

Lenovo

Strategy Into Action Workshop



Digital transformation is no longer a goal, it's a necessity. Organizations strive to become future-ready. Business leaders need to be asking what is relevant to the business, when is it relevant, how is it relevant, and where it applies.



Similar to DevOps, transitioning to a **digital-first** culture is an organizational change and happens at different stages of maturity across markets and companies.



The best ways to achieve **process efficiencies, cost optimization, improved customer satisfaction, better user experience and increased productivity** are:

1. Investing in orchestration, automation, analytics platforms and skills management
2. Retooling current toolsets across multi-cloud ecosystems
3. Collaborating with a trusted advisor

85%

However, more than **85%** of well-formulated data center strategies fail because of **poor implantation and execution** of the original environment design.

It does not have to be that way...

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Strategy Into Action Workshop



The Lenovo-funded **Strategy into Action Workshop** is a white-boarding session led by Lenovo Principal Consultants to provide clarity on how your business strategy can be coupled with disciplined execution as you embark on your digital transformation journey.

Common Workshop Activities

- ✓ Explore enterprise strategy and its alignment to organizational culture, structure, compliance and processes
- ✓ Consider the financial management, control and budget processes necessary to enable cloud services
- ✓ Review security, compliance and data maturity
- ✓ Review existing and future IT environments and identify fundamental capabilities to cloud architectures
- ✓ Discuss actionable options to achieve desired business outcomes such as DevOps, XaaS and other Lenovo Services offerings
- ✓ Conduct cost/benefit analysis and consolidate common barriers on identified use-cases

Target Workshop Outcomes:

- ✓ Understand what can be accomplished in the next 30-60-90 days
- ✓ Explore actionable options where digital execution can achieve desired business outcomes
- ✓ Build a roadmap and timeline with milestones to envision how your strategy can be executed

Book your Strategy into Action workshop today! For more information, contact our Professional Services team:

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