

Media Alert

Canon U.S.A., Inc. Expands PRISMA Cloud Portfolio with the Launch of the PRISMAsubmit Go Solution

MELVILLE, NY, August 12, 2024 – MELVILLE, NY, August 9, 2024 – Canon U.S.A., Inc., a leader in digital imaging solutions, is excited to announce the launch of PRISMAsubmit Go V1, expanding the PRISMA cloud-based solution portfolio. Subscribers will be able to access it through PRISMA Home, a centralized hub for cloud-based PRISMA workflow applications and printer tools. PRISMAsubmit Go V1 can be used to help users virtually seamlessly incorporate job submission capabilities to streamline the file submission process with their customers.

When activated within PRISMA Home, the PRISMAsubmit Go solution provides a streamlined method for the print shops registered customers to upload print files and track the order status. The optional Unlimited Intake and Generic URL premium subscription provides the print shops the ability to also create a general URL so non-registered customers can submit print files. This generic URL for print file submission can be published or promoted by the print shop to help expand their customer base.

This release enhances and builds upon the job submission functions of the PRISMA Go Suite, which includes PRISMAprepare Go V1.2 for job processing and file preparation.

Canon continues to enhance the PRISMA Home cloud-based platform with the availability of expanded applications and production and large format printer support. Printer tools such as the PRISMAlytics Dashboard V2, compatible with varioPRINT and imagePRESS V of family of digital presses with PRISMAsync, imagePRESS Server powered by Fiery, and Canon PDL, are designed to deliver added value for Canon production digital press users*.

For more information, please visit www.usa.canon.com.

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About Canon U.S.A. Inc.

Canon U.S.A., Inc., is a leading provider of consumer, business-to-business, and industrial digital imaging solutions to the United States and to Latin America and the Caribbean markets. With approximately \$29.4 billion in global revenue, its parent company, Canon Inc. as of 2023 has ranked in the top-five overall in U.S. patents granted for 38 consecutive years[†]. Canon U.S.A. is dedicated to its *Kyosei* philosophy of social and environmental responsibility. To learn more about Canon, visit us at www.usa.canon.com and connect with us on LinkedIn at <https://www.linkedin.com/company/canonusa>.

[†]Based on weekly patent counts issued by United States Patent and Trademark Office.

Specifications and availability are subject to change without notice.

*Applications, support and solutions referenced are each subject to separate subscriptions and fees required and are subject to applicable terms and conditions.