# annie selke CLUSIVE COLLECTION



STEVE MCCURRY A LIFE IN PICTURES





### Collaborating with The Tile Shop on this new line has been such a fi

and creative challenge because of our shared passion for quality and exquisite design. I was especially excited to bring favorite palettes and patterns from my textiles into a completely different medium. We've been bringing happy home for 25 years, and we couldn't be more thrilled to expand into tile!

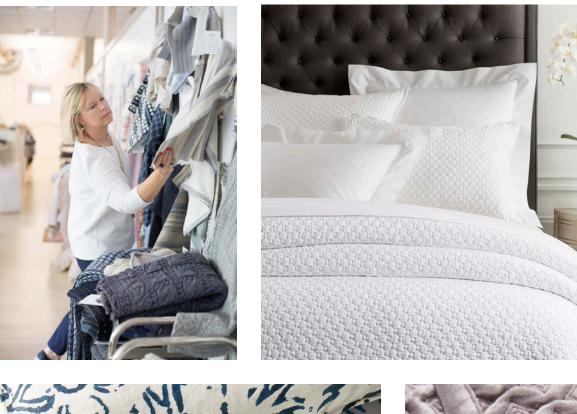


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### 55 PRODUCT INDEX

## BEHIND THE COLLECTION















At The Tile Shop, we're always striving to offer a wide range of choices for our customers' personalities. The Annie Selke collection gives our customers the ability to coordinate and enjoy Annie's classically beautiful designs in even more areas of the home

BRANDY JANKE Product Design Manager, The Tile Shop



## ARTISANAL COLLECTION

Soft hues. Contemporary rustic finishes with a handmade feel. The Artisanal collection delivers modern farmhouse appeal in mix-and-match style.

ARTISANAL | FARMHOUSE HEX | BARN BOARD

## ARTISANAL

One of the most extensive curated groupings in the collection, Artisanal brings the welcoming allure of modern farmhouse style to tile. The 12 sophisticated colorways and crackle finish lend a softness uncommon in hard surfaces. With their coordinating trims, it's easy to bring the collection to life in a finished space.

- A. Artisanal Ice Blue Subway  $3 \times 12$  in, 496079
- B. Artisanal Ice Blue Moldura 2 × 12 in, 496127
- C. Artisanal Ice Blue Pencil  $.75 \times 12$  in, 496139
- D. Artisanal Ice Blue Bullnose 3 × 12 in, 496115
- E. Ines Blue Glass 24 × 30 in, 680850
- F. Crosshatch Ice Blue Mosaic 2 in, 680932
- G. Crosshatch Ice Blue  $12 \times 25$  in, 680903



ACCESSORIES AVAILABLE AT ANNIESELKE.COM/TILESHOP

## AVAILABLE IN 12 COLORS

White, Cream, Pearl Grey, Sage Green, Café au Lait, Smoke Grey, Soft Pink, Orchid, Ice Blue, Sky, Sky Dark and Smokey Blue



#### **DESIGN TIP**

Use coordinating Artisanal collection trim pieces for smooth transitions between surfaces.

A



Inspired by vintage lace pieces from Annie's personal collection.

### DELICATE DETAILS

Artisanal is elegant in its simplicity and inspired by the classics, including creamware and eyelet lace.

-ANNIE SELKE



Inspired by vintage lace pieces from Annie's personal collection.



В

A printed crackle instead of the real thing is much more low maintenance.





C

etc. etc.

Complete your look with coordinating trim\_pieces.

The unique fumé (pronounced "foo-may", which means smoke) effect gives the edge of the tile a handmade look.

Lattice, produced with a glazing technique that creates 3-D texture, beautifully adds dimension and interest to walls.

G

Н



- A. Artisanal White Lace 6 × 6 in, 496094
- B. Artisanal White Lace Subway 3 × 12 in, 496082
- C. Artisanal White 6 × 6 in, 496152
- D. Artisanal White Subway 3 × 12 in, 496070
- E. Farmhouse Hex 8 in., 496173
- F. Artisanal White Moldura 2 × 12 in, 496118
- G. Artisanal White Pencil .75 × 12 in, 496130
- H. Artisanal White Bullnose 3 × 12 in, 496106
- I. Lattice White 6 × 6 in, 680820



# FARMHOUSE HEX

- A. Artisanal White Subway 3 × 12 in, 496070
- B. Artisanal White Moldura 2 × 12 in, 496118
- C. Artisanal Sage Green Pencil .75 × 12 in, 496138
- D. Artisanal White 6 × 6 in, 496152
- E. Artisanal White Lace 6 × 6 in, 496094
- F. Farmhouse Hex White 8 in, 496173
- G. Farmhouse Hex Sage Green 8 in, 496170

### AVAILABLE IN 7 COLORS

White, Cream, Pearl Grey, Soft Pink, Orchid, Sky and Sage Green

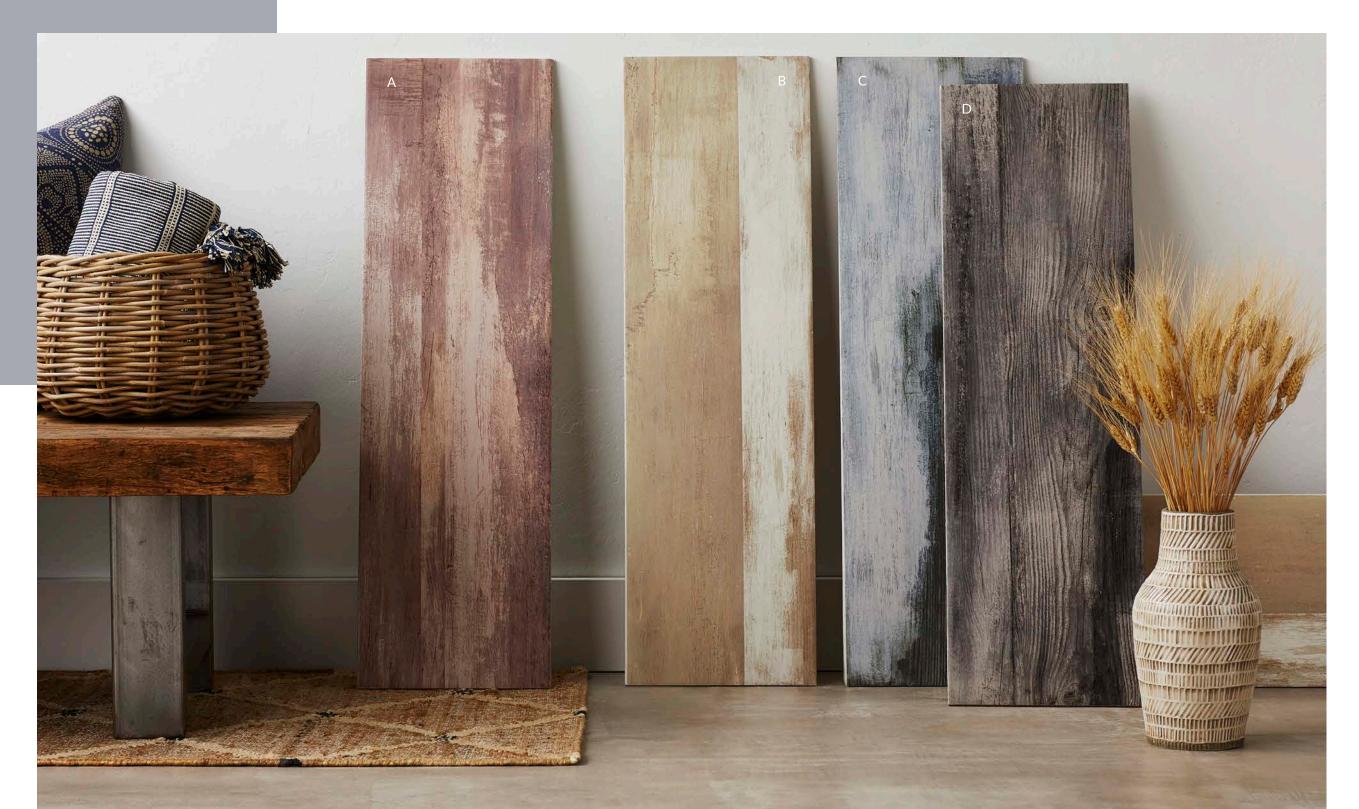


<sup>66</sup> Choose colors that you love or that evoke the emotion you are hoping to achieve in each space. ,,

-ANNIE SELKE

# BARN BOARD

This inventive take on tile, inspired by wood barn board, is perfect for floors and statement walls alike. Featuring a watercolor effect layered over a wood grain design, the four subtle colors in the Barn Board collection are a creative spin on wood-look tile.



A. Barn Board Soft Pink - 12 × 36 in, 680915

- B. Barn Board Sage 12 × 36 in, 680914
- C. Barn Board Sky 12 × 36 in, 680918
- D. Barn Board Smoke Grey 12 × 36 in, 680917



Pastel colors. Elevated, elegant designs. Unique textures. The luxurious Palazzo collection reinvents the look and feel of tile.

### PALAZZO COLLECTION

### GWENDOLYN | SKETCH | MOON | VELLUTO | ASTER

## GWENDOLYN

With a luxurious silken look and an elegant brocade pattern, Gwendolyn is one of the most sophisticated and timeless tiles in the Annie Selke collection. Gwendolyn's fabric-like surface is created from layered printed glazes that convey the feel of textiles. Enrich your space with old-world glamour with the six softly colored tiles in the Gwendolyn collection.

A. Gwendolyn White -  $10 \times 20$  in, 680859

- B. Bianco Puro Honed Hixton .4 × 12 in, 650736
- C. Squareline Chrome Dural .5 in × 8 ft, 329789
- D. Sketch Sky 10 × 20 in, 680867







#### ACCESSORIES AVAILABLE AT ANNIESELKE.COM/TILESHOP

#### DESIGN TIP

A little repetition goes a long way. Coordinating metals and marble tie this space together while adding a designer touch. Wall Tile

 A. Sketch Pearl Grey - 10 × 20 in, 680868

- B. Sketch Orchid 10 × 20 in, 680869
- C. Sketch White 13 × 13 in, 680950

C

Floor Tile

D. Sketch Sky - 13 × 13 in, 680952

This collection has an ombré effect, meaning the colors gradate from light to dark.

## MOON

Moon, available in three distinct colorways, is a unique tile collection inspired by a textured Annie Selke rug.

The ombré effect softly transitions from light shades to more saturated hues, creating dimension while the touchable texture replicates the woven feeling of a rug underfoot.

G. Moon Café au Lait - 20 × 20 in, 680874
H. Moon Soft Pink - 20 × 20 in, 680875
I. Moon Sky - 20 × 20 in, 680876



A raised glaze accentuates the pattern, popping one color to the forefront and creating tone-on-tone dimension.

## SKETCH

Inspired by an Annie Selke bedding collection of the same name, Sketch conjures the softness of the fabric with a gently abstract design. Sketch wall and floor tiles are available in six pastel colors that coordinate with many other styles in the collection.

The soft woven texture of the Annie Selke Sketch fabric is replicated on the tiles' surfaces.

E. Sketch Soft Pink - 13 × 13 in, 680954
F. Sketch Cream - 10 × 20 in, 680864

Wall Tile



# VELLUTO

Created to mimic the plush texture of velvet, Velluto is the perfect tile to use in an en suite to a luxurious master bedroom. A delicate diamond pattern and three subdued colorways enhance this collection with just enough detailing and subtle texture to stand out.

> he inspiration behind the Velluto collection



A. Velluto Orchid -  $6 \times 6$  in, 680831

- B. Artisanal Orchid Pencil .75 × 12 in, 496141
- C. Argento Orchid 13 × 23 in, 496144





AVAILABLE IN 3 COLORS Sky, Cream and Orchid

 <sup>66</sup> Relax and enjoy the serenity that an artfully tonal palette can create. ,,
 -ANNIE SELKE



White, Cream, Sage Green, Soft Pink, Orchid, Sky and Grey



## ASTER

A cutting-edge technique was used to create the one-of-a-kind textured surface of the Aster collection Resembling the look and feel of a hooked rug from Annie Selke's collection, this innovative porcelain tile has a truly unique 3-D texture. Seven colorways reimagine a vintage pattern in soft pastels that coordinate with much of the rest of the Annie Selke for The Tile Shop collection.

- A. Watercolor Lines Pearl Grey 13 × 13 in, 680959
- B. Hampton Carrara Polished Stanton 4.7 × 12 in, 650002
- C. Aster White 12 × 25 in, 680879



Aster has the raised, 3-D texture of a rug.

#### **DESIGN TIP**

Fashion, meet function. Get the look (and feel!) of a rug beneath your feet with the easy maintenance of tile.



The feel of fabric. Eye-catching finishes. Designer style. The softness of textiles comes to life in the Texture collection.

#### TULIP | WATERCOLOR LINES | MATELASSÉ CROSSHATCH

## TEXTURE COLLECTION



## TULIP

Create a work of art with a wal on its own. A completely origin mosaic is made of mixed mater motif done in mother-of-pearl, detailing and a crackle-glaze po Annie Selke's love of florals, Tu and organic shapes of nature ir

- A. Tulip Mosaic 12 × 12 in, 680839
- B. Hampton Carrara Barnes 2 × 12 in, 657364
- C. Legno Somerset .375 × 12 in, 658509
- D. Hampton Carrara Pillowed Subway -3 × 6 in, 657361

nosaic that stands out design, this neutral ls, including a tulip elicate Legno limestone celain. Inspired by p brings the soft colors I was inspired by Annie Selke to create this mosaic.
It's all about bringing natural elements together into one tile.

-BRANDY JANKE

#### **DESIGN TIP**

Finish a cohesive look with full natural stone collections that coordinate with Tulip, like this limestone trim and white marble.

### AVAILABLE IN 8 COLORS & 2 SIZES

Black/Straw, Pearl Grey, Cream, Soft Pink, Orchid, Sky, French Blue and Indigo





- A. Matelassé Dots 12 × 25 in, 680885
- B. Hampton Carrara Polished Curb 6.5 × 42 in, 659204
- C. Watercolor Lines Pearl Grey 13 × 13 in, 680959
- D. Hampton Carrara Polished Stanton 4.7 × 12 in, 650002
- E. Aster White 12 × 25 in, 680879

# WATERCOLOR LINES

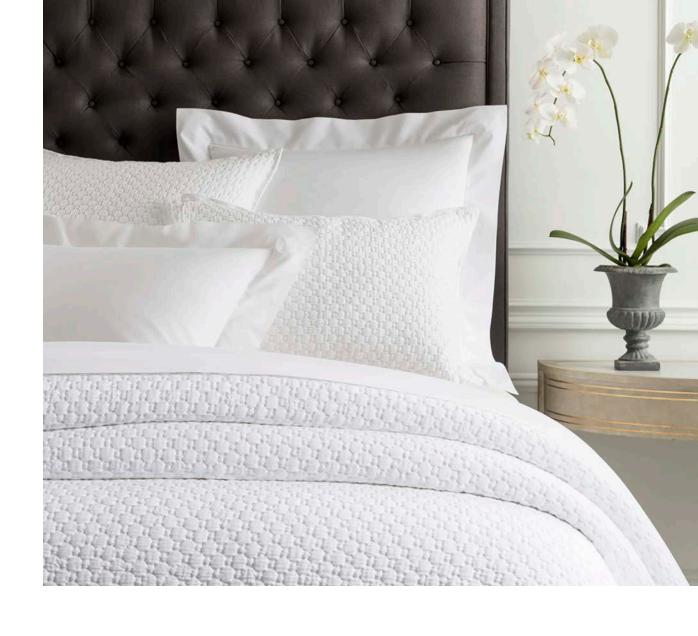
Inspired by Annie's own artwork, Watercolor Lines is the perfect collection for creating a long-lasting, durable effect with ceramic tile on a shower wall, backsplash or as a bold vanity-framing stripe. The eight colors and two sizes offer ample options for designing a wall or floor that resembles raw silk, natural imperfections and all. The design goes beyond surface appeal with an embossed, grasscloth-feel, 3-D texture.

# MATELASSÉ

A. Matelassé Dots - 12 × 24 in, 680885

B. Matelassé Stripe - 10 × 20 in, 680895





Draw yourself a luxuriously scented bath and put on your favorite playlist to get into relaxation mode.

#### ANNIE SELKE'S TIPS FOR A SPA NIGHT IN

Prioritize comfort and treat yourself! Relax and unwind with Annie's favorite ways to spend a night at home.

Light a scented candle, wrap up in a comfy robe and apply a nourishing face mask (hello, glowing skin!).

2

3

Sip on a mug of herbal tea or a glass of wine and watch a favorite show before heading to a bed—one made with gorgeous Annie Selke bedding, of course!



ACCESSORIES AVAILABLE AT ANNIESELKE.COM/TILESHOP





MIX & MATCH

The Crosshatch collection comes in 12 colors and 3 sizes:  $12 \times 25$  in.,  $12 \times 12$  in. and a  $2 \times 2$  in. mosaic. Featured Tiles: Crosshatch Pewter and Silver.

### AVAILABLE IN 12 COLORS

Smokey Blue, Ice Blue, Sky Dark, Sky, Sage Green, Cafe Au Lait, Cream, Soft Pink, White, Platinum, Silver, and Pewter





Eclectic patterns. Global inspiration. Bold color. Based on the Indonesian fabric-dying technique of the same name, the prints of the Ikat collection inspire inventiveness.

### ΙΚΑΤ COLLECTION

### AYLIN | SHADOW | IKAT

AVAILABLE IN 2 COLORS Blue and Black

# AYLIN

Inspired by vintage block prints, Aylin brings an artisanal quality to your rooms. Choose between a brighter white and blue design or a dark and dramatic inverse design that defines a moodier atmosphere. Either style has an authentic, handmade appearance that ultimately warms a space.



## SHADOW

Based on a custom art piece from Annie Selke's personal collection, Shadow displays an Indonesian-inspired pattern that coordinates with the Ikat and Aylin collections from the line. In three colors, boldly decorate a wall with geometric patterns that blur the lines between soft and bold.

### AVAILABLE IN 3 COLORS

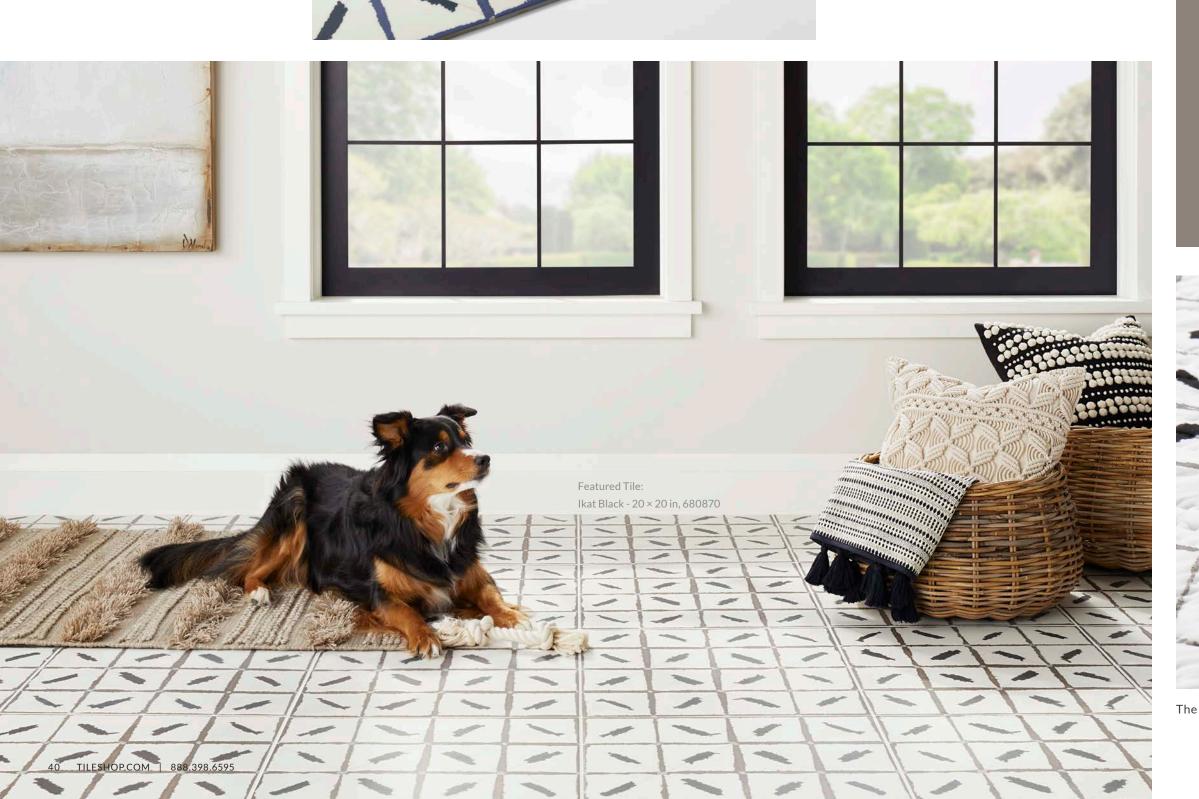
Cream, Navy and Black

- A. Shadow Navy 6 × 6 in, 680829
- B. Artisanal Smokey Blue Pencil .75 × 12 in, 496140
- C. Artisanal Cream Moldura 2 × 12 in, 496119
- D. Artisanal Cream Subway 3 × 12 in, 496071
- E. Aylin Blue 20 × 20 in, 680873

ACCESSORIES AVAILABLE AT ANNIESELKE.COM/TILESHOP

### IKAT BLUE

The Ikat (pronounced ee-kaht) collection brings an Indonesian tie-dye technique to tile.



## IKAT

One of the bolder designs in the Annie Selke for The Tile Shop collaboration, Ikat, available in blue and black, lends a bohemian vibe to your space. This pattern is based on a piece of art from Annie Selke's collection. On walls or floors, Ikat offers unique color and style and pairs well with the Shadow and Aylin styles in the collection.



The inspiration behind the lkat collection.



## C

Delicate shimmer. Stunning reflections. Unique finishes. The Glam collection is the lavish touch you've been waiting for.

ARGENTO | G

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### GLAM OLLECTION

### M GLASS | ART GLASS | SPECKLE

## ARGENTO

Amazing advancements have led to the ability to translate textures and finishes of fabrics into tile, and the Argento collection is living proof. Define a glamorous interior with tiles that mimic Annie's luxurious, real silver-infused fabric. Stunning light-catching shimmer and subtle pastel coloring add to the intriguing appeal of Argento.

Argento Orchid - 13 × 23 in, 496144



Annie Selke's Argento throw inspired this collection. Woven of wool dipped in real silver, this precious metal-infused throw has an ethereal and shimmery finish.



## GLAM GLASS

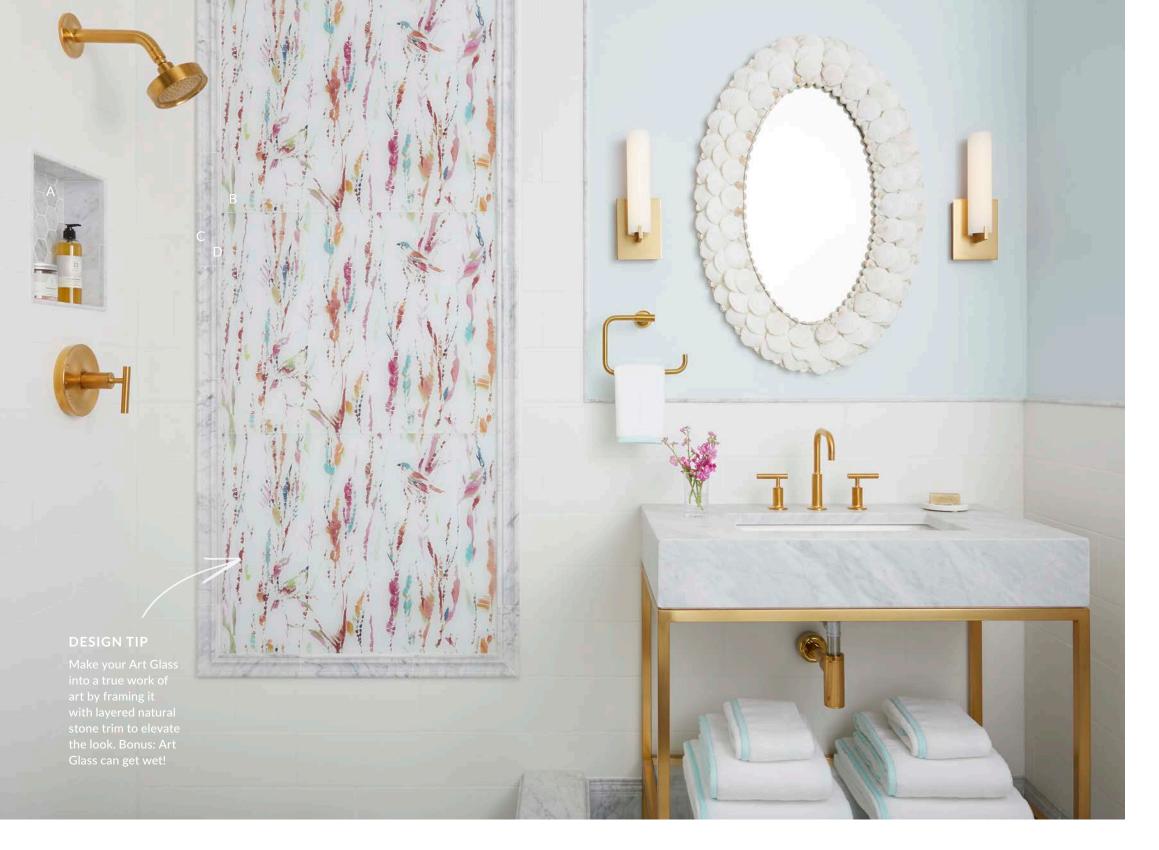
Glam Glass is a stunning tile col interesting backstory. The Arge Annie Selke's LUXE line is made dipped wool to create a unique hand feel. Glam Glass tiles use a that mimics this same effect. Fo of luxury and sparkle, Glam Gla complement to other tiles in the The Tile Shop collection.

ection with an nto throw from with real silverabric with a soft fabric backing r that extra touch is is the perfect Appie Selke for This creation was a
complete coincidence.
I glanced at my desk
and noticed clear
glass samples resting
on top of the
Argento throw. ,,

-BRANDY JANKE

### AVAILABLE IN 6 BOLD COLORS

White, Orchid, Grey, Sky Dark, Apricot and Smokey Blue



- A. Firenze Carrara Honed 2 in. Hex Mosaic 650217
- B. Art Glass Tweet 24 × 30 in, 680848
- C. Firenze Carrara Honed Barnes 650219
- D. Firenze Carrara Honed Somerset 650220

<sup>66</sup> Shake things up, and put some of your personality into your space. ,,

#### -ANNIE SELKE

## ART GLASS

Elevate your space with a distinctly artistic tile. Art Glass tiles serve as singular statement pieces, much like the works of art that inspired many of them. In twelve 24" × 30" styles, the patterns and designs range from feminine to bold to whimsical with each one as unexpected as the next. The designs are based on paintings, fabrics and prints from Annie Selke's collection. A pearlescent sheen coursing through the design of select styles adds a dimensional quality that brings the tile to life.



## ARTWORK BECOMES ART GLASS

If you mistook these large-format tiles for artwork, you'd have good reason. These 24" × 30" tiles are tempered glass pieces with designs based on the prints and patterns of Annie's art and fabric. Use any of the twelve pieces of the collection to enhance your space with a piece of artwork you'll enjoy for years in any space. Select tiles have a pearlescent quality that stands out and reflects the light beautifully.

Glass styles. 🚿

ART GLASS\* 24 × 30 in. A. Blossom, 680842 B. Audrey (Pearlescent), 680851 C. Hydrangea (Pearlescent), 680843 D. Dogwood Zinc (Pearlescent), 680846 E. Watercolor Trees, 680847 F. Peony, 680840 G. Ines Blue, 680850

\*Tempered glass, cannot be cut

### ACCESSORIES AVAILABLE AT ANNIESELKE.COM/TILESHOP

SILVERLEAF SPECKLE Cowhide-look texture with a dash of reflective glam



# SPECKLE

One of the most unique tiles in the Annie Selke and The Tile Shop collaboration also has one of the most interesting stories. Annie stumbled upon a set of custom chairs in Round Top, Texas, and was immediately drawn to the pairing of cowhide and silver metallic .This unique combination of materials was the inspiration for the Speckle collection. The tiles feature mirrored silver or gold splatters on top of a cowhide-look texture. Truly a designer piece, this tile commands attention.

The inspiration behind the Speckle collection



ldleaf Speckle -× 23 in, 496174 For information on product specifications installation, videos and more, visit tileshop.com/annieselke

Visit a Tile Shop store for samples and pricing.

### PRODUCT INDEX

### ARTISANAL

Visit a Tile Shop store for samples and pricing.

White & Cream

680826

680945

Soft Pink

680822

680823

Sky

Sage Green

Cream

680821

680943

Orchid

680824

680946

Smoke Grey

Smokey Blue

Smoke Grey

Smokey Blue

496084

496092

496072

496080

Sky Dark

Café au Lait

Lattice 6 × 6 in.

White

680820

680825

680947

Ice Blue

680944

680948

Smokey Blue

Café au Lait

496075

Sky Dark

496076

Café au Lait

496087

Sky Dark

496088

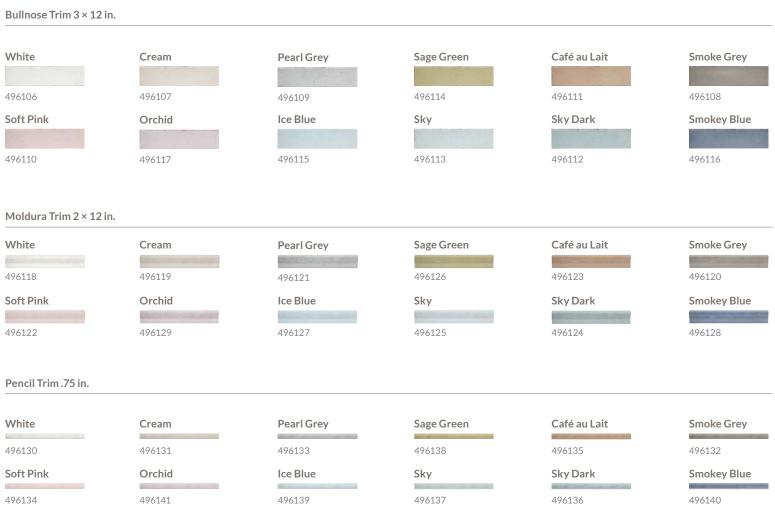
Smoke Grey

Pearl Grey

### ARTISANAL

• Ceramic

• Trim

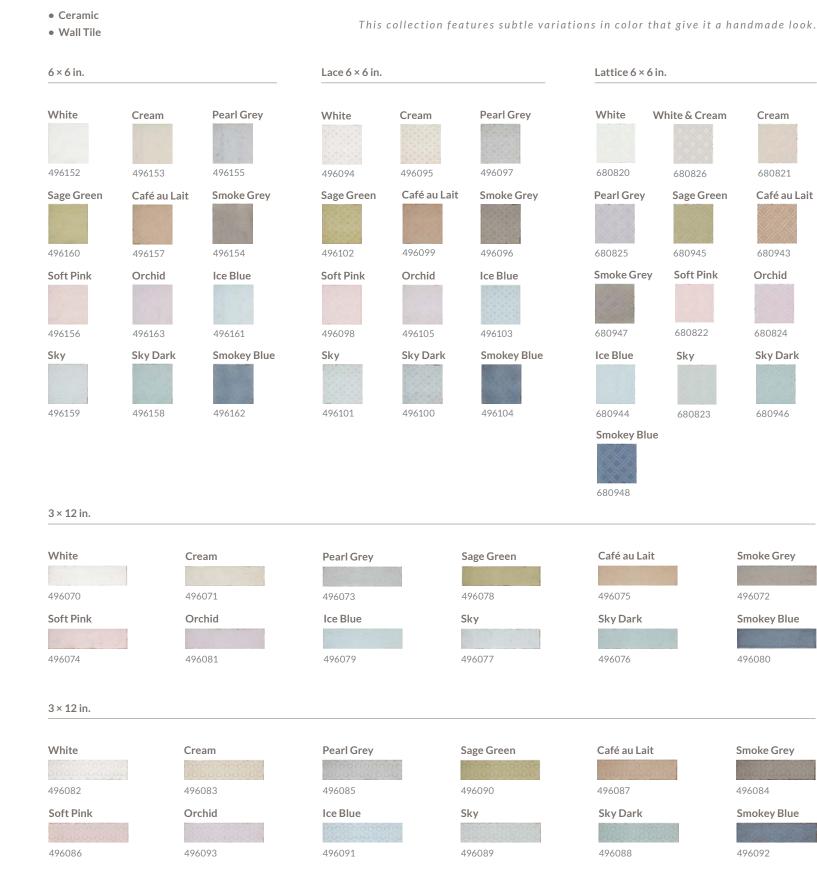


White	Cream	Pea
496118	496119	496
Soft Pink	Orchid	lce
	particular in the second second second	
496122	496129	496

ncil Trim .75 in.		
nite	Cream	Pearl
5130	496131	49613
t Pink	Orchid	Ice Bl
5134	496141	49613

### FARMHOUSE HEX







This collection features subtle variations in color that give it a handmade look.







### BARN BOARD

Sage Green

680914

680918

Sky

• Porcelain

• 12 × 36 in.

• Floor & Wall Tile

Visit a Tile Shop store for samples and pricing.

### SKETCH

• Ceramic • Floor Tile	10 × 20 in.	
	White	
*floor and wall tile **trim coordinates with both Sketch, Gwendolyn and Matelassé		
	680865	
	Sky	
	680867	

13 × 13 in.\*





680862



Soft Pink

680915

680917

Smoke Grey





Soft Pink



680858



#### Trim - quarter round\*\*

White	Cream
680899	680896

### MOON





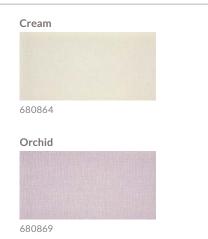
Soft Pink



## VELLUTO











680866

680900

680897



680898

Orchid

680901



### ASTER

Visit a Tile Shop store for samples and pricing.

### WATERCOLOR LINES

6 × 20 in.

#### • Porcelain

- Floor & Wall Tile
- Directional
- 12 × 24 in.

White

680879



680884



### TULIP

- Mixed Materials
- Wall Mosaic • 12 × 12 in.



680839

## MATELASSÉ

- Porcelain Dots • Floor & Wall Tile
- 12 × 24 in.

680885



Cream

680877

Soft Pink

680880

Stripe

680895

#### Grey



680883



680882



• Floor & Wall Tile

# Black/Straw





680968





680962

Soft Pink



680960

French Blue



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#### Pearl Grey

	Antonia in the state of the

680967

#### Orchid



680964

Indigo
680966

Cream



#### Sky



680963

#### Pearl Grey



680959

#### Orchid



680956

#### Indigo



680958

#### Cream



680961

#### Sky



680955

### CROSSHATCH

• Porcelain

12 × 24 in.

680904

680905

White

Sage Green

Smokey blue

• Floor & Wall Tile

Visit a Tile Shop store for samples and pricing.

Ice Blue

### AYLIN

#### • Ceramic

• Floor & Wall Tile • Directional

• 20 × 20 in.



SHADOW

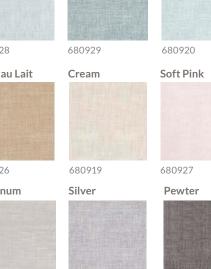
Cream



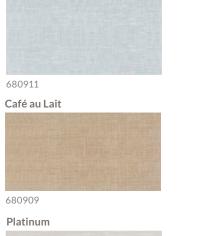
### ΙΚΑΤ

- Floor & Wall Tile
- Directional
- 680871

### 680921 680928 Sage Green Café au Lait 680922 680926 White Platinum



680923





680913

#### 12 × 12 in.



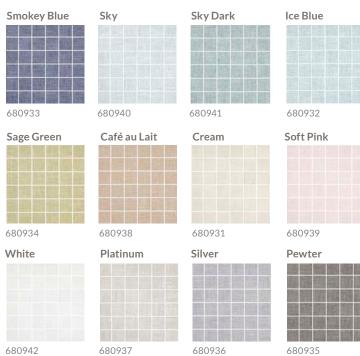
Sky



680924



#### 2 in Mosaic



and I all and the state of the state of the	
Blue	
SAN DURI MILI DUU MILI	

#### • Ceramic





Blue

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680930

680925



680906















Black



680872



Black

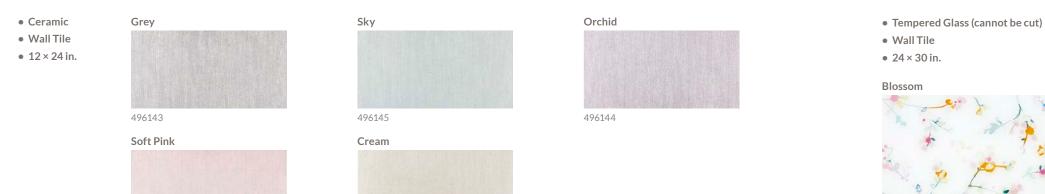


680870

### ARGENTO

Visit a Tile Shop store for samples and pricing.

### ART GLASS



Sky Dark

680835

GLAM GLASS

496146

• Glass	White	Soft Pink	Grey
• Wall Tile			EGB
• 3 × 12 in.	680837	680834	68083





496142

### SPECKLE



• 12 × 24 in.

496147

Silverleaf





496174



680842



**Floral Bright** 



680849



680841



Audrey



680851 (Pearlescent)

#### Ines Blue



680850

#### Watercolor Trees



680847

Hydrangea



680843 (Pearlescent)

Peony



680840

Dogwood Zinc



680846 (Pearlescent)

Aylin Black



680844



### ARE YOU A TRADE PROFESSIONAL?

Discover the benefits of joining The Tile Shop Pro Network in your local store or visit tileshop.com/pro





#### **TILE PURCHASING AGREEMENT**

The product you are purchasing is either a natural stone cut from quarries, clay tile or other product processed and manufactured to achieve certain effects of color and texture.

You understand and agree that stone is a natural product subject to variations in size, color, shade, veining, texture and polish. These variations are what make natural stone unique.

All stone samples are provided by the manufacturer and are intended to convey the characteristics of a certain type of stone, but variations will occur.

You understand that the product's conformity to a sample is not assured and is not the basis of the Sales Agreement.

Although manufactured and processed tiles may be more uniform, they can also have variations in color and texture. In addition, the color of any sample may display differently when large amounts of the color are visible.

Where applicable, all orders are subject to the taxes in the location where the customer picks up/receives the order.

#### TILE SPECIFICATION SHEETS

Technical data for porcelain, glass and ceramic tiles is available to view and download on our website. If the product you wish to obtain a tile specification sheet for is not listed, we do not currently have one available.

An informational glossary is available as a reference for the technical data listed on our tile specifications sheets that further explains the different tests and standards that are provided for our porcelain and ceramic tiles.

Natural stone is not manufactured; it is a product of nature. For this reason, it is not tested the same way as porcelain and ceramic tiles. Test results will not be available for natural stone products such as travertine, limestone, marble, onyx or slate. For specific questions about natural stone, please reference our Information and Resources web pages or contact a Tile Shop customer service representative for additional information.

## LEARN ABOUT OUR FINANCING OPTIONS

For more information, visit tileshop.com/creditcard

Promotional financing is available with The Tile Shop Credit Card accounts offered by Comenity Capital Bank which determines qualifications for credit and promotion eligibility. Minimum monthly payments are required. Offers may vary by location. See store associate for details. Subject to credit approval.

#### **RETURN POLICY**

If you are dissatisfied with the product for any reason, you must promptly notify the product sales representative of The Tile Shop in order to receive a full credit of the purchase price and the return of the product.

A refund with no restocking fees will be issued for full boxes of current tile returned in good box condition within 90 days of the date product was received.

Sealed liquid products and setting materials may be returned within 90 days of the date the product was received.

No returns will be allowed on discontinued or special order items.

Once the product is installed, it may not be returned under any circumstances. It is important that you understand that once the product is installed, you are accepting the product without recourse.

You may return online purchases to your local Tile Shop showroom or contact a customer service representative for return shipping instructions.

Delivery/freight is nonrefundable.

#### CUSTOMER SERVICE INFORMATION

If you have any additional questions, please visit your local retail showroom or contact our customer service representatives at 1.888.398.6595 or customerhelp@tileshop.com. To find your closest store location, visit tileshop.com/store-locator.

Additional information and details can be found at tileshop.com/ customerservice.

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Featured Product: Goldleaf Speckle - 13 × 23 in, 496174

