

STOP CYBER ATTACKS: WHY SMALL BUSINESSES ARE TARGETS AND HOW TO STAY PROTECTED

Penetration Testing is a controlled, real-world cyberattack on your systems. Ethical hackers try to break in so you can see where your security is weak—before real hackers find it. This helps you understand how strong your defenses really are.

This proactive testing helps prevent expensive and damaging security breaches that can hurt any organization.

Why Pen Testing Matters:



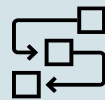
Catch Problems Early and Help Save Money

Finding and fixing security gaps early can be much cheaper than dealing with a major cyberattack after it happens.



Help with Insurance and Compliance

Regular testing can help support your efforts to meet requirements for cyber insurance and regulations like HIPAA and PCI.



Clear Expert Guidance

You get straightforward reports showing your biggest risks first, along with simple steps to fix them.

**THE REALITY IS CLEAR: MOST SMALL AND MID-SIZED BUSINESSES HAVE
EXPERIENCED RANSOMWARE ATTACKS—NO BUSINESS IS TOO SMALL TO BE TARGETED.**

At Canon through Managed IT Services Partner Supra ITS, we believe penetration testing is an important way to help protect your business from modern threats like automated attacks and AI-driven cyber risks.

All Supra ITS PEN Testers are Certified Ethical Hackers (CEH).

¹ Source: 2025 Verizon Data Breach Investigative Report

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