



## **QUADIENT IMPRESS**

Future-Proof Your Business with an Agile Multi-Channel Document Automation Platform





## Introducing Quadient Impress

Does your business rely on outdated manual processes to send critical transactional documents?

Every day external factors like rising customer expectations, government mandates, and a remote workforce are adding more complexity to your mailing operations. In today's rapidly changing environment, the ability to adapt and respond will determine your long-term success.

Now more than ever, it is time to rethink how you manage and send critical customer communications.

### What is Quadient Impress?

Quadient Impress is a user-friendly, cloud-based, and scalable platform that automates your entire customer communication workflow to help you meet business challenges now and in the future.

Quadient Impress gives you the flexibility to send transactional documents via any combination of channels—print, digital, or outsource—depending on which delivery channels make the most sense for your organization and your customers' preferences.

Whether you choose to support batch output from your back-office systems or generate individual communications from your desktop, Quadient Impress gives you complete control over all your outbound documents.

Designed for the modern business, which requires the ability to support both legacy systems and processes, Quadient Impress' best-in-class suite of services provides organizations the agility to respond and adapt quickly to customer, regulatory, and environmental demands. Organizations of all sizes will have the peace of mind that business-critical communications will continue to flow.

Quadient Impress includes powerful applications and services to help you support today's needs and adapt to tomorrow's changing requirements. Each application works independently or seamlessly together. The platform's modular architecture allows you to configure your solution to meet your specific needs and evolve at your own pace as your business grows.

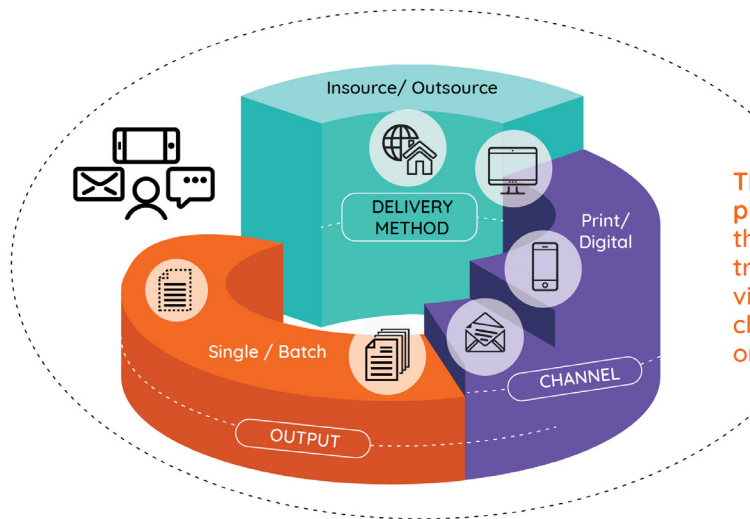
## An all-in-one document automation platform

### Impress Automate

Help to significantly decrease the time it takes to prepare outbound communications while ensuring document integrity and security. Impress Automate drives employee efficiency helping to eliminate repetitive manual tasks while promoting employee engagement by enabling them to focus on higher-value assignments. In addition, automating your document preparation and distribution process reduces your exposure to potential errors and compliance risks. When used with mailing equipment, such as a folder inserter, the solution manages pre-set business rules based on specific customer criteria to ensure the right document goes into the right envelope.

### Impress Portal

Send critical communications to your customers through their own eco-friendly, branded, and secure document portal. Impress Portal makes it easy for you to offer your customers digital delivery as well as promote your corporate identity. Impress Portal helps to speed up the document delivery process by replacing paper-based communications, saving you money on postal costs and mailing supplies, while enabling faster response and accelerating cash flow. Documents are automatically stored in the customer's portal for easy retrieval while providing you with greater visibility to ensure important documents promptly reach their intended recipient.



The Quadient Impress platform gives you the flexibility to send transactional documents via any combination of channels - Print, Digital, or Outsource.

### Impress Dispatch

Leverage your existing infrastructure and ensure brand consistency by centralizing business communications. Impress Dispatch consolidates desktop communications from multiple office locations and is ideal for organizations with an on-site and a remote workforce. Users simply prepare outgoing ad hoc documents from their desktops and send them directly to a centralized mail production center or to your customer's dedicated, secure document portal. Impress Dispatch has a built-in approval process that allows you to maintain control and consistency over your customer communications, ensuring they are consistent and professional and promote a positive customer experience.

### Outsourced Hybrid Mail

Help eliminate the distraction of mail processing and focus on your core business activities. Quadient's unique outsourced hybrid mail solution allows you to print, sort, stuff, and meter, as well as deliver the mail to the post office, all without leaving your desk. This solution handles the preparation and delivery of your business communications from your computer in just a few clicks. Users can upload documents via a user-friendly SaaS application for Quadient's mail production facility to handle the rest.

## Easy to Integrate into Existing Systems

Quadient Impress offers enterprise-level technology yet does not require major IT intervention or resources to implement or update. Its plug-in architecture gives you the flexibility to configure your solution with a variety of integrated applications and services. For more complex business needs, our experienced Professional Services team is ready to support your most challenging document output requirements to deliver a solution that best fits your organization.

## A Platform that Grows with You

Future-proof your business with a one-time investment that lets you and your employees spend more time innovating and less time administrating. Solve today's challenges while being prepared for whatever tomorrow may bring. Help save time, reduce costs, eliminate risk, and improve customer relationships for years to come with Quadient Impress.

“We have fully automated our outgoing document process with the help of Impress Automate. We are able to prepare and secure thousands of outgoing letters 80 percent quicker than before. What used to take a week, now only takes a day.”

– IT Manager, claims management services company

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