



Set the Standard Higher

VAIO® LAPTOPS

Why VAIO? Choosing VAIO laptops isn't about buying another laptop. It's about equipping leaders and teams with tools that help directly improve how your business performs and how it is perceived by stakeholders.

Purchasing VAIO through Canon means getting premium hardware backed by Canon's proven reliability and trusted expertise—making it a smart investment and not just a purchase. Flexible leasing options can ease capital pressure and enable your company to scale technology as it grows. It's a forward-looking decision that aligns financial discipline with innovation.

On the ground, VAIO translates directly into employee performance. Its reliable, extended battery life helps limit interruptions, enabling employees to stay productive wherever they work, whether or not an outlet is nearby. With AI-powered conferencing features, including clear video, three-mic noise cancellation, and auto-mute intelligence, collaboration is seamless no matter where your employees are working. This can result in

stronger client relationships, smoother teamwork across departments, and meetings that move business forward.

Beyond functionality, there is culture. Engaged employees are more likely to contribute, collaborate, and help drive the company forward. VAIO's sleek, premium design stands apart from other laptops in the ultra-light class. Made in Japan, VAIO also offers more than just laptops, including monitors to support a complete, connected workplace. For employees, carrying a VAIO signals that their company values their contributions and equips them with technology worthy of leaders. That sense of pride can foster connection, strengthen retention, and ensure that whether they are in the boardroom, a client meeting, or joining a remote call, employees represent the company at its best.

VAIO is not simply a cost decision—it's a culture and performance decision. It can help drive productivity, enhance collaboration, and elevate the company's image, both inside and out.

Canon U.S.A. is your trusted technology supplier. Access VAIO laptops through Canon U.S.A.—an official distributor offering dedicated service and support.



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INFORMATION**

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