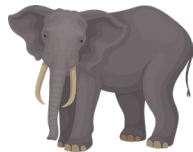




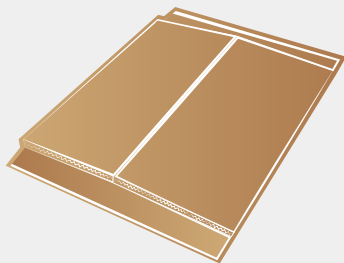
Embracing Sustainability Initiatives

Canon is aiming to reducing the use of plastic materials by switching from conventional foam packaging to cardboard packaging materials on select models¹



In 2023, Canon USA recycled over **5.5 million lbs** of cardboard & paper. This is the same average weight of **423 African Elephants**

Why Cardboard?



Cardboard is foldable, helping to conserve space after use. It also reduces packaging size footprint, improving transportation efficiency.



Cardboard packaging is widely recyclable, and can be accepted at most recycling centers.



The majority of cardboard can undergo recycling for up to seven cycles.²

Is Cardboard Packaging Sturdy?



Maintains a comparable level of product protection as foam packaging.³

¹ Cardboard packaging available on the imageRUNNER ADVANCE DX C3900 and 4900 Series

² Paper Products and Materials Widely Accepted for Recycling - American Forest & Paper Association - January 25, 2022

³ Foam packaging refers to Expanded Polystyrene (EPS)

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