



## STREAMLINING INFORMATION ACCESSIBILITY AND EFFICIENCY IN THE LEGAL SPACE

### Mike Morse Law Firm Transforms Its Infrastructure with Support from Canon

Mike Morse, a Southfield, Michigan-based personal injury law firm, serves more than 40,000 clients with a staff of over 200 team members, including more than 50 accident attorneys. Specializing in automobile, truck, and motorcycle accident cases, the firm has obtained more than \$1.5 billion in settlements and verdicts and its leader, Mike Morse, has been named one of America's 50 Most Influential Trial Lawyers by *The National Law Journal* and *The Trial Lawyer Magazine*. His book "Fireproof" is an Amazon No. 1 Best Seller and he hosts a weekly podcast – "Open Mike" – where he shares advice on the law and brings important Legal topics to the forefront.

#### The Circumstances:

Mike Morse recognized the need to modernize its infrastructure to help navigate the post-pandemic landscape. Facing roadblocks related to manual document processes and mailroom operations, the firm aimed to position itself for future success.

#### The Challenges:

- Conventional processes and manual document handling hindered productivity.
- The modern environment demanded a shift to a more secure, cloud-focused infrastructure.
- A need for a global blueprint to support enhanced operational efficiency for the firm and its consultancy arm, Fireproof Performance.

#### The Solution:

Under the leadership of Chief Information Officer John Georgatos, Mike Morse collaborated with Canon to help drive digital transformation forward.

"When I think about a partner, I want them to be a transformer like me. Canon is probably one of the best in the space at being able to digitally transform organizations through their hardware, equipment, software, platforms, and their people."

– John Georgatos,  
Chief Information Officer,  
Mike Morse Law Firm



“Digitizing all of the paperwork provides so many efficiencies. It's easy to go through the documents. It's easy to extract different pages from different documents. When we're putting together summaries or putting together exhibits, it makes it a very powerful tool as opposed to having to go through all of these paper copies, pulling them out, and then re-collating them. We can do it on our desktops digitally.”

– Perry Schneider,  
Attorney and Operations  
Manager, Mike Morse Law Firm

The firm adopted uniFLOW, a cloud-based printing and scanning solution, implemented a digital mailroom solution, and incorporated imageRUNNER ADVANCE DX multifunction devices with imageFORMULA scanners to help streamline operations.

### The Outcome:

With support from Canon, the firm experienced:

- Enhanced collaboration and digital security.
- The elimination of paper clutter and manual sorting through the implementation of a digital mailroom solution.
- A successful transition into a digital-first entity with efficient processing of time-sensitive mail.

This transformation not only showcased efficiency gains but has also positioned the firm as a leader in the Legal space. What's more, the ongoing relationship with Canon promises to continue to help promote Mike Morse's growth and evolution.

*As of January 1, 2025, Canon Solutions America, Inc. merged into its parent company, Canon U.S.A., Inc. The relationship described in this case study initiated with Canon Solutions America and continues with Canon U.S.A.*

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