PRESSERO-PRISMADIRECT V1.8 INTEGRATION
Web-to-print and Workflow Automation Solution

TWO POWERFUL SOLUTIONS THAT WORK TOGETHER

With the integration of Aleyant Pressero and PRISMAdirect, your organization can now manage both its web-to-print and production print workflows using one integrated system. Leveraging these two powerful solutions—one dedicated for web-to-print order acquisition, management, and fulfillment, and one dedicated for job management on the production floor—your organization can help improve the ordering and fulfillment experience for your customers, and enable a unified production floor management solution for your print operations.

Aleyant Pressero

Pressero™ is a complete web-to-print system, providing many features competitors do not offer.

The Pressero storefront system has all the capabilities you expect from an award-winning, top-rated, web-to-print solution. The majority of print service providers will find that everything they need is already included.

- Website Flexibility Features
- B2C Search Engine Optimization Features
- Complete Print Sales & Services Features
- Print Personalization Features
- Robust e-Commerce Features
- Extensive Order Management Features
- Distributed Sales Support Features
- Added Services Features
- Enhanced Capabilities & Add-on Features

PRISMAdirect

PRISMAdirect is a workflow management and automation solution that helps streamline your print production workflows, from order intake through production management. It is both user friendly and highly customizable.
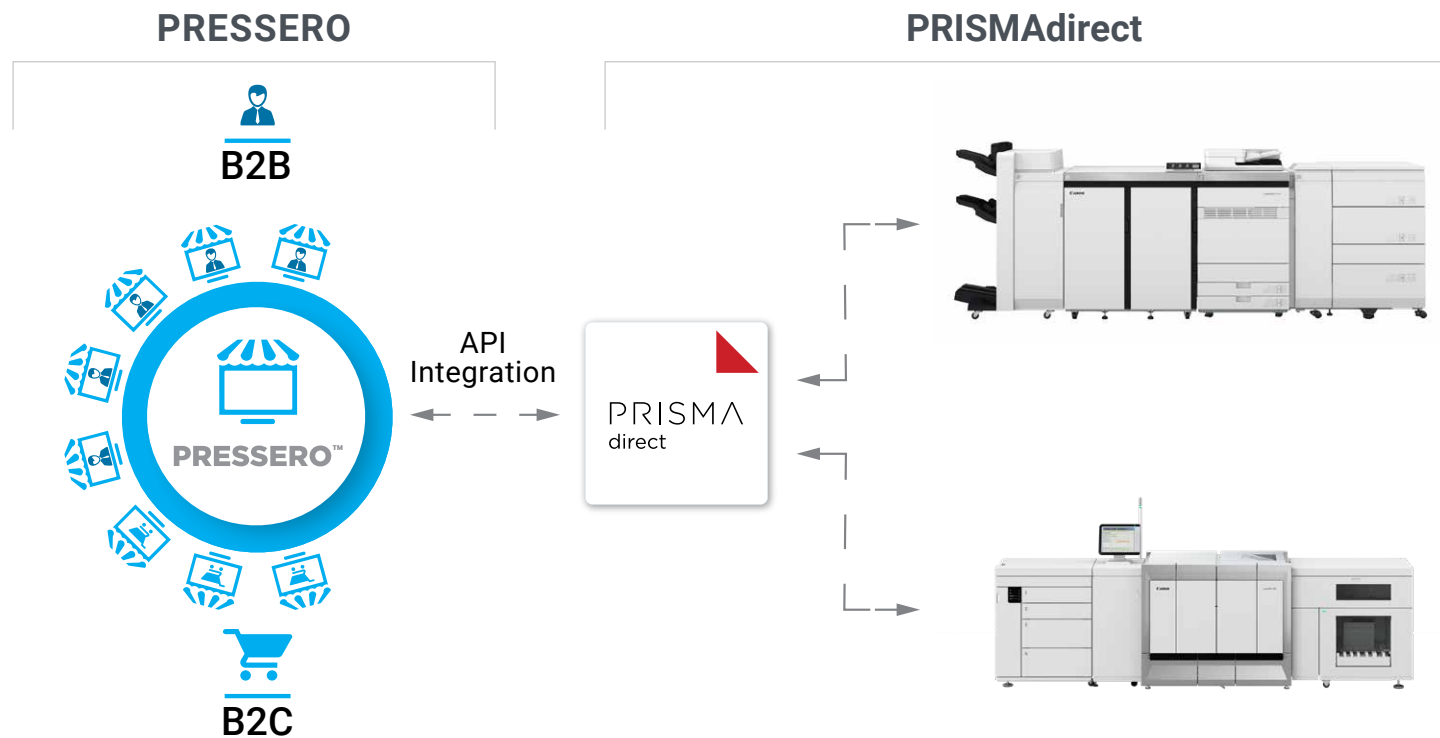
The PRISMAdirect order management dashboard gives print service providers all the flexibility and the control needed to keep print production flowing. Assign roles and responsibilities, forward jobs automatically based on job attributes, or control jobs individually. The power is all in PRISMAdirect.

- Orders flow seamlessly from Pressero into PRISMAdirect's operator dashboard, or directly to print.
- Web-based user interface for easy deployment anywhere you need access to the operator dashboard.
- Simplify makeready automation with standard imposition templates.
- Combine with PRISMAprepare,* the all-in-one, make-ready solution for elaborate composition, content, image, color, layout, media, and production prepress.

* PRISMAprepare requires a separate purchase.

AN INTEGRATED SYSTEM WITH IMPRESSIVE BENEFITS

Enjoy the advantages of cloud based web-to-print for order acquisition, management, and fulfillment, with a dedicated production print workflow server enabling automated touchless workflows, robust makeready integration, and printer agnostic support. The benefits will appeal equally to your customers and your print operators.

PRESSERO

B2B

PRESSERO™

API Integration

PRISMA direct

B2C

PRISMAdirect

What's in it for you?

END USERS	PRODUCTION FLOOR	IT DEPARTMENTS	TOTAL ORGANIZATION
Faster, easier to use ordering system	**Drive volume to production, automatically**	**Better control, less additional burden**	**Flexible W2P and turnkey production management**
• Authenticated logins. • Instant B2B and B2C storefronts. • Personalization, budgets, and quotation included. • Third-party integrations: Payment, shipping, tax, etc. available with Pressero.	• Route jobs from Pressero to production, automatically. • Integrate PRISMAprepare for advance makeready. • Printer agnostic solution protects your hardware investments, now and in the future.	• Cloud-based Pressero W2P means no additional IT burden for your organization. • Turnkey PRISMAdirect solution supported by Canon U.S.A., with little to no IT burden, and better control over jobs on the production floor.	• Pressero is the ultimate in flexible W2P solutions. • Host unlimited B2B storefronts so you can offer your customers unique shopping experiences. • PRISMAdirect's automated turnkey operator dashboard supports touchless workflows, helping to reduce operator error and increase productivity.

CONFIGURATION

The product modules and services listed below are minimum requirements for Canon's Pressero-PRISMAdirect integrated solution.

ALEYANT PRESSERO	PRISMAdirect
Activation	PRISMAdirect v1.8 or higher
Subscription (1 year)	PRISMAdirect V1 Pressero Connector
Pressero PRISMAdirect Connection Subscription	PRISMAdirect Automation
Pressero PRISMAdirect Connection Activation	PRISMAdirect Pro-print Package
	PRISMAdirect Extra Concurrent User
	PRISMAprepare with Automation

CANON U.S.A. PROFESSIONAL SERVICES

Professional services are required for the Pressero-PRISMAdirect integration. Consult with both the Aleyant Professional Services Team and a PRISMAdirect certified Canon U.S.A. Professional Services Representative for discovery and a Project Statement.

Canon

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