# AIMS

## Automated Insertion Management System

Businesses today face a multitude of regulatory issues and customer demands to guarantee the integrity of sensitive business communications. Failure to meet those diverse standards could result in substantial financial loss and jeopardize hard-won customer relationships.

AIMS, combined with Quadient's® proprietary Integrated Mail Operating System (IMOS), is your key to preventing those perils. AIMS by Quadient provides two mail solutions in one: real-time information and statistics to manage your mail center and a new window into your operation. The AIMS application helps to deliver peace of mind, value, and the level of reliable service you deserve. Its fast verification capability helps to confirm that every piece of mail in your job has been processed accurately, providing complete "closed loop," piece-level integrity.
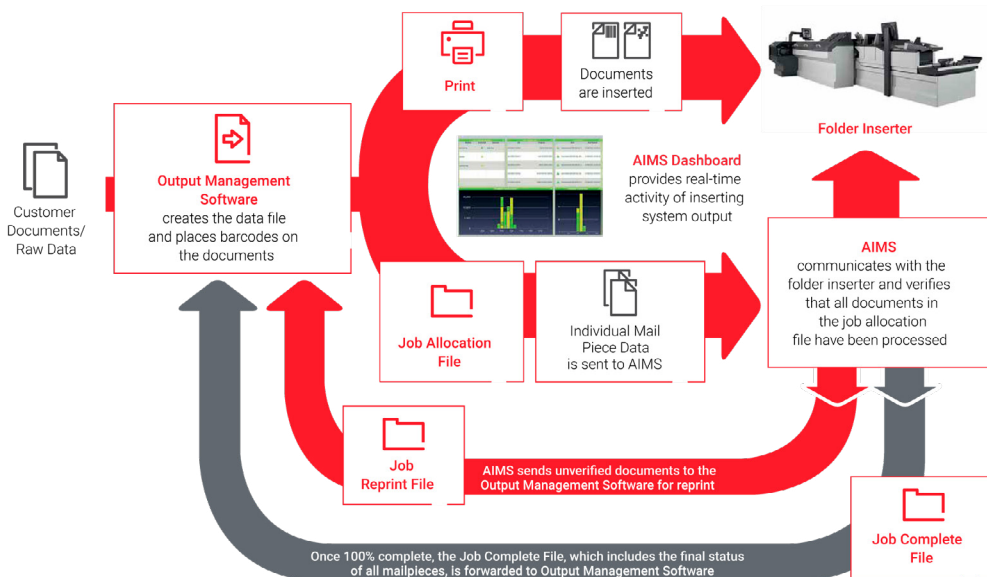
**Mailpiece Integrity and Security**
AIMS software harnesses the integrated integrity built into Quadient's IMOS to deliver complete process verification. In addition, Quadient can employ its Output Management Software (OMS) to enhance the complete closed loop validation process.

**What is Closed Loop Verification?**
AIMS verifies, in real time, that each of your mailpieces in the database of documents in your mailing job has been completed. When missing, duplicate, or unmatched business documents are identified, AIMS updates the data in real time and establishes records for reprocessing.

AIMS creates a reprint file and verifies that replacement documents have been processed until your job is 100 percent complete.

That verification provides the confirmation that compliance requirements are met and your important business communications are secure.



Customer Documents/ Raw Data

**Output Management Software** creates the data file and places barcodes on the documents

**Print**

Documents are inserted

**Folder Inserter**

**AIMS Dashboard** provides real-time activity of inserting system output

**AIMS** communicates with the folder inserter and verifies that all documents in the job allocation file have been processed

**Job Allocation File**

Individual Mail Piece Data is sent to AIMS

**Job Reprint File**

AIMS sends unverified documents to the Output Management Software for reprint

**Job Complete File**

Once 100% complete, the Job Complete File, which includes the final status of all mailpieces, is forwarded to Output Management Software

## Monitor and Manage

Combining IMOS and AIMS gives you the power to manage the status of each mailpiece precisely while the system monitors and manages all your mail center activities in real time.

AIMS real-time access to operational data gives you new visibility into each job, each operator, and each inserter—essential information to help run your mail center efficiently and confidently. The system can be set to alert you to any significant event via the Internet. The alert can be sent to a smartphone, tablet, or any other communications device of your choice.

You can also respond instantly to customer inquiries because piece-level data can also be shared through integrated customer-facing systems or service systems.

## Dynamic Dashboards

The AIMS application is browser-based and its dashboards are scalable, making the number of real-time views unlimited. Dashboard views can be configured to show the performance of individual inserters and jobs, or combined into a view of the complete mail center. AIMS is the perfect choice for mail center management while multiple closed-loop jobs run in the background.

## Choose the Reporting Analysis Format that Suits Your Purpose

You can access and analyze historical performance data in a variety of report formats. Evaluate performance among jobs, operators, and systems, or compare data across time—months, weeks or even days—or focus on metrics including throughput, run times, and content.

Everything you select can be viewed on screen or printed as graphs and charts.

## Complete Solution

AIMS is versatile. Use it to record simple job names, dates, and piece counts for traditional mail jobs. Add a barcode for post-mailing access to individual mailpieces. Use it to "search" for a past business communications or to extract a printed document queued for insertion.



*DS-1200 G3 shown*

### Why Quadient?

Quadient is the driving force behind the world's most meaningful customer experiences. By focusing on four key solution areas including Customer Experience Management, Business Process Automation, Mail-related Solutions, and Parcel Locker Solutions, Quadient helps simplify the connection between people and what matters. Quadient supports hundreds of thousands of customers worldwide in their quest to create relevant, personalized connections and achieve customer experience excellence. Quadient is listed in compartment B of Euronext Paris (QDT) and belongs to the SBF 120 index.



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