

# PRODUCTION SOLUTIONS PROFESSIONAL SERVICES PRISMA WORKFLOW

# EXPAND YOUR CAPABILITIES AND FURTHER STREAMLINE YOUR PRINT PRODUCTION OPERATIONS

You've invested in an industry-leading production solution to support your digital printing needs and expand your capabilities. Now it's time to maximize this investment and begin your implementation and training program. The Canon Professional Services team is comprised of a group of experienced professionals and subject matter specialists who work with your team to assist with the timely setup and implementation of your PRISMA solution.

### Your Business Considerations

There are a number of factors and working parts associated with successful workflow implementation:

- Migrating existing documents into the new system architecture
- 2 Establishing new standard operating procedures and processes
- 3 Reducing the learning curve for internal users and clients
  - Ensuring the system is set up and configured properly for both prepress and production functionality

### A PROVEN PROCESS TO DRIVE RESULTS

The Canon Professional Services team has a proven methodology to help customers implement and optimize their workflow capabilities.

The team will work with you to identify your unique set of production requirements and agree on the goals of your organization with respect to the PRISMA solution implementation. This includes reviewing the various types of media and output you're looking to achieve, and building a customized installation, testing, and workflow training program for your organization.

Most of training is done onsite, over a one- or two-day period. In addition to hands-on training with your key staff members, system recommendations can be developed and implemented, in order to help further streamline your processes and learning curves with PRISMA solutions.



### YOUR PRISMA SERVICES TRAINING AND INSTALLATION PLAN

As a world leader in production digital printing solutions, the Professional Services team has worked with a broad range of clients, from commercial printers to in-house printing centers, reproduction departments, and direct mailers. Canon's experience in these various markets allows for tailored installation, training and ongoing support program that's unique to your industry as well as your business, service programs, and production printing objectives.

#### YOUR CUSTOMER EXPECTATIONS EXCEEDED

Production printing operations of any size can benefit from the efficiencies, repeatable processes, and workflow procedures developed by the Canon Professional Services team in support of your PRISMA solution. By establishing processes to keep your workflow and digital presses running at optimal performance, you can focus on exceeding customer expectations by developing new product and service offerings and a more efficient production workflow.

	Offering/Services	Benefits
Workflow Assessments	On-site analysis of existing production printing workflow and processes	Feedback on current capabilities and identify priorities for improvements .
Océ PRISMAprepare Implementation	Onsite installation, network configuration, media catalog creation, and operator training	Implementation and training are tailored to your specific requirements helping to shorten learning and deployment curves.
Océ PRISMAprepare Workflow Optimization	Design, configure, and implement automated workflow processes	Establish streamline workflows leveraging Océ PRISMAprepare workflow automation capabilities.
PRISMAdirect Implementation	Onsite installation, network configuration, media catalog creation, and operator training	Implementation and training are tailored to your specific requirements helping to shorten learning and deployment curves.
PRISMAdirect Advanced Training	Web-based or on-site training on Budget Approval Module and customized reporting	Train identified staff on how they can streamline the budget approval process and create customized reports
PRISMAdirect Customizations and Integration Services	JDF/JMF workflow integrations with third-party Web-to-Print or MIS systems	Streamline communications of PRISMAdirect with your existing web-to-print solution or MIS.
	Integration with third-party payment service providers*	Use preferred third-party payment processing service provider.
	uniFLOW workflow and data exchange integration	Streamline communications and use of uniFLOW's user, group, cost center and budget data and uniFLOW will be able to receive accounting data from PRISMAdirect .
DPConvert Implementation	On-site installation, network configuration, verification of file conversions, and operator training	Optimized file conversion process and production workflow of legacy print documents
DocSetter Implementation	On-site installation, network configuration, and operator training	Streamlined implementation and training for identified staff on the various capabilities of the DocSetter software

# MAXIMIZE YOUR POTENTIAL

With the Canon Professional Services team, you have decades of experience, knowledge, and know-how of production printing system workflow efficiencies supporting and managing your solution implementation. Maximize your new production printing capabilities, leverage every aspect of your system based on your unique needs, and seize new opportunities for your business.

Let the Canon Professional Services team guide you in developing new capabilities and workflow efficiencies.





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