

# Pinnacle Project Climb Off - Instagram

## Terms & Conditions

1. This competition (the “competition”) is open to people aged 18 and over as of 5th October 2018 who ‘follow’ the UK Instagram page for The North Face® @thenorthfaceuk. The competition is open to UK residents only, attending the Pinnacle Project event in Manchester on 6th October 2018.
2. By following the The North Face® UK Instagram page, and sending your Direct Message (“DM”) stating “I dare to climb” you are deemed to have accepted these Terms and Conditions and The North Face®’s privacy policy [here](#).
3. The competition will be held at Pinnacle Project on Saturday 6th October 2018. Only submissions made via posting on Instagram on that day will be accepted. You must have a ticket for the Pinnacle Project event already to gain access to the climbing wall.
4. The competition will open at 5pm, and will close at 10.55pm or whenever all the climb slots are filled - whichever occurs earliest. No entries will be accepted outside of this time period. All dates and times are UK dates and times.
5. Sixty Six [66] contestants will be chosen from the entries. 25 climb slots will be filled on a first come, first served basis, based on the time at which the contestant published their post. The remainder of slots will be available for “walk in” contestants who follow the entry mechanic at the time of arrival at the boulder wall. The climbs will happen every 5 minutes at the boulder wall on the top floor of the Pinnacle Project event between 5.25pm-11pm.
6. Each successful applicant will have the opportunity to climb the boulder wall for a chance to win a limited edition customised Nuptse jacket. You will have 5 minutes to complete your climb, including a practice run. If you do not complete your climb within the designated time frame, the consolation prize is a The North Face® t-shirt. The contestant with the fastest climb time of the advanced level route will also receive a special prize of a The North Face® backpack.
7. The prize is non-exchangeable and is not redeemable for cash or other alternatives.
8. The North Face® accepts no responsibility for any costs associated with the prize and not specifically included in the prize.
9. Contestant notification and prize fulfilment process is as follows:
  - The contestant will be notified by Instagram DM on the day of the climb with their climb timeslot and details on next steps – asking for their name, IG handle and phone number.
  - The contestant must reply with these details and confirm their timeslot.
  - If the contestant does not respond & confirm via DM within 15 minutes of receiving their timeslot they may forfeit their slot.
  - If the contestant rejects their prize or the entry is invalid or in breach of these Terms and Conditions, the winners’ prize will be forfeited and The North Face® shall be entitled to select another climber.
  - The contestant must arrive at the boulder wall 15 minutes before their timeslot to sign a consent form and collect their climbing shoes.
  - The limited edition customised Nuptse (1st prize) or The North Face® t-shirt (consolation prize) will be awarded to the climber immediately after the climb.
10. Any entrants with an affiliation to The North Face® or related companies will be disqualified.

11. The North Face® shall use and take care of any personal information you supply to it as described in its privacy policy [here](#) and in accordance with data protection legislation.

12. The North Face® accepts no responsibility for any damage, loss, liabilities, injury or disappointment incurred or suffered by you as a result of entering the competition or accepting the prize. Nothing in these Terms and Conditions shall exclude the liability of The North Face® for death, personal injury, fraud or fraudulent misrepresentation as a result of its negligence.

13. The North Face® reserves the right at any time and from time to time to modify or discontinue, temporarily or permanently, this competition with or without prior notice for any reason whatsoever, including due to reasons outside its control (including, without limitation, in the case of anticipated, suspected or actual fraud). The decision of The North Face® in all matters relevant and/or related to this competition is final and binding and no correspondence will be entered into.

14. The North Face® shall not be liable for any failure to comply with its obligations where the failure is caused by something outside its reasonable control. Such circumstances shall include, but not be limited to, weather conditions, fire, flood, hurricane, strike, industrial dispute, war, hostilities, political unrest, riots, civil commotion, inevitable accidents, supervening legislation or any other circumstances amounting to force majeure.

15. The competition will be governed and construed in accordance with the laws of UK. Entrants to the competition submit to the exclusive jurisdiction of the UK courts.

16. All personal data collected as a result of this competition (contestant's name, Instagram handle and mobile number) will be collected via the Instagram channel and stored by The North Face® & its event partners for a maximum of 1 week, before being deleted in accordance with the GDPR. All personal data will be collected purely for the means of entering the competition and will not be used for any further marketing.

17. This promotion is in no way associated with or endorsed by Instagram.

Promoter: VF International Sagl, a Swiss company with registered offices in [Via Laveggio 5, 6855 Switzerland](#).