actions we're taking to support our commitment:

- Partnering with industry leaders, third-party industry experts and Non-Governmental Organizations to set strict standards to ensure we only do business with those who engage in responsible collection and transportation practices.
- Advancing the delicate science of aquacultured marine aquatic life by financially supporting development and sustainability initiatives and educating our customers and the general public on advances in these environmentally responsible practices.
- Donating 1% of Petco's marine aquatic life sales to support important aquaculture initiatives.
- Leading the aquatics industry by challenging all participants to support our efforts in achieving our longterm goal to offer only aquacultured saltwater aquatic life.
- Visit petco.com/aquacultured for details.

Petco's commitment to marine aquatic life

Petco is committed to offering sustainably raised aquatic life that is either aquacultured or collected through practices that include careful attention to the sustainability of both the animals and the habitats where they live. Our long-term goal is to offer only aquacultured saltwater aquatic life.





Today, nearly all the freshwater fish and most of the coral we offer are aquacultured using environmentally responsible practices. Most of the saltwater fish sold world-wide today are collected from the wild. At Petco, more than 95% of the aquatic life we sell is aquacultured.

what does aquacultured mean?

- Aquacultured fish are bred, born and raised in an aquarium environment.
- Aquacultured corals are reproduced from other corals using environmentally responsible practices.
- Aquacultured live rock (rock with beneficial algae) is produced using environmentally responsible practices.
- Neither corals nor live rock that are aquacultured are taken from coral reefs or oceans, consistent with our commitment to their preservation.



why not offer only aquacultured aquatic life?

 Most saltwater aquatic life species have not been successfully raised using aquaculture practices, though efforts continue to advance the science.

why is aquacultured better than collecting from the oceans?

- Aquacultured aquatic life helps preserve the population of natural aquatic life, consistent with our commitment to the sustainability of both the animals and the habitats where they live.
- Aquacultured fish are bred, born and raised in aquarium environments making them better suited for home aquariums.
- Aquacultured aquatic life does not experience the additional stress or other risks that can occur when collecting from the oceans.
- Aquacultured aquatic life supports the sustainability of the species and their natural environments.