A LEGACY OF LONGEVITY, SERVICE AND SALES SUPPORT

- Best in class national sales force focusing solely on builders hardware
- High quality products that exceed ANSI and BHMA certification standards
- Prime manufacturer of the majority of products we sell
- Nationally backed warehouse program allowing precise control over inventory
- Multiple coast distribution facilities for fast lead times
- Multiple products categories - one order, one invoice

MARKETING SUPPORT

At National Hardware, the service goes beyond just sales support. We have a dedicated marketing team that is here to help with your needs. We provide custom category sell sheets and marketing collateral that can be created quickly and easily with the click of a button. Contact your sales rep to learn more about our custom collateral and merchandising.

CUSTOM MERCHANDISING

National Hardware’s merchandising system includes free merchandising aids and POP, along with ongoing upgrades, including clip strips, counter top displays, and bags and cross merchandising opportunities.

Quality and Innovation since 1901.

Contact your local sales representative or call (800) 346-9448 to speak to a customer service representative

Simple to shop. Easy to order.
PACKAGING
National Hardware created its packaging system with the consumer and retailer in mind.
We provide a color-coded, scalable and customizable planogram so you can base your set on demographics and volume, not a pre-planned one-size-fits-all program. Our customized planograms are tailored to maintain your store’s strategic market position.

The National Hardware packaging system offers a variety of advanced packaging features:

• Color-coded packaging for a simplified shopping experience
• Specific product categories allowing for a better shopping experience
• Large product groups that ensure a safe working load and warranty information.

FULLY CUSTOMIZED PLANOMGRAS
National Hardware provides a cohesive suite of merchandising components developed to create a total aisle experience for consumers and retailers alike. Our packaging and design system was created to include the greatest amount of SKUs while eliminating wasted space. By providing a larger variety of card sizes, we allow retailers to fit a greater amount of product into the set, which ultimately means customers use a higher ROI per square foot. Our innovative design makes our planograms completely scalable – and they can be customized based on each customer’s unique needs.

- Custom sets to meet the unique demands of each customer
- Specific product categories allowing for a better shopping experience
- Merchandising aids created with the customer in mind
- Color-coded packaging for a simplified shopping experience

COLOR-CODED CATEGORIES   7,500 BUILDERS HARDWARE SKUS

CONNECTION
Chains, Pulleys, Stops - Samuels - Bolts - Cable Accessories - Chain Accessories - Hooks - Hooks & Eyes - Loops - Rings - Rope Accessories - Screw Eyed - Tie-Down Accessories - Towing Accessories

GATE HARDWARE
Furniture - Gate Accessories - Hinges - Hooks & Eyes - Latches & Pulls - Polymer

GARAGE
Bolts & Nuts - Brackets - Cables - Hinges - Locks & Handles - Pulleys & Drums - Rollers - Springs - Weatherstripping

HOME HARDWARE
Bumpers, Pads, Slides - Catchers & Latches - Folding, Sliding, Pocket Doors - General Hardware - Household Hangers - Kickplates, Push & Pull Plates - Nails, Tacks and Brads - Plastic Hooks & Accessories - Pulls - Supports - Window Hardware

HINGES
Residential Hinges - Specialty Hinges - Strap & T Hinges - Hinge Accessories

ORGANIZATION
Closet Hardware - Peg & Storage Hooks - Shelf Hardware - Closet Rods - Brackets - Pole Sockets - Supports

REINFORCEMENT
Chair Braces - Corner Braces - Mending Braces - T Plates

SCREEN AND STORM
Patio & Screw - Door Hinges - Latches - Catches - Closures - Screen Door Accessories - Storm Door Accessories

SECURITY
Barricade Bolts - Door Security - General Hardware - Hooks - Safety - Utility Locks - Window Hardware

MINI BRASS
Bolts - Catches, Corners & Braces - General Hardware - Hooks - Hinges - Padlocks & Accessories - Pulls

ADDITIONAL CATEGORIES
Marketed Separately

- Track, Hanger & Sliding Doors
- Box Rail & Components, Round Rail & Components, Sliding Door Frame Components, Sliding Door Accessories
- Metal Shapes