



FACING THE RISKS OF CYBERATTACKS

How Managed Detection and Response Can Help



Are you concerned about cybersecurity due to limited resources and vulnerability to cyberattacks? Small and medium-sized businesses (SMBs) face substantial risks, including data breaches, financial loss, and reputation damage. The impact is disproportionately large for SMBs, potentially crippling operations or leading to business closure.

Find out how investing in cybersecurity is not merely a protective measure, but also a strategic business imperative that helps safeguard your assets, build customer trust, and retain long-term viability in an increasingly digital and threat-prone marketplace.

COMMON CONCERNS:

Phishing Attacks:

Emails, fake websites, and, yes, even phone calls, are used to trick people into revealing passwords or launching malware.



Ransomware Threats:

Software loaded through malware or other vulnerability locks your data and even copies it, stealing your data and damaging your reputation.



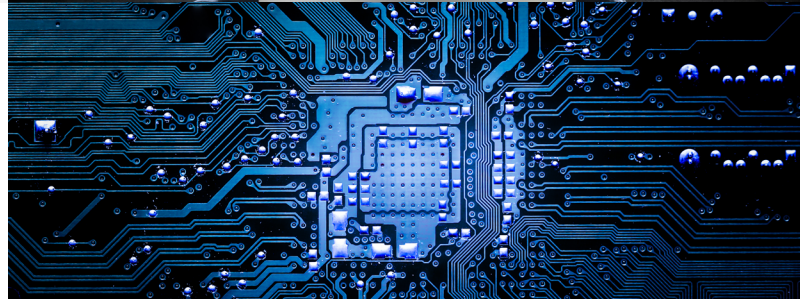
Insider Threats:

Employees who, whether intentionally or not, compromise private data. For example, they may share data with colleagues who do not need access to it for their work.



Unpatched Systems:

Busy, tightly staffed IT departments may not always be able to keep up with patching and maintaining configurations.



Advanced Persistent Threats (APTs):

APT is targeted and aimed at prolonged network/system intrusion. APT objectives could include espionage, data theft, and network/system disruption or destruction.

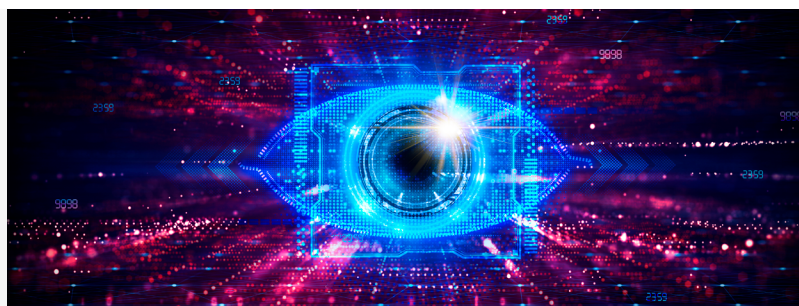




BENEFITS OF MANAGED DETECTION AND RESPONSE (MDR) FOR YOUR ORGANIZATION

24/7 Monitoring:

Attacks can come day or night. Having a 24/7 security team on your side can help keep your data safe and private.



Expert Response Team:

MDR teams are constantly working against cyber threats. Their experience can be essential to a successful response to an attack.



Advanced Threat Detection:

Research of both old and new emerging threats arms detection tools with the best information to do their job of helping to protect your data and systems.



Compliance and Reporting:

How do you know what is attacking your systems, and how do you ensure that your organization is compliant? Reporting and reviews are essential tools.



Cost-effective Security:

Most SMBs don't have one cybersecurity specialist on staff, let alone a team that is monitoring their systems 24/7/365. Managed Detection and Response is a cost-effective way to help protect your data and systems.



TAKE THE NEXT STEP IN PROTECTING YOUR DIGITAL ASSETS

Contact your Canon authorized representative or call **1-844-50-CANON** to learn more about Managed Detection and Response services. We are ready to help.



1-844-50-CANON

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