## Canon



# Bring Your Ideas To Life.

Creating professional posters and flyers has never been so simple with the online version of PosterArtist—an easy-to-use, free, template-driven poster creation application.



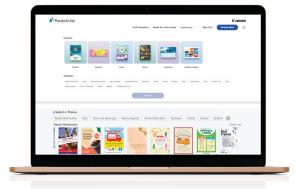


### **PosterArtist Features**

- · Predesigned Templates
- · Millions of Royalty-free Images
- · Auto Design
- · Variable Data Printing
- · Color Correction
- Clip Art/Shapes/Backgrounds
- Customized QR Code Creation
- Supports 2-sided Printing\*
  \*Only for printers that have this capability

## **Intuitively Create Posters and Flyers**

To begin using the PosterArtist online application, select one of the two options for creating stylish posters and flyers.



Select a design based on the type of layout desired.



Choose a ready-to-use template that you can customize.



## The Right Solution for a Wide Variety of Applications and Markets

#### **SCHOOLS**

- Student-of-the-Month posters
- Research presentations
- Posters of maps
- Study guides
- Classroom decorations

#### **FACTORIES**

- Process management charts
- Quality and yield displays
- Parts inventory tables
- Production line layout
- Supervision charts

#### RETAIL

- Notices on new products
- In-store maps
- Posters for sales campaigns
- Posters for special offers
- Pricing comparisons

#### **TRANSPORT**

- · Guide maps in airports
- Service information
- Promotional posters
- Local area maps
- Tourist guides

#### **HOTELS**

- Wedding reception displays
- Local tourism guides
- Restaurant guides
- Evacuation routes
- Greeting notices

#### HOSPITALS

- Decorations in rooms
- Anatomical illustrations
- Eye charts
- Floor plans
- Schedules

#### **OFFICES**

- Project management charts
- Sales/campaign notices
- Explanations of products
- Presentation materials
- · Sales result charts

#### **PUBLIC VENUES**

- Posters for shows and exhibits
- Special events and functions
- Venue guide maps
- Venue decoration
- Seasonal posters

# **Powerful Features at Your Fingertips**



#### Auto Design

The auto design function generates design ideas based on the user's category selections and themes.



#### Variable Data Printing

Create personalized certificates, posters, and more with custom data imported directly from Excel.



#### QR Code

Create QR codes to direct users to access more information.



#### Millions of Royalty-Free Images

Millions of stock images offer design ideas for creating posters, flyers, banners, menus, and so much more.









