



**SOLUTION BRIEF**

# HELP ENHANCE YOUR DATA SECURITY WITH FORTRA DATA CLASSIFICATION

## Use Data Classification to Help Enhance Your Data Security

The family of Fortra Data Classification products offer the essential classification tools to help clearly inform both your people and your policies on what information should be secured and how to handle it.

Manage and protect your data with the industry's most flexible and customizable classification metadata schema. Give your data context so people and systems understand how to handle the information.

Data Classification products embed metadata attributes into email, documents, and files at every stage of the content life cycle and can automatically add visual markings to help organizations meet compliance and legal initiatives.

## Powerful Data Identification Capabilities

The Fortra family of classification products is supported by the robust Data Detection engine that combines pattern matching, machine learning categorization, and automated PII detection to add context to data that helps to protect beyond mere labelling.

## Support For Multiple Data Types and Clouds

For a data protection solution to be effective, it needs to cover all the bases. Data Classification products work where you work, how you work, and in the flow of work. Data Classification starts by supporting the data you use every day with classification support that goes beyond emails and office documents to include PDFs, JPGs, and more. The Data Classification solution works with the tools your teams use every day, whether that is in a Windows or Mac environment. Lastly, whether on-premise or in the cloud, Data Classification supports the protection of data at rest in a wide range of file shares businesses rely on to operate 24/7.

## Add Accuracy to the Data Protection Tools You Already Use

Files classified with Fortra Data Classification gain persistent, granular, rich metadata to help better inform downstream defense systems like DLP, CASB, and DRM to help reduce false positives and unlock the business value of data while integrations with leading encryption vendors take the guesswork out of rights management.

## Open, Enterprise-grade Policy Engine

While some solutions lock customers into policy that is limited to common use cases and regulations, Data Classification capabilities are backed by the industry's one of the most flexible policy engine and includes additional capabilities to support custom conditions and actions that allow customers to create data protection policies that are right-sized for any organization.

## Data Classification capabilities are included in a suite of tools that includes the following:

### Fortra Message Classification

Email continues to be the primary method for sharing information among employees, customers, and partners; presenting a challenge for organizations that must protect information assets while promoting information sharing. Fortra Message Classification is a security and governance solution that to help ensure that email messages are classified before they are sent. Flexible classification options enable user-driven, system-suggested, or automatic application of the classification based on the recipient, sender, and content.

### Data Classification for Desktop

The disclosure of sensitive information and intellectual property in PDFs, videos, images, and design documents presents genuine challenges. With only a few clicks, users can copy sensitive files from their desktop to email, USB drives, instant messages, and other data leakage points. Data Classification for Desktop offers the first step in helping to protect sensitive files from data leakage. By enabling users to assign classifications to any file, Data Classification for Desktop identifies the value and sensitivity of information so organizations can manage, secure, and share that information.

## Data Classification for Productivity Suites

Available for Microsoft Office, Data Classification allows organizations to identify the value of their data and manage it accordingly. Data Classification helps ensure documents are classified before they can be saved, printed, or sent via email. Flexible classification options enable user-driven, system-suggested, or automatic application of the classification based on the content, author, and other document attributes.

### Fortra Data Classification Suite

With more people accessing and storing files in a multitude of network and cloud repositories, sensitive data could be just about anywhere. Fortra Data Classification Suite scans file storage, including on-premise file shares, Box, Dropbox, OneDrive, and Microsoft SharePoint and SharePoint Online. It examines and automatically classifies the files it discovers, so appropriate data protection can be applied. And, as it scans files, Illuminate gathers extensive information about each file, building a data inventory for you to run analytics to identify risk areas.



### About Fortra

Fortra is a cybersecurity company like no other, creating a simpler, stronger future for our customers. Trusted experts and portfolio of integrated, scalable solutions bring balance and control to organizations around the world.

Contact Canon U.S.A. to learn more about Fortra and Canon U.S.A.'s 5 Pillars of Security.

# Canon

1-844-50-CANON | [usa.canon.com/security](https://usa.canon.com/security)