

3 POWERFUL TRENDS IMPACTING TODAY'S LAW FIRMS



Law firms are navigating a rapidly evolving landscape where cybersecurity, talent expectations, and environmental, social, and governance (ESG) pressures are reshaping business priorities. Staying ahead requires proactive strategies that can help protect clients, attract top talent, and demonstrate sustainable leadership.

Law Firms Under Cyber Threat

Law firms are high-value targets, and a reactive approach to security is no longer enough. Clients now demand firms that can prove their digital resilience with advanced security measures and response protocols.

Persistent Industry Threats



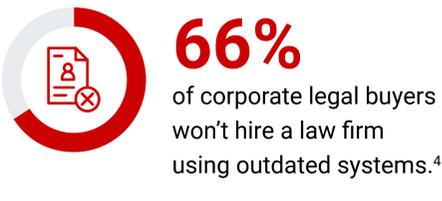
Confidential Data at Risk



The Cost of a Data Breach Is Skyrocketing



Outdated Tech = Lost Business



Talent Retention in a Hybrid World

Attracting and retaining top legal talent has never been more challenging. Associates and in-house counsel now expect flexibility, making hybrid work models a critical factor in recruitment and retention. Firms that prioritize effective collaboration—whether remote or in-office—are reducing costly turnover and building a modern, adaptable workforce.

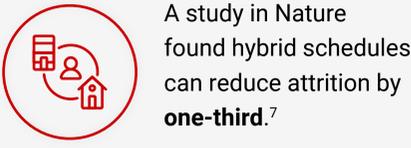
Hybrid Work Is the New Standard



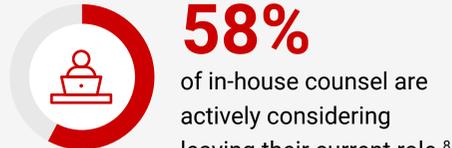
The Cost of Attrition Is High



Flexibility Pays Off



Work-Life Balance Attracts Talent



ESG Is Now a Business Imperative

Sustainability is no longer just a regulatory requirement—it's a market opportunity. Law firms that demonstrate a commitment to sustainability and provide expert guidance on complex ESG matters are positioning themselves as trusted advisors and market leaders in this rapidly evolving space.

High Demand for Sustainability Expertise



Compliance Is Non-Negotiable



Position Your Firm for Success

Firms that embrace these trends are not just mitigating risk—they are positioning themselves as trusted, forward-thinking advisors who can thrive in a competitive and complex market. Canon delivers on these strategies by supporting organizations with:



Robust data security



Print-from-anywhere flexibility



Sustainability-focused solutions

[Learn More about How Canon Can Help Your Firm.](#)

Sources:
¹ Programs, "2025 Sector Attack Surface Survey," 2025.
² ABA, "2025 Cybersecurity TechReport," 2025.
³ IBM, "Cost of a Data Breach Report 2025," August 2025.
⁴ Integris, "2025 Law-Firm Client Survey," 2025.
⁵ Savills, "Am Law 200 Remote Work Report," August 2025.
⁶ NALP Foundation & Major, Lindsey & Africa, "Associate Attrition Study & Cost-of-Turnover Model," 2025.
⁷ Nature, "Hybrid Work Randomized Controlled Trial," June 2024.
⁸ Axiom, "2024 In-House Counsel Survey," 2024.
⁹ TechRadar, "Businesses are planning a major sustainability push in the next few years," September 2025.
¹⁰ KPMG, "Survey of Sustainability Reporting 2024," 2024.