

Canon U.S.A., Inc.

2026-2028 Most Energy Efficient Toner-Based A4 Brand Award



Canon U.S.A., Inc., has claimed the prestigious BLI 2026-2028 Most Energy Efficient Toner-Based A4 Brand Award from Keypoint Intelligence thanks to its...

- Lowest energy usage across most toner-based A4 MFP and printer categories
- Consuming 47% less energy overall than the competitors

"Canon was the only vendor represented across all A4 segments, with more devices tested and leading energy efficiency results in every category. Canon's portfolio of toner-based A4 devices surpassed the competition by a significant margin in Keypoint Intelligence's proprietary energy testing," said Pete Emory, Director of NA/APAC Research & Lab Services at Keypoint Intelligence. "In fact, collectively, the 10 Canon devices produced 47% less energy usage than the competition—a superb achievement on many levels."

As organizations continue to place more emphasis on sustainability and operational efficiency, energy consumption is an increasingly important consideration when selecting A4 print devices. Manufacturers invest in technologies that reduce power usage while maintaining productivity, demonstrating their commitment through compliance with ENERGY STAR® and other globally recognized environmental standards.

While purchasers benefit from the cost of reduced energy usage, the wider economic and environmental impact is substantial when multiplied across the volume of A4 MFPs and printers deployed throughout offices worldwide. After compiling the results of lab tested hardware over the preceding five years, Keypoint Intelligence is pleased to announce that Canon has won the 2026-2028 Most Energy Efficient Toner-Based A4 Brand Award.

“We are incredibly proud to receive these prestigious Energy Efficiency Awards from Keypoint Intelligence,” said Kiyoshi Oka, Executive Vice President & General Manager of Canon. U.S.A., Inc.’s Marketing Strategy Unit. “We believe that technological innovation and environmental efforts must advance together. This recognition validates our ongoing commitment to engineering A3 and A4 imaging solutions that can help our customers optimize their workspaces, lower operational energy demands, and be used as part of their sustainability efforts.”

About Keypoint Intelligence

For over 60 years, clients in the digital imaging industry have relied on [Keypoint Intelligence](#) for independent hands-on testing, lab data, and extensive market research to drive their product and sales success. Keypoint Intelligence has been recognized as the industry’s most trusted resource for unbiased information, analysis, and awards due to decades of analyst experience. Customers have harnessed this mission-critical knowledge for strategic decision-making, daily sales enablement, and operational excellence to improve business goals and increase bottom lines. With a central focus on clients, Keypoint Intelligence continues to evolve as the industry changes by expanding offerings and updating methods, while intimately understanding and serving manufacturers’, channels’, and their customers’ transformation in the digital printing and imaging sector.

About Energy Efficiency Awards

Keypoint Intelligence has conducted energy testing for more than a decade, making a Most Energy Efficient Brand Award unique and distinctive. Test data is evaluated by lab personnel to determine performance using a real-world matrix based on factors including colour/mono, simplex/duplex, and in various non-printing modes.



North America



Europe



Asia