficiently, without compromising operational efficiency. Lenovo’s IT infrastructure solutions achieve scalable growth with minimized downtime, enabling businesses to respond swiftly to market changes.  

4 Lenovo solutions that easily scale to support growth:

### Lenovo Benefits

At Lenovo, we understand and are able to manage the unique needs of growing businesses. With our expertise in providing customized solutions, we offer a comprehensive range of IT infrastructure solutions. By partnering with Lenovo, you gain access to innovative technology, industry-leading support, and a trusted advisor who will guide you towards optimizing and future-proofing your IT operations.

### Top considerations growing businesses have when choosing infrastructure solutions.

Growing businesses often struggle with limited space and resources. Managing complex IT infrastructure can be a challenging task, requiring expertise that may not be readily available in-house. However, a well-designed and robust IT infrastructure is crucial for driving growth and resiliency.

**Reliability**
- 46%

**Performance**
- 19%

**Price**
- 20%

**Other**
- 15%

**Growth Support**

In today’s dynamic business environment, agility is key to staying competitive. Growing businesses need the ability to scale their operations quickly and efficiently, without compromising operational efficiency.

Lenovo’s IT infrastructure solutions achieve scalable growth with minimized downtime, enabling businesses to respond swiftly to market changes.
**Lenovo ThinkSystem Tower Servers** are ideal for growing businesses who require infrastructure with a large amount of power in a small space. They are also a cost-efficient way to start the journey to infrastructure, while having the proper services and IT to support future growth. Here are 3 Lenovo ThinkSystem Tower Servers recommended by Lenovo experts for growing businesses:

**Lenovo ThinkSystem ST650 V3 Tower Servers**

**Solution Highlights**
- Most processing power and storage (up to 320TB)
- Ideal for complex workloads like virtualization and private cloud
- Flexible options to configure & manage workloads
- Ideal for remote installations & can be mounted in rack or as a standalone server

**Lenovo ThinkSystem ST250 V2**

**Solution Highlights**
- Ideal for business applications, networking, and security
- Equipped with ThinkShield Security and mid-level storage (up to 160TB)
- Provides enterprise-level computing & expansion opportunities in a compact footprint

**Lenovo ThinkSystem ST50 V2 Tower Server**

**Solution Highlights**
- Ideal first server for basic business infrastructure
- The most compact, low cost, and energy efficient server
- Ideal for remote installations that need built-in server management
- Single processor with several memory options
Easy IT
Streamlined IT management is essential for maximizing workforce productivity. However, many growing businesses struggle with managing their IT infrastructure efficiently due to limited resources and expertise. Lenovo’s IT infrastructure solutions address these challenges, empowering growing businesses to simplify IT management and unlock the full potential of their workforce.

Lenovo’s On-Demand Scale Computing HyperCore Solution is ideal for growing business with little to no on-site IT resources. This solution includes an Edge infrastructure management applications that save time and resources by presenting software, server, and storage within one monolithic platform.

Solution highlights
- Simple, fully integrated, and preconfigured for automatic, end-to-end management
- Self-healing architecture to identify and correct problems in real time
- Grows with other hardware and applications
- Expert deployment and support services

Lenovo XClarity™ Administrator is a centralized resource management solution designed to reduce complexity, speed response, and enhance the availability of Lenovo server systems and solutions. Lenovo XClarity Administrator runs as a virtual appliance and provides agent-free hardware management that automates discovery, inventory, tracking, updates, monitoring, and provisioning for Lenovo server systems, storage, network switches, hyperconverged and ThinkAgile solutions.

Solution highlights
- Analyze cost and utilization
- Scale up/down based on need
- Persona based user roles
- A single XClarity Administrator instance supports managing a maximum of 1,000 devices

View specifics
Protection

Protection is paramount in ensuring business resiliency. Growing businesses face potential threats such as data breaches, system failures, or natural disasters. Lenovo’s IT infrastructure solutions offer robust data protection, and back-up and recovery features to safeguard your business and minimize the impact of disruptions.

ThinkEdge Servers are ideal for growing businesses who need rugged and reliable infrastructure solutions. The Edge solutions outlined below have a focus on smart connectivity, business security, and manageability for harsh environments to ensure reduced downtime as a result of data breaches, system failures, or natural disasters.

**ThinkEdge SE350 V2**

- Extended operating temperatures, multiple installation options with a small footprint, and energy efficient making it ideal for deployment in tight spaces outside the data center
- Compatible with data management applications
- Increased security to protect data with ThinkShield Activation, Tamper protection, Motion detection, Encrypted SSD, System Lockdown
- Ideal for virtualization, AI, and web hosting

**ThinkEdge SE360 V2**

- Extended operating temperatures, multiple installation options with a small footprint, and energy efficient making it ideal for deployment in tight spaces outside the data center
- Compatible with data management applications
- Compatible with ThinkShield Kay Vault Portal – tamper and motion protection
- Several connectivity options - wired and secure wireless Wi-Fi connectivity
- Ideal for edge & AI workloads, virtualization and NFV

View specifics
Lenovo’s Commitment to Growing Businesses

Lenovo is committed to supporting growing businesses and their unique needs. We understand that each business is different, and we offer a range of services, partnerships, and customization options to ensure your IT infrastructure aligns with your business goals and helps you achieve growth.

Wimberger Group
Finding the perfect balance between performance and cost-efficiency with robust and fast Lenovo Solutions

Kingsware
Analyze data from automated monitoring solutions in real time at the edge

Read the customer story
Read the customer story

For more information on our devices, please visit our website.

We invite you to take the next step towards optimizing your IT infrastructure for success. Contact Lenovo today to schedule a consultation or to get more information about our IT infrastructure solutions.

Schedule a consultation/Talk to a Lenovo Expert