

Smarter  
technology  
for all

Lenovo

Lenovo Sustainability Solutions

Less than half of executives know  
their organization's IT carbon footprint.<sup>1</sup>

Do you know  
where you stand?

## Introducing Lenovo Sustainability Workshops

To understand your progress, you must know your starting point. Assessment is a crucial first step on any sustainability journey.

Lenovo Sustainability Workshops are designed to help realize your vision for Sustainable IT. Our consultative approach enables us to assess your IT environment and design smarter solutions that can help reduce CO<sub>2</sub> emissions, increase energy efficiency, and drive circularity across the device lifecycle.

## A partner you can trust.



Committed to Net-Zero  
by 2050 with targets  
validated by SBTi<sup>2</sup>



Ranked #8 in Gartner®  
Supply Chain Top 25  
for 2023<sup>3</sup>



Recognized as Climate+™  
Champion by EPEAT<sup>4</sup>



Over 100 Sustainability  
workshops delivered<sup>5</sup>



Award-winning CO<sub>2</sub>  
Offset Services<sup>6</sup>

# What to expect from our Sustainability Workshops



60- to 90-minute engagement to review and discuss your companywide sustainability goals.



Evaluate your new and previous technology investments with Lenovo, identify gaps, measure impact, and design IT solutions that are tailored to meet your sustainability goals.



Review the environmental impact of different Lenovo Services.



Establish short-term and long-term sustainable IT initiatives based on Lenovo Sustainability Solutions.



Outline recommendations for energy efficiency and CO<sub>2</sub> emissions reduction across the IT lifecycle.



Conduct due-diligence on end-of-life asset management strategies.

## Success Story: Debeka Group

Sustainability was part of the package when Debeka Group partnered with Lenovo to equip its mobile field sales staff.

- **Sustainable shipping.** Delivering laptops by train rather than airfreight reduced CO<sub>2</sub> emissions by 94%.
- **Streamlined bulk packaging.** By using a single cardboard box for eight devices, Lenovo helped Debeka Group cut the environmental impact of its packaging by 87%.
- **Paperless processing.** With its hinged touch display and integrated ThinkPad Pen Pro, the Lenovo ThinkPad X1 Yoga enabled digital signatures to close deals out in the field.

**"We are very proud that we have implemented a customized and sustainable technology solution that reduces waste and helps to reduce our environmental impact."**

Marcel Wirth, Team Lead Lifecycle Management  
for Client Devices, Debeka Group

[Read the whole story >>>](#)



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## Fast-track your climate action.

Our sustainability workshops are designed to put you in the driver's seat to choose the best pathway to pursue sustainability outcomes within your IT environment. At every stage of the IT lifecycle, you receive multiple options that help to reduce first and then offset the impact of your technology. We make it easy and tangible to implement end-to-end sustainability solutions that can optimize your IT carbon footprint.

[Learn more about how we've helped customers reduce the environmental impact of their technology.](#)



**Ready to schedule your  
Sustainability Workshop?  
Let's talk.**

Source:

<sup>1</sup> Capgemini Research Institute, "Sustainable IT," January 2023

<sup>2</sup> [Lenovo commits to net-zero emissions by 2050, validated by SBTi](#), January 2023

<sup>3</sup> [Lenovo ranks 8th in the Gartner® Supply Chain Top 25 for 2023](#)

<sup>4</sup> [Lenovo recognized as a Climate+™ Champion by EPEAT](#), October 2023

<sup>5</sup> Lenovo Internal data

<sup>6</sup> [International Business Awards: Gold Stevie® Winner for Sustainability Initiative of the Year in Canada and USA](#), Oct 2023

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