



**BRIDGESTONE - STAND A CHANCE TO WIN A SET OF DUELER AT002 TYRES**

Campaign Name: #AdventureOnWheels – Win a Set of Dueler AT002s tyres

Campaign Period: Ending November 2025.

How to Enter:

1. Follow @Bridgestone\_SA on Instagram.
2. Like the competition post.
3. Tag 2–3 friends in the comments.
4. Comment your dream South African road trip destination.
5. Share the competition post to your Instagram Stories and tag @Bridgestone\_SA

Prize:

- One winner will receive a set of 4 x Bridgestone Dueler AT002 tyres.
- The prize is non-transferable and cannot be redeemed for cash.

Eligibility:

- Open to South African residents only, aged 18 years or older.
- The winner must own a SUV or 4x4 vehicle to qualify for the prize.
- Employees of Bridgestone South Africa, its agencies, and their immediate families are not eligible to enter.
- A valid South African ID, proof of residence, and proof of vehicle ownership may be required to claim the prize.

Winner Selection:

- The winner will be chosen at random from eligible entries after the campaign closes.
- The winner will be contacted via Instagram Direct Message within 7 business days of the closing date.
- If the winner does not respond within 72 hours, an alternate winner will be selected.

## General Terms & Conditions

- By participating in this campaign, the participant agrees to be bound by the Terms and Conditions of this giveaway.
- Any collection and processing of personal information will be in accordance with the provisions of the Protection of Personal Information Act 4 of 2013 (“**POPI Act**”). Bridgestone may collect and process the participants’ personal information, as provided by themselves, in the framework of the warranty program. The personal information may be stored in Bridgestone’s consumer database. The participant's acceptance of the Terms and Conditions of the warranty program shall imply their consent to the collection and processing of their personal information.
- By participating, the participant consents that the Promoter may use names and images taken of the participants for publicity purposes, without any further remuneration being payable to the participants. Participants may decline to participate in any promotional activity by notifying the Promoter in writing. All promotional material will become the sole property of the Promoter.
- You may not participate if you are a director, member, partner, employee, tenant (or employee of a tenant), agent, consultant or supplier to the Promoters, or their respective spouses, partners, family members (parents, siblings, and children), business partners or associates.
- Bridgestone shall have the right, at its sole discretion and at any time, to cancel this campaign or to change or modify these terms and conditions, such change shall be effective immediately upon posting at [www.bridgestone.co.za](http://www.bridgestone.co.za)
- This campaign and the Terms and Conditions as outlined above shall be governed by the laws of the Republic of South Africa.