IMPRESS PORTAL

Implementing A Digital Delivery Channel

EVOLVE TO MULTI-CHANNEL DELIVERY FOR YOUR CUSTOMER COMMUNICATIONS

Many of today's customers are selecting digital document delivery as their preferred communication channel. As a result, companies are embracing technology in order to meet this rising demand as well as deliver a better customer experience. In a highly competitive business environment, companies are also looking for ways to drive more efficiency into their everyday operations by transitioning customers to paperless communications.

Among its many disadvantages, paper-based communications are costly and often require manual processing. It is also not easy to track documents or payment status.

Businesses, like yours, are exploring new ways to speed up the delivery of important paper-based communications, to be more in line with customer preferences as well as facilitate a faster customer response and payment cycle.

BACKED BY THE EXPERTS	EXPERIENCE	PROVEN RESULTS	EXPERTISE
Gartner, Forrester, and Aspire	A rich history of world-class leadership	96% customer satisfaction rate	8 billion personalized experiences annually

What are the benefits of implementing digital delivery

Take a look at some of the many advantages of digital delivery:

Speed up the Document Delivery Process	Reveive Payments Faster	Reduce Costs
Enhance Cororpate Image	Improve Document Visibility and Tracking	Let Customers Choose How They Transact with You

By digitizing all or part of your document delivery process, you gain the ability to achieve all these objectives, through an efficient, modernized and preferred delivery channel.

"The majority of businesses surveyed agreed that transitioning to digital delivery is important to remain competitive and needed to meet client expectations."

— Keypoint Intelligence InfoTrends, Mail Technology & E-Delivery Adoption (July, 2018)

Why Choose Impress Portal

Impress Portal replaces paper-based communications, making it easy for your customers to receive, review and search documents in their own dedicated, secure document portal. Through the Portal's integration with Impress Automate you gain complete control over your entire outbound customer communication workflow.

Improve Operational Efficiency

Impress Portal speeds up the document delivery process, while eliminating the hassle of mail preparation, saving you money on postage, print and mailing supplies.

Maximize the Impact of Each Communication

Customize Impress Portal to match your company's brand guidelines to effectively promote your corporate image and drive a consistent customer experience. Add targeted and personalized messaging by enabling the integration with Impress Automate to maximize the impact of every communication.

Enhance Customer Experience

Build a more collaborative relationship by offering robust search and tracking capabilities that provide greater visibility for you and your customer. Track document delivery to ensure important communications promptly reach their intended recipient and know when digital documents have been opened and read. Documents sent through Impress Portal are automatically stored for easy retrieval allowing your customers to self-serve and get answers more quickly versus waiting on hold for customer service.

DISCOVER THE POWER OF QUADIENT'S IMPRESS PORTAL. OPTIMIZE. TRANSFORM. ENGAGE WITH QUADIENT.
Because Connections Matter.

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