# BASIC TEES GUIDE

# AUGUSTA SPORTSWEAR BRANDS

AUGUSTA (HOLLOWAY HIGH FIVE RUSSELL

BEST

## 100% POLY PERFORMANCE TEES th th Δ WICKING TEE ATTAIN SET-IN SLEEVE WICKING TEE ATTAIN RAGLAN SLEEVE WICKING TEE **DRI-POWER CORE PERFORMANCE TEE** 4790 / 4791 / 4792 2790 / 2791 / 2792 / 2793 629X2M / 629X2B 790 / 791 / 1790 MSRP \$7.50 MSRP \$8.20 MSRP \$8.30 MSRP \$13.50 / \$11.50

BETTER

#### SELLING TIPS

- Value price point
- Tear away label for custom branding
- Over 25 colors available
- Offer specific colors all the way up to size 6XL
- Military service colors available
- Ideal for back decoration

### SELLING TIPS

- Cationic fabric that helps prevent dye migration
- Tear away label for custom branding • Offer specific colors all the way
- up to size 6XL
- Longer length and bigger chest spec
- Ideal for back decoration

#### SELLING TIPS

- Cationic fabric that helps prevent dye migration
- Tear away label for custom branding • Offered in Adult, youth, ladies,
- and girls sizing • Offer specific colors all the way
- up to size 6XL
- range of motion

#### SELLING TIPS

th

- Very good 30+ UV Protection
- Premium fabric weight
- Contrast neck taping for added comfort
- Exterior Russell branding on sleeve
- Ideal for back decoration

## GOOD

GOOD



29M / 29B MSRP \$5.40

#### SELLING TIPS

- Value price point
- Tear away label for custom branding
- All colors offered in sizes up to 5XL
- Soft Feel fabric with wicking properties
- Ideal for back decoration



ESSENTIAL TEE 64STTM / 64STTB / 64STTX MSRP \$6.50 / \$5.50

#### SELLING TIPS

#### • Value price point

- Very good 30+ UV Protection
- Odor Resistant technology
- 20 colors available
- Soft Feel fabric with wicking properties
- Ideal for back decoration



TRI-BLEND TEE 3065 / 3066 / 3067 MSRP \$9.90

#### SELLING TIPS

- Tear away label for custom branding
- Offered in youth sizing
- Soft Feel fabric
- Forward shoulder seam for comfort
- Ideal for back decoration



## 222551 / 222651 / 222751 MSRP \$13.50 / \$12.50

#### SELLING TIPS

- Cationic fabric that helps prevent dye migration
- 4-Way stretch properties allow for increased mobility
- Odor Resistant technology
- Over 20 colors available
- Raglan sleeves to allow extra range of motion

BEST





