

LEGAL INNOVATION

HOW DIGITAL TRANSFORMATION IS RESHAPING LAW FIRMS



The legal industry is at a pivotal point. On the one hand, law firms, in-house legal departments, and the judicial system have eagerly digitized large parts of their operations in the face of new regulations, increasing client demands, and the non-stop pressure to do more, faster. On the other hand, this traditional field often still has one foot in the past, clinging to legacy technologies and paper-based processes.

By taking the right technology approach and embracing digital transformation, law practices can revolutionize how they work, serve clients, and stay competitive. Here's how law firms can help reduce their costs, increase their efficiency, and provide a more responsive service for their clients.

The World of Legal Tech Is Growing

The legal industry is making massive investments in technology. And the market is projected to double over the next decade, underscoring the industry's commitment to staying on the cutting edge.

\$27.3 billion

Global legal technology market size in 2024¹



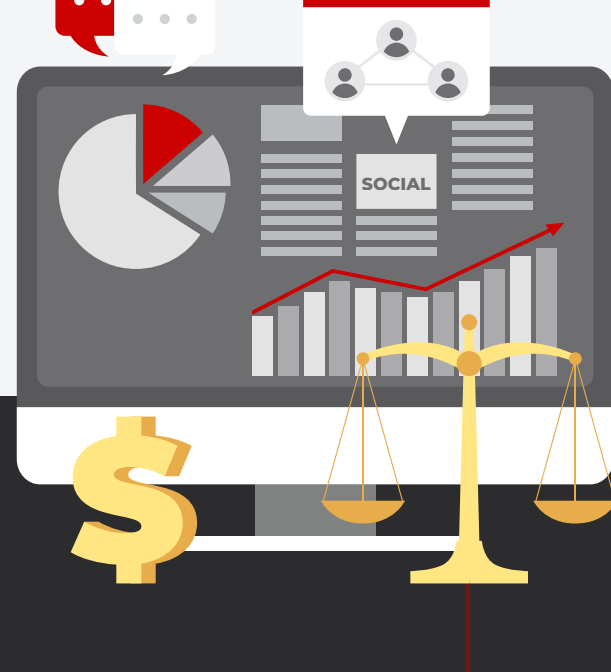
\$65.5 billion

Projected legal technology market size by 2034²

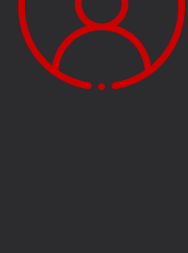
The Benefits of Digital Transformation

Digitizing documents and modernizing workflows can deliver significant advantages for law firms.

- 1 Find it fast**
Digitizing documents helps to reduce the time and cost of storing and searching for physical documents.
- 2 Practice law smarter**
Tools like electronic discovery (e-Discovery) help legal professionals find exactly what they need so they can reduce discovery time and use billable hours more effectively.
- 3 Protect what matters most**
Encrypted documents make it easier to safeguard sensitive client and case information.
- 4 Stay audit ready**
Meet compliance requirements by precisely controlling access to digital documents through the principle of least privilege.



The Three Key Initiatives to Law Firm Digital Transformation



Modernizing legacy systems and workflows
Replacing outdated and manual processes with automated systems and workflows can help legal teams and law firms increase efficiency, reduce costs, and unlock data from paper documents that can be used in other applications.



Strengthen security and compliance
Law firms must do everything possible to protect client and case data from cyber attacks and accidental exposure.



Enhance the human experience
Law firms can use technology to simplify the client experience (CX), along with helping employees work smarter and be more productive, improving their experience (EX).

Data and Documents Are Shifting to the Cloud

Forget about filing cabinets and secure document rooms. Legal firms are increasingly turning to the cloud to host data, documents, and essential software.



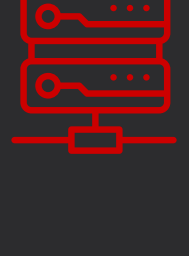
67%
Store document management system (DMS) libraries in the cloud.³



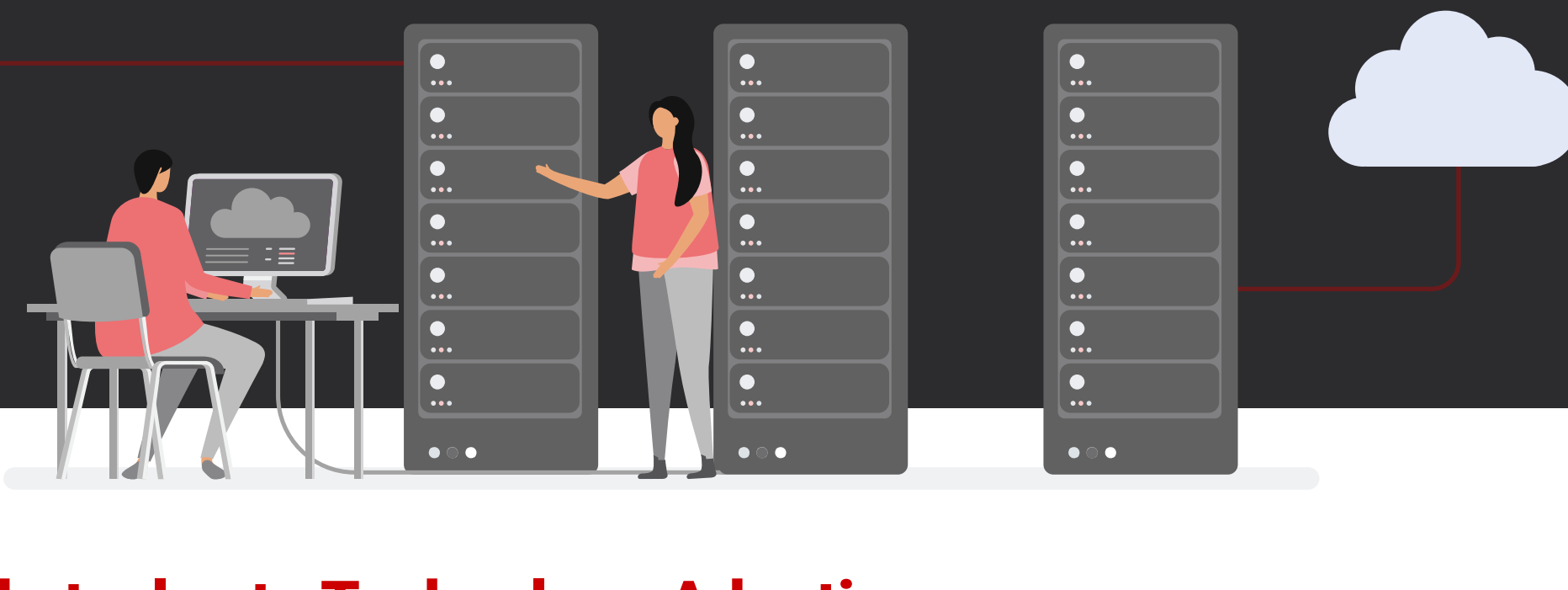
61%
Use cloud-based time and billing systems.⁴



82%
Use an online email platform instead of an in-house server.⁵

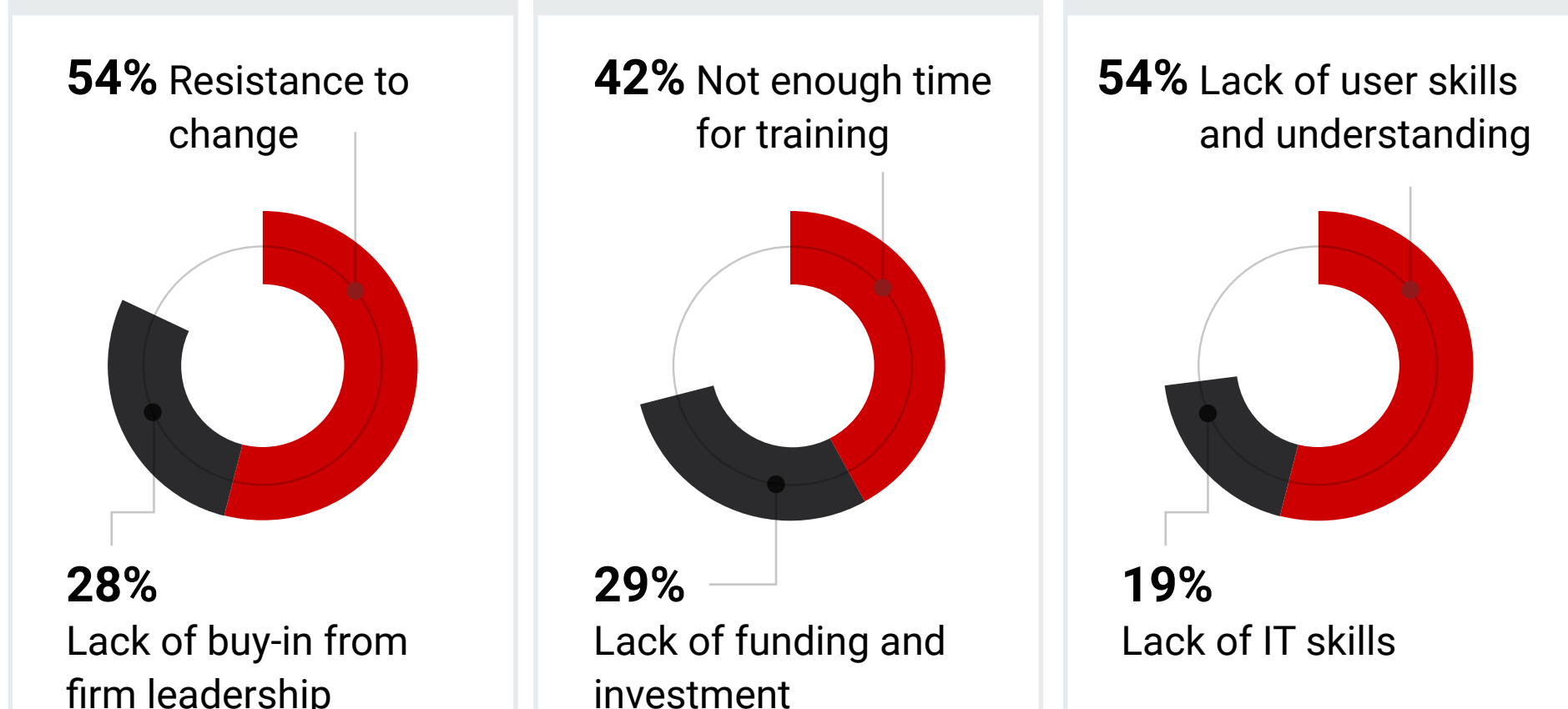


85%
Say their cloud strategy involves mostly leveraging the cloud or migrating to the cloud during upgrades.⁶



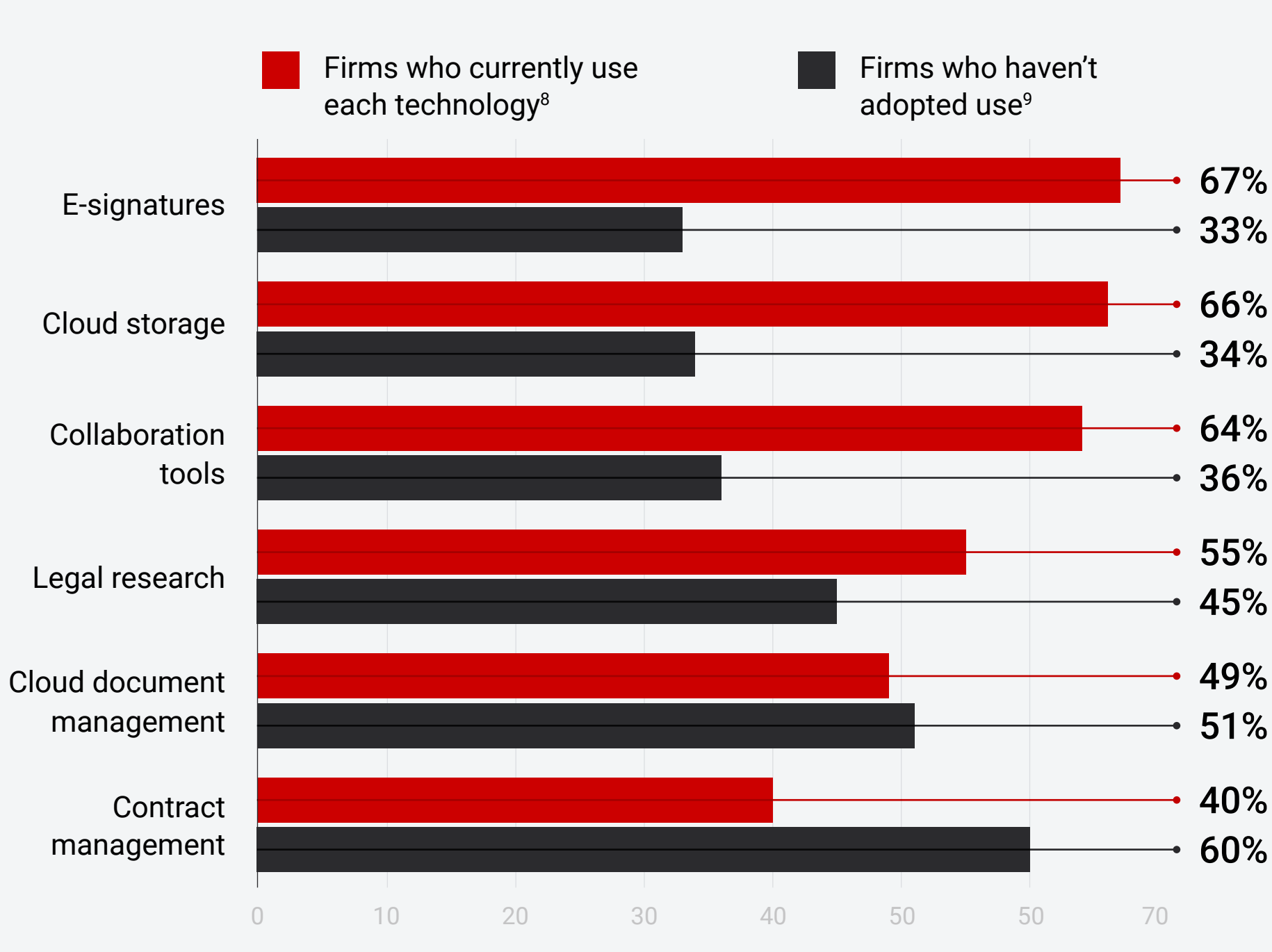
Obstacles to Technology Adoption

Despite a commitment to becoming technology-first, law firms still face challenges when adopting new technologies. Key obstacles include:⁷



Top Legal Digital Transformation Technologies

Many law firms are leveraging technology to solve their largest pain points, including capturing signatures, storing documents, and collaborating with colleagues. However, even the highest adopted technologies are only used by two-thirds of the industry, while others are used by less than half. This means there is still a major opportunity to improve office efficiency through technology adoption—such as document and contract management.



How Canon Can Help

In a competitive landscape where every advantage counts, legal professionals need to embrace digital process optimization to help increase productivity and performance. That's where Canon comes in.

As a recognized leader in specialty imaging and workflow solutions for the legal industry, Canon provides the software and hardware that law practices need to help optimize billable hours, protect sensitive documents, and increase access to insights.

From secure printing and scanning and document workflow optimization to robust data extraction and encryption technology, Canon is here to help law firms make digital transformation a reality.

[Learn More](#)

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Sources:

^{1,2} Precedence Research, "Legal Technology Market Size, Share, and Trends 2024 to 2034," 2024.

^{3,4,5,6,7} ILTA, "2024 Technology Survey," 2024.

^{8,9} Bloomberg Law, "2024 Legal Ops + Tech Survey," 2024.