# Canon

# FORTRA



# DIGITAL GUARDIAN DATA PROTECTION
# SECURE COLLABORATION AND CLASSIFICATION

# WHAT IS SECURE COLLABORATION?

Secure collaboration is a strategy to help protect copyrighted digital content and media from being stolen, shared, and sold illegally. The strategy can include software, watermarks, and other technologies to limit its unauthorized spread.

Organizations use technology to help limit and prevent the illicit use of copyrighted material, including its illegal sharing, downloading, and distribution over telecommunication networks.

Fortra's Digital Guardian Secure Collaboration solution encrypts and controls access to sensitive files wherever they go. Taking a zero-trust approach to file sharing can help make collaboration with anyone—external or internal—quick and secure, with the option to revoke access instantly at any time.

Secure collaboration tools allow the user to maintain controls over files, such as:

- When and how a document or content can be accessed or viewed.

- How long the document or content can be accessed or viewed.

- Who can edit, save, or otherwise modify the content.

- Whether a file can be shared or forwarded to a third party.

- Which actions can be performed or allowed on the content, such as copying, printing, or taking screenshots.

- How many times said operations, such as printing, are allowed.

# WHAT MAKES YOUR ORGANIZATION UNIQUE?

We can help protect that advantage.

**LIMIT**
what people can
do with files.

**ESTABLISH**
how long collaborators
can access assets.

**CONTROL**
who has access to
protect digital assets.

**RESTRICT**
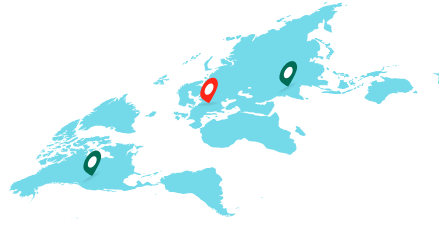sharing of content with
unintended parties.

**Instantly revoke
access at any time.**

**Your data really gets around.
We can keep it safe.**

| Helps to prevents unauthorized access to confidential data, anywhere data moves | Track every file access (authorized or not) for audit | Automates security workflow across the collaboration ecosystem (Box, SharePoint, email, and on-premises) |

# SECURE COLLABORATION VS. DIGITAL RIGHTS MANAGEMENT

Digital rights management (DRM) grew out of the need to address the explosive growth in piracy after the advent of the internet, especially in the film and music industries. Digitization can lead to reduced costs of reproducing copyrighted materials, along with an increase in large-scale distribution of pirated digital assets.

As the world has become more decentralized, the variety of intellectual property and sensitive content needing to be shared online has increased. Nearly everyone within an organization has a need to collaborate externally. To accommodate this, DRM has evolved into secure collaboration, which invokes a more modern and user-friendly approach. Secure collaboration tools put data and content controls into everyone's hands, typically without needing to rely on an organization's IT team.

# THE DIGITAL GUARDIAN SECURE COLLABORATION SOLUTION HELPS PROTECT YOUR SENSITIVE FILES, EVERYWHERE THEY TRAVEL

In today's highly collaborative, cloud-based and mobile-centric work environment, a secure collaboration solution provides simple, flexible, transparent data security, enabling businesses of all sizes to protect any file, on any device, anywhere it travels.
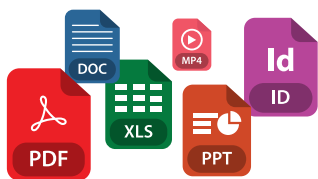
| **SECURE** | **TRACK AND AUDIT** | **REVOKE** | **FLEXIBLE SHARING** |
| Encrypt any file type (Microsoft Office, PDF, CAD, Media, etc.) | Chain of custody and granular visibility into file activity | Change access policy or revoke access in real time | Automated data protection by policy across email, on-prem, and cloud |

You can learn more about Digital Guardian Secure Collaboration and other powerful cybersecurity solutions offered by Canon U.S.A. by visiting **USA.CANON.COM/SECURITY** or call us at **1-800-844-50-CANON**.

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**1-844-50-CANON**

usa.canon.com/security