

Canon U.S.A., Inc.

2026-2028 Most Energy Efficient Toner-Based A3 Brand Award



Canon U.S.A., Inc., has claimed the prestigious BLI 2026-2028 Most Energy Efficient Toner-Based A3 Brand Award from Keypoint Intelligence thanks to its...

- Lowest energy usage in most segments tested
- Consuming 18% less energy overall over the competition

“Canon’s lineup of A3 devices evaluated by Keypoint Intelligence over the last five years provide a compelling environmental story based on their exceptional energy testing performance,” said Pete Emory, Director of NA/APAC Research & Lab Services at Keypoint Intelligence. “A total of 10 Canon models collectively delivered lower energy usage results by 18% over other vendor devices that were tested. The economic and environmental impact of these results is significant for purchasers, especially when considering a fleet of devices within an organization—in that case, the overall benefits would compound.”

Most manufacturers are striving to meet or exceed increasingly stringent environmental guidelines, with many succeeding as evidenced by their compliance to ENERGY STAR® and other worldwide standards. Beyond regulatory compliance, sustainability has also become a strategic priority for organizations seeking to reduce operational costs, lower carbon emissions, and advance corporate ESG initiatives. As energy efficiency plays an increasingly important role in influencing purchasing decisions, sustained performance in this area is a key competitive differentiator. After compiling the results of lab tested devices over the preceding five years, Keypoint Intelligence is pleased to announce that Canon has won the 2026-2028 Most Energy Efficient Toner-Based A3 Brand Award.

“We are incredibly proud to receive these prestigious Energy Efficiency Awards from Keypoint Intelligence,” said Kiyoshi Oka, Executive Vice President & General Manager of Canon. U.S.A., Inc.’s Marketing Strategy Unit. “We believe that technological innovation and environmental efforts must advance together. This recognition validates our ongoing commitment to engineering A3 and A4 imaging solutions that can help our customers optimize their workspaces, lower operational energy demands, and be used as part of their sustainability efforts.”

About Keypoint Intelligence

For over 60 years, clients in the digital imaging industry have relied on [Keypoint Intelligence](#) for independent hands-on testing, lab data, and extensive market research to drive their product and sales success. Keypoint Intelligence has been recognized as the industry’s most trusted resource for unbiased information, analysis, and awards due to decades of analyst experience. Customers have harnessed this mission-critical knowledge for strategic decision-making, daily sales enablement, and operational excellence to improve business goals and increase bottom lines. With a central focus on clients, Keypoint Intelligence continues to evolve as the industry changes by expanding offerings and updating methods, while intimately understanding and serving manufacturers’, channels’, and their customers’ transformation in the digital printing and imaging sector.

About Energy Efficiency Awards

Keypoint Intelligence has conducted energy testing for more than a decade, making a Most Energy Efficient Brand Award unique and distinctive. Test data is evaluated by lab personnel to determine performance using a real-world matrix based on factors including color/mono, simplex/duplex, and in various non-printing modes.



North America



Europe



Asia