



# Set the Standard Higher

VAIO LAPTOPS

Why VAIO? Choosing VAIO laptops isn't about buying another laptop, it's about equipping leaders and teams with tools that directly improve how your business performs and how it is perceived by stakeholders.

Buying VAIO through Canon means getting premium hardware backed by Canon's proven reliability and trusted expertise—making it a smart investment, not just a purchase. Flexible leasing options ease capital pressure and allow your company to scale technology as it grows. It's a forward-looking decision that aligns financial discipline with innovation.

On the ground, VAIO translates directly into employee performance. Its reliable all-day\* battery means fewer interruptions and employees who can stay productive wherever they are, with or without an outlet near them. With AI-powered conferencing features including clear video, three-mic noise cancellation, and auto-mute

intelligence, collaboration is seamless no matter the environment your employees may be in. That means strong relationships with clients, smooth teamwork across departments, and meetings that can move business forward.

And beyond function, there is culture. Engaged employees lean in, work hard, and help push the company forward. VAIO's sleek, premium design stands out in a sea of generic laptops. For employees, carrying a VAIO signals that their company values their role and equips them with tools worthy of leaders. That sense of pride builds connection, strengthens retention, and ensures that whether in the boardroom, a client meeting, or a remote call, your teams represent the company at its best.

**VAIO is not a cost decision, it's a culture and performance decision. It drives productivity, enhances collaboration, and elevates the company's image, inside and out.**

Canon U.S.A. is your trusted technology supplier. Access VAIO laptops through Canon U.S.A.—an official distributor offering dedicated service and support.



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\* Up to 14 hours.

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